



Board of Aldermen Request for Action

MEETING DATE: 10/18/2022

DEPARTMENT: Administration

AGENDA ITEM: RES 1139, Award of RFQ #22-20 Wayfinding and Design Guidelines

REQUESTED BOARD ACTION:

Approval of Resolution 1139, awarding RFQ #22-20 Wayfinding and Design Guidelines to KMA Design.

SUMMARY:

Earlier this year, the City partnered with the Smithville Main Street Association to apply for a Clay County ARPA Tourism Marketing Matching Grant (TMMG) for a wayfinding and signage design guideline project to be completed by a third party design company. The application requested \$10,000, with an anticipated \$10,000 local match by the City. On July 28, 2022, notification was received that the grant request had been approved in the amounts requested. Quarterly updates to the TMMG are required and funds must be expended by June 20, 2023.

RFQ #22-20 Wayfinding and Design Guidelines was posted on August 10 with a submission deadline of August 29, 2022. Six submissions were reviewed by a committee comprised of Aldermen Marv Atkins and Dan Ulledahl, Management Analyst Gina Pate, Parks and Recreation Director Matt Denton, Smithville Main Street Director Alyssa Sanders and Assistant City Administrator Anna Mitchell. Two firm were invited for interviews and KMA Design was selected by the committee as the most responsive bid.

Once selected, the pricing submitted by KMA Design was found to be higher than the budgeted amount. Staff negotiated with KMA Design to reduce the cost. A modified cost of \$19,390 was achieved by reducing the number of site visits and shifting the responsibility of a action items to staff.

During the project, a committee composed of representatives from the City, Smithville Main Street, Smithville School District, Chamber of Commerce and a downtown business will work to accomplish local responsibilities and will be responsible for coordination with any outside organization required for placement approval, completing a current signage inventory, determining utility locations and code compliance and will develop a list of the primary, secondary and tertiary locations of wayfinding signage desired.

Staff recommends the approval of KMA Design for RFQ #22-20 Wayfinding and Design Guideline.

PREVIOUS ACTION:

N/A

POLICY OBJECTIVE:

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FINANCIAL CONSIDERATIONS:

\$10,000 grant from TMMG; \$10,000 budgeted funds in the 2023 Budget.

ATTACHMENTS:

- Ordinance
- Resolution
- Staff Report
- Other: RFQ #22-20 Bid Document, KMA Design Proposal Document
- Contract
- Plans
- Minutes

RESOLUTION 1139

**A RESOLUTION AUTHORIZING AND DIRECTING THE MAYOR TO EXECUTE
AN AGREEMENT WITH KMA DESIGN**

WHEREAS, the City and Smithville Main Street partnered to apply for grant monies from the Clay County ARPA Tourism Marketing Matching Grant; and,

WHEREAS, \$10,000 in grant funds were awarded for the Wayfinding and Signage Design Guideline project; and,

WHEREAS, the FY2023 Budget includes funds for the matching amount for the project, and;

WHEREAS, staff has conducted a RFQ process as outlined in the City Purchasing Policy, and;

WHEREAS, after review of the proposals, the selection committee has made the recommendation to award the proposal submitted by KMA Design.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF ALDERMEN OF THE
CITY OF SMITHVILLE, MISSOURI:**

THAT Bid #22-20 is hereby awarded to KMA Design and the Mayor is authorized and directed to enter an agreement with KMA Design for the completion of a Wayfinding and Signage Design Guideline in an amount not to exceed \$19,390.

PASSED AND ADOPTED by the Board of Aldermen and **APPROVED** by the Mayor of the City of Smithville, Missouri, this 18th day of October 2022.

Damien Boley, Mayor

ATTEST:

Linda Drummond, City Clerk



Society for Experiential Graphic Design
Standard Form of Agreement for Professional Services

Project Data	Wayfinding and Signage Design
Date	October 10, 2022
Design Consultant [“Designer”]	Kerestes-Martin Associates, Inc. (dba KMA Design) 1276 McEwen Avenue Canonsburg, PA 15317 Contact: Barbara J. Martin - Chief Executive Officer Tel: 412-429-4071
Client	City of Smithville, Missouri
Owner	City of Smithville, Missouri 107 W. Main Street Smithville, MO 64089
Project	Wayfinding and Signage Design Guidelines for Exterior Signage

Pittsburgh

104 Broadway Street
Carnegie, PA 15106
855.878.2350

Tampa

16057 Tampa Palms
Boulevard, Suite 579,
Tampa, FL 33647
855.878.2350

Philadelphia

630 Freedom Business
Center Drive, Floor 3,
King of Prussia, PA 19406
855.878.2350

Designer

Responsibilities

Scope of Services

Design, proposed location plans and message schedule and construction documents to update wayfinding signage throughout the City of Smithville. Sign Types include gateways, vehicular and pedestrian signage. Cost estimate to construct signage. (See fee spreadsheet for detailed scope of services, Attachment A.)

Project Completion

March 10, 2023

Optional Services

The services listed below are optional and are available at the hourly rates listed plus related reimbursable expenses. The designer shall receive written authorization from the client before performing any of these services.

Optional services include, but are not limited to, the following:

- Surveys to public or city staff.
- Analysis of Current Signage program and inventory of current existing signage.
- Electrical or Structural Engineering fees are not a part of this agreement.
- Revisions include changes to previously approved work, changes in the extent of work or project parameters, changes in the complexity of any elements of the project, activities performed out of sequence, changes necessitated by code revisions, schedule changes, client

personnel changes, field changes, structural/electrical conflicts, fabricator price increases or other causes not within the designer's control.

- Development of comprehensive signage standards manual other than the 100% construction documents.

Exclusions:

Services not listed in main agreement. For an explanation of these items, see the Menu of Possible Additional Consultation & Design Services in Appendix A.

Project does not include travel to the city of Smithville, (all meetings will be done virtually.)

Cost of signage units, installation and permits not included in the scope of work.

Client Responsibilities

- Appointment of a sole representative with full authority to provide or obtain any necessary information and approvals required by the designer.
- Coordination of the decision-making processes with parties other than the designer.
- Timely communication of administrative or operational decisions if they affect the design or production of

signage or graphic items; coordination of required public approvals and meetings.

- Timely provision of accurate and complete information and materials requested by designers such as site plans, building plans and elevations, color/material samples and all applicable.
- Utility locations, code compliance.
- Coordination with government agencies for placement, permits and approvals of sign locations.
- All in-person meetings will be coordinated and conducted by the City of Smithville with KMA participation virtually.
- Final presentation to Alderman for approvals.
- Provide list of primary, secondary and tertiary destinations.
- Provide branding standards.

Compensation

Fees

This project will be completed for a lumps sum fee of \$19,390.00 for Design Services.

Hourly Rates (these rates apply to optional services)

Standard hourly rates are listed below and shall apply for twelve (12) months from the date of this proposal

Principal-In-Charge	\$175.00
Project Director	\$150.00
Senior Project Manager	\$120.00
Project Manager	\$95.00
Project Coordinator	\$75.00
Senior Graphic Designer	\$100.00

Graphic Designer	\$75.00
Administrative	\$65.00

Reimbursable Expenses

Expenses are included in the fixed fee.

Payment Schedule

Billing shall occur no more frequently than every thirty (30) days. Payment is due within thirty (30) days. Payments not received within thirty-one (31) days will bear interest at prime rate plus two percent (2%). The designer reserves the right to temporarily suspend services when an invoice is not paid within ninety (90) days. The designer shall be entitled to reimbursement of all costs incurred in collecting overdue accounts including, but not limited to, legal fees.

Terms and Conditions

Governing Law and Choice of Forum

The validity and interpretation of this Agreement shall be construed in accordance with, and governed by the internal laws of the State of Missouri. All claims, would be subject to jurisdiction in the Court of Common Pleas for for the City of Smithville, Missouri. Each of the parties hereto agrees to submit to the jurisdiction of such courts and that the same shall be proper for all purposes of this Agreement. The substantially prevailing party in such matter shall be entitled to its reasonable attorney's fees and costs.

Assignment

Neither the client nor the designer may assign or transfer their interest in this agreement without the written consent of the other party.

This Agreement constitutes the entire Agreement between the parties and supersedes any prior or concurrent agreements, understandings, arrangements and negotiations. No amendment or modification of this agreement shall be valid or enforceable unless in writing and signed by the parties affected.

Ownership/Identity

All work performed shall be deemed work for hire.

Upon payment of all fees and expenses, the designer transfers ownership of the final documents to the client.

Representations

The client represents that it has full power and authority to enter into this Agreement and that it is binding and enforceable in accordance with its terms.

The design firm represents that it has full power and authority to enter into this agreement and that it is binding and enforceable in accordance with its terms.

Sales Tax

The client is exempt from paying sales tax.

Severability

All provisions of this Agreement are separate and divisible, and if any part is held invalid, the remaining provisions shall continue in full force and effect.

Termination

Either party may terminate this agreement after giving 10 days written notice. In event of the termination of this contract, the designer shall be paid in full for all services performed up to the termination date, based on standard hourly rates, along with associated reimbursable expenses.

This proposal, made on 10/10/22, shall remain valid until 3/10/23 and will become a binding contract when signed below by the client and design firm.

Optional Terms & Conditions

ADA Compliance

All signs shall be designed to comply with the current understanding of the Americans with Disabilities Act. However, as this act is a Civil Rights act and not a specific code, there is no definitive way to guarantee that a specific design will be judged acceptable.

Insurance

The designer shall maintain in force, during the duration of this agreement, the following insurance coverage:

Automobile Liability - occurrence	\$1,000,000 per
General Liability - occurrence	\$1,000,000 per

Workers' Compensation - \$1,000,000 per occurrence

The designer shall name the client as an additional insured/certificate holder, as the case may be, and ensure 30 days advance written notice is given before termination, modification or expiration of the above coverage's. The client may request certificates of insurance as evidence of coverage.

Project schedule

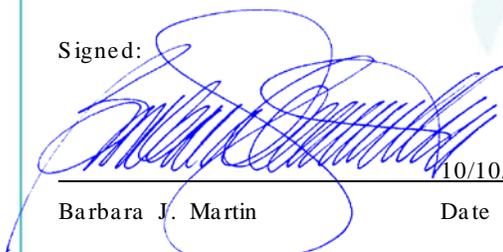
Upon acceptance of this proposal, the designer and client shall formulate a schedule that is acceptable to both.

Records

The designer shall maintain records of hours and reimbursable expenses. These records shall be available to the client at mutually convenient times

Proposal Acceptance

Signed:



Barbara J. Martin

10/10/22

Date

Chief Executive Officer
Kerestes-Martin Associates, Inc.

Accepted by:

10/18/2022

Damien Boley

Date

Mayor
City of City of Smithville, MO

APPENDIX A

Menu of Possible Additional Consultation & Design Services:

ADA Audit

Evaluation of a facility's compliance with the Americans with Disabilities Act.

Architectural, Interiors or Site Documentation

Preparation of accurate base plans or elevations.

Additional Meetings

Meetings or site visits in addition to those listed due to phased installation, contractor error or client request.

As-Builts

Preparation of "as built" design drawings, message schedules or sign location plans that document the final installation and include field changes; review of "as built" documents prepared by contractor.

Commemorative Signs

Planning, design or documentation of donor recognition or commemorative signs.

Copy Development

Writing or editing sign messages; development of a room numbering plan; nomenclature/naming; Braille or foreign language translations; research or copywriting for informational/interpretive signs.

Custom Artwork

Design, artwork or retouching of letterforms, imagery, maps, diagrams [such as fire evacuation diagrams], symbols, pictograms, patterns, etc.; preparation of scans, separations or traps required.

Document Translation

Development or translation of drawings, plans or sign formats into client's computer format.

Electronic Signs

Planning, design or documentation of electronic signs or components, computer-driven, video or interactive devices and their accompanying software and hardware.

Engineering Services

Contracting with engineering professionals for electrical/structural design, documentation or drawing seals. Traffic or parking studies.

Environmental Enhancements

Planning, design or documentation of ornamental or decorative elements.

Exhibit Design

Planning, design or documentation of exhibits, displays, or interpretive graphics.

Identity Design

Design, revision or redrawing of logos, logotypes or typographic identities; design of print applications.

Miscellaneous Items

Design, specification or documentation of uniforms, vehicle graphics, construction signs, murals, billboards, temporary signs, etc.

Mock-ups, Models

Manufacture or procurement of models, mock-ups or prototypes for evaluation of design concept, legibility, color, size and/or typography.

Phasing Plan

Preparation of plan for phased manufacture or installation of elements based on specific client parameters.

Public Review

Assistance in obtaining sign permits or variances; assistance with sign reviews, presentation of designs to parties outside the project team such as government officials, historical commissions, end users, neighborhood organizations, employee groups, ADA user groups, etc.; preparation of renderings or additional presentation materials for such meetings.

Schedule Alterations

Additional time required if the project schedule is extended four (4) weeks or more, or if all items in the project scope cannot be designed, documented, fabricated or installed together.

Sign Maintenance Assistance

Formulation of guidelines manual to facilitate future extension of program; formulation of ordering procedures for ongoing replacements and reorders; recommendations for in-house sign making or maintenance equipment.

Tenant Criteria

Sign guidelines for tenants or other third parties.

Utility Coordination

Determining locations of building or underground utilities; obtaining permission for sign installation at specific locations.

RFQ #22-20 Wayfinding and Signage Design Guideline

THE CITY OF SMITHVILLE REQUESTS SEALED PROPOSALS FOR THE FOLLOWING PROFESSIONAL SERVICE:

This request for qualifications is posted for the purpose of entering into a contract with an architectural firm to complete a wayfinding and signage design guideline. The City of Smithville and the Smithville Main Street District have partnered together for the primary purpose of obtaining a wayfinding and signage design guideline to promote a sense of place and celebrate what is unique about Smithville. The purpose of developing a guideline is to better promote the Smithville brand and to enhance the experience of residents and visitors alike. It is also meant to be used as a planning tool as funding becomes available for improvements to existing and future signage. The guide will raise the sense of arrival, increase aesthetics, and simplify vehicular and pedestrian movement throughout downtown and Smithville as a whole.

The Smithville wayfinding and signage design guidelines will provide brand cohesiveness to citizens and visitors alike. We hope to incorporate vehicle wayfinding through highway and street signage and pedestrian wayfinding. This will allow the City of Smithville, and the Smithville Main Street District to showcase our parks, historic markers, and main street retail district.

SCOPE OF PROJECT

This RFQ is for a firm or team to design wayfinding signage as well as an implementation plan that designates sign locations. The firm is expected to be working with the City of Smithville, the Smithville Main Street, and the general public. The design and implementation plan should be adaptable and updatable to account for future development and assets and locations changing over time. Deliverables should include:

1. Template/prototype designs for wayfinding signage, identifying a standard aesthetic, materials selection and specific signage elements, including final concepts/schematics for, at minimum:
 - a. Gateway signs
 - b. Automobile navigation
 - c. Destination signs, including public sites and municipal facilities
 - d. Pedestrian and bicycle navigation
 - e. Pathway signs
2. Establish style guidelines to inform future signage implementation
3. Develop statement of probable cost for fabrication and installation of wayfinding signage, i.e. bid ready documents.

4. A wayfinding implementation plan, including identification of signage locations and prioritized phases of installation

INSTRUCTIONS TO BIDDERS

1. RFQs must be addressed to Anna Mitchell, 107 West Main Street, Smithville, Missouri 64089, and be received before 10:00 a.m. on the date of closing.
2. Responses and anything pertaining to the RFQ should be in a sealed envelope. It is preferred that the PROPOSAL RESPONSE FORM in this RFQ be used. All RFQs must be sealed and marked on the outer envelope by RFQ number and date of closing. The only information we will read at the closing will be the vendors, contractors, or proposers who responded. The closing is at 10:00 a.m. on the 29th of August 2022, at City Hall.
3. Disabled persons wishing to participate in the RFQ closing and who require a reasonable accommodation may call the City at (816) 532-3897. A forty-eight-hour notice is required.
4. Any questions regarding this RFQ should be directed to Anna Mitchell, Assistant City Administrator, 107 West Main Street, Smithville, Missouri 64089; (816) 532-3897.

THE CITY OF SMITHVILLE RESERVES THE RIGHT TO REJECT ANY OR ALL PROPOSALS.

Finance Director

Issued: August 10, 2022

**CITY OF SMITHVILLE REQUEST FOR WRITTEN QUOTATIONS
GENERAL INSTRUCTIONS AND CONDITIONS**

1. Written quotations, subject to the conditions listed below and any special conditions set forth in the attached specific Proposal, will be received by the City of Smithville, 107 W. Main Street, Smithville, Missouri 64089, until the closing.
2. The City reserves the right to accept or reject any and all proposals and/or alternatives and to waive technicalities, and to accept the offer that the City considers to be the most advantageous.
3. Vendors, contractors or proposers should use the forms provided for the purpose of submitting quotes and if applicable should give the unit price, extend totals, and sign the quote as required in each specific instance.
4. If applicable identify the item you will furnish by brand or manufacturer's name and catalog numbers, as applicable. Also furnish all specifications and descriptive literature.
5. Whenever products or materials of any particular producer or manufacturer are mentioned in our specifications, they are intended to be descriptive of type or quality and not restrictive to those particular items mentioned.
6. The City of Smithville is exempt from payment of Missouri Sales and Use Tax in accordance with Section 144.010 et seq. R.S.MO 1969 and is exempt from payment of Federal Excise Taxes in accordance with Title 26 United States Code, Annotated.
7. The delivery date or dates when work will start shall be stated in definite terms, as they will be taken into consideration when making the award.
8. The City reserves the right to cancel all or any part of any order(s) if delivery and/or service is not made or work is not started as guaranteed.
9. If applicable, prices must be stated in the units of quantity specified, if applicable, in the Proposal and must be firm. Quotes qualified by escalator clauses may not be considered.
10. If this RFQ involves the design of a Public Works project and Vendor; Contractor or Proposer must comply with all of the requirements applicable to Public Works Projects under Missouri Law.
11. Any questions regarding this request may be addressed to Anna Mitchell, Assistant City Administrator, 107 W. Main Street, Smithville, Missouri 64089, (816) 532-3897, amitchell@smithvillemo.org.
12. The Contractor must affirm its enrollment and participation in a federal work authorization program with respect to the employees proposed to work in connection with the services requested herein Pursuant to 285.530 RSMo.

RFQ #22-20 Wayfinding and Signage Design Guideline

General Information

I. Site Information

Smithville was established in 1867 and still retains its strong agricultural roots. Downtown Smithville seeks to be the civic, entertainment, and cultural heart of the community.

City of Smithville Mission - The City of Smithville is a community 20 minutes north of the Kansas City area, with a population of just over 10,000, the City's mission is the following: A thriving Smithville will embrace growth, encourage commerce, respect its past and cultivate its natural surroundings.

The City is partnering with the Smithville Main Street District in an effort to bring a comprehensive and complete signage style guide to inform our path forward for marketing and downtown signage.

The Smithville Main Street District is a community-driven nonprofit organization that exists to preserve, promote, revitalize and enrich the historic, cultural, and economic landscapes of downtown Smithville, Missouri.

Evaluation & Selection

The City and Main Street District will evaluate proposals and select the submission that it judges to be in the highest and best interests for the City. The City shall be the sole judge of what constitutes the highest and best interests of the City.

The evaluation criteria will include in no particular order, but shall not be limited to the following:

- Overall responsiveness to the RFQ.
- The ability to provide a completed document that encompasses the creative and unique qualities of the City of Smithville while incorporating historic elements.
- Unique strengths or capabilities of the bidder.
- Quality of consultant's response
- Proposed approach, plan, and timeline
- Quality of services; experience of firm and staff
- Comprehensiveness of services offered

The proposal evaluation and selection process will follow the following general timeline. The City reserves the right to change this schedule to meet the needs of City staff, the selection committee, and the Board of Alderman.

Issue RFQ: August 10, 2022

Final day to submit questions: August 24, 2022

Final amendment/addendum issued no later than: August 25, 2022

Proposals due: August 29, 2022, 10:00 a.m.

A City review committee will review all proposals and may interview a short list of respondents and make a recommendation to the Board of Alderman. All submittals shall become the property of the City, and, after selection process, will be a part of the public record.

II. Response Requirements

Responses shall include the following information, presented in this order:

A. Cover Letter: On firm letterhead, please identify the principal contact, providing the name, title, street address, email address, and telephone number, as well as all persons authorized to make representations for the respondent. The letter must indicate the type of organization of the respondent (e.g., individual, partnership, corporation, limited liability company, joint venture, etc.). The letter must briefly summarize the respondent's proposal and be signed by an authorized agent of the respondent.

B. Qualifications and Experience: Summarize the respondent's relevant experience, including:

1. Examples of similar projects undertaken by the architect.
2. Administrative capacity to undertake the project.
3. Expertise in developing high-quality, projects of similar scope and scale.
4. Experience with this type of project in the local Kansas City market or similar markets.

C. References: Provide at least three references for with the firm has performed similar services.

D. Timeline: Provide an estimated timeline of completion.

E. Legal Disclosure: Disclosure of any judgments, bankruptcies, legal proceedings, or conflicts of interest to projects the respondent has developed, owned, or has a substantial ownership interest in.

F. Pricing: Provide a statement of the proposed fees associated with the respondent's proposal in a separate and sealed envelope.

AWARD OF THE CONTRACT

After the RFQs have been opened and duly considered, the lowest and/or best proposal to the RFQ shall be submitted to the City Board of Aldermen for formal approval. After approval by the City Board of Aldermen, the City Clerk will notify, in writing, the successful Proposer. An approved Resolution by the City Board of Aldermen shall constitute the City's official award of the RFQ. A written contract noting the terms and conditions of this RFQ will be executed before "Notice to Proceed" is given. Vendors with standardized contracts should submit them with the Proposal.

HOLD HARMLESS CLAUSE

The Vendor awarded the contract from this RFQ agrees to save and hold harmless the City and its agents, servants, and employees of, and from, any and all liabilities, expenses, causes of action, damages and attorney's fees resulting, or to result, from any of the Vendor's businesses or operations resulting from any act or omission of the Vendor's agents, servants or employees.

OFFICIALS NOT TO BENEFIT

No regular employee or elected or appointed member of the City government or their immediate family shall benefit from or be a part of and/or share any or part of this contract, or to any benefit that may arise there from without notifying the City in the Response to the RFQ that a regular employee or elected or appointed member of the City government or their immediate family may benefit under the contract. No such identified regular employee or elected or appointed member of the City government shall participate in any decision, approval, disapproval, recommendation, or preparation of any part of a contract awarded pursuant to this RFQ.

GRATUITIES ILLEGAL TO ANY EMPLOYEE AND FORMER EMPLOYEES

It is unlawful for any person or business to offer, give or agree to give, to any employee of the City, or former employee of the City, to solicit, demand, accept or agree to accept from another person or business, a gratuity, offer of employment or anything of pecuniary value in connection with any decision, approval, disapproval, recommendation, or preparation of any part of a contract requirement or a purchase request, influencing the content of any specification or procurement standard, rendering the advice, investigation, auditing, or in any other advisory capacity in any proceeding or application, request for ruling, determination, claim or controversy, or other particular matter, pertaining to any contract or subcontract, or to any RFQ thereof.

CO-PARTNERSHIP DISCLAIMER

It is mutually understood that nothing in this Request for Qualifications or subsequent contractual agreements is intended, or shall be construed, as in any way creating or establishing the relationship or co-partners between the parties; or as constituting the contractor as an agent or representative of the City for any purpose, or in any manner whatsoever.

NON-DISCRIMINATION IN EMPLOYMENT

Contract for Service under this RFQ obligates the Proposer not to discriminate in employment practices. Successful Proposer must be prepared to comply in all respects with all provisions regarding non-discrimination.

KICKBACKS ILLEGAL IN SUBCONTRACTING

It is unlawful for any payment, gratuity or benefit to be made by, on behalf of, or solicited from, a subcontractor under a contract to the prime contractor, or higher tier subcontractor, or any person associated therewith, as an inducement for the award of a subcontract to a contract of the City. Upon showing that a subcontractor made a kickback to a prime contractor, or a higher tier subcontractor in connection with the award of a subcontract or order there under, it shall be conclusively presumed that the amount thereof was included in the price of the subcontract, or order, and ultimately borne by the City, and will be recoverable hereunder from the recipient. In addition, that amount may also be recovered from the subcontractor making such kickbacks. Recovery from one offending party shall not preclude recovery from other offending parties.

ARTICLE III GENERAL TERMS AND CONDITIONS

OVERALL REQUIREMENTS

Contract shall be governed by the laws of the State of Missouri. In the event of any litigation arising hereunder, venue shall be properly laid only in the State Circuit Court for Clay County, Missouri

The City shall not be obligated for any amounts in excess of the contract and/or RFQ response (bid) unless approved in advance by the City in writing.

The Contract is binding upon the parties, their partners, heirs, successors, assigns and legal representatives.

The Contractor and its subcontractors are independent contractors and are not the employees or agents of the City. Neither the Contractor nor any of its subcontractors shall represent to any person, firm, or corporation that it is an employee or agent of the City and neither shall have the right, authority or power to make or assume any obligation of any kind on behalf of the City or to bind the City in any manner.

The Contractor is prohibited from assigning, transferring, conveying, subletting, or otherwise disposing of this Contract, or any resultant agreement or its rights, title, or interest therein, or its power to execute such agreement, to any other person, company, or corporation, without the previous written approval of the City.

If provided, the Contractor shall return all keys, code cards, unused supplies, other project-related materials, and any other City property to the City upon completion of the contract.

Any contract let in response to this RFQ shall be deemed to incorporate all applicable Missouri Laws and regulations, including but not limited to those set forth in the Laws Section of this RFQ.

CONFIDENTIALITY

All reports, documents and material developed or acquired by the contractor, as a direct requirement specified in the contract, shall become the property of the City. The contractor shall agree and understand that all discussions with the contractor and all information gained by the contractor as a result of the contractor's performance under the contract shall be confidential and that no reports, documentation, or material prepared as required by the contract shall be released to the public without the prior written consent of the City.

(It is preferred that the Bid Response use this Form, however, the City reserves the right to accept Bids which provide the necessary information without using this form)

RFQ #22-20 Wayfinding and Signage Design Guideline

PROPOSAL RESPONSE FORM

I, _____, hereby representing
(Agent Submitting RFQ)

_____, have read and reviewed the attached specifications.
(Firm or Company)

I state the hereby offer meets or exceeds all requirements. All other required information must be attached.

Company Name

Authorized Person (Print)

Address

Signature

City/State/Zip

Title

Telephone

Date

Tax ID No.

E-Mail Address



August 25, 2022

Anna Mitchell
Assistant City Administrator
107 Main Street
Smithville, MO 64089
816-532-3897

Dear Selection Committee:

Kerestes-Martin Associates, Inc., (KMA Design) is pleased to submit this proposal for the Wayfinding and Signage Design Guideline Project for the City of Smithville. The requirements of the RFQ match the capabilities of the firm assuring a comprehensive approach to execute this project through fruition. KMA Design has the experience, expertise, personnel and proven methodology to deliver a quality project that will exceed expectations. Specializing in the unique specialty of experiential graphic design (signage design and planning) KMA excels in all aspects required to develop a comprehensive sign program that will expand and grow with the community for years to come.

The company is an S-Corporation registered in 1997 in the Commonwealth of Pennsylvania. KMA is an award-winning, women-owned business certified in FL, PA, NC, TN, and NY. The firm has three offices located in Pittsburgh, Philadelphia, and Tampa. The firm has work in 30 states including Virginia, Paris, France and Rome, Italy.

The firm also has current and completed work in many cities across the country including, Manassas, VA, Christiansburg, VA, Rockwell, MD, Shawnee, OK, North Augusta, SC, Lake Worth, FL, New Port Richey, FL, Viera, FL, Moon, PA, Aspinwall, PA, Sewickley, PA, Bristol, RI, Quonset, RI, Bloomfield, CT, Colchester, VT, Boulder, CO, Durango, CO, Mukwonago, WI, Dunwoody, GA, Kennesaw, GA and Perry, GA to name a few.

An attractive and effective sign program has far-reaching results, such as promoting civic pride and enhancing the built and natural environment. The synthesis of form and function results in a signage system that will be cost-effective, flexible and provide prudent life cycle cost to the community. Through a well-planned sign program, KMA Design offers the city an opportunity to add value and visual appeal while attracting visitors from surrounding communities and providing ease of travel to national tourists. Effective wayfinding solutions, precise planning and accurate knowledge of materials allows KMA Design to reduce safety concerns, highlight historic, recreation and business destinations, clarify parking areas, and plan for future message modifications.

KMA is experienced in synthesizing a community's brand image with the look of the custom signage and wayfinding program

Contact Person for the Firm:

Barbara J. Martin, CEO
1276 McEwen Avenue
Canonsburg, PA 15317
412-429-4071 office phone
724-263-9804 cell
bjm@thekmagroup.com





KMA Design invites the City of Smithville to visit its website at www.thekmagroup.com for a more extensive view of the company's profile.

Thank you in advance for your consideration of KMA Design.

Regards,



Barbara J. Martin
Chief Executive Officer





KMA DESIGN

Innovative Design For Exceptional Spaces

CITY OF SMITHVILLE, MO B. QUALIFICATIONS AND EXPERIENCE

KMA Design is a WBE/DBE firm, owned by Barbara J. Martin, Founder and CEO, and David W. Kosick, President. KMA is certified in several states as a Women-Owned Business. KMA Design was founded by Barbara J. Martin, the firm's Chief Executive Officer. Ms. Martin is the recipient of the "Diamond Award" for being one of the top 25 CEOs in the Pittsburgh Region, The "Women in Business Award" is given out to only 20 women per year for company performance in the Pittsburgh region and is a "Distinguished Alum" of her alma mater, Seton Hill University.

The company is an S-Corporation registered in 1997 in the Commonwealth of Pennsylvania. KMA is a member of the Society of Experiential Graphic Design (SEGD) and specializes in signage, wayfinding and branding on projects of all types including, cities, parks, trails, theme parks, casinos, universities, transportation systems, healthcare, and government complexes.

As the firm is celebrating its twenty-sixth anniversary this year, it can boast of recent growth with steady revenue increases. During this timeframe, the company more than doubled its annual revenue and opened other offices in Tampa, FL and Philadelphia, PA due to its increased volume of work in the southeast and northeast. The increased revenue afforded KMA Design the "Fastest Growing Businesses in the Pittsburgh Region" award.

Complete planning and design services through construction documents and administration are offered by the firm to assure its clients continuity and accountability from start to finish.

The firm focuses on what they do best and that is branding, wayfinding, architectural signage design, and planning, and does not offer multiple specialties or services. This allows the entire staff to be qualified in this specific area of expertise, eliminating the watered-down effect of trying to be good at too many things. Instead, KMA strives to be excellent in the finite world of experiential graphic design, which is evident through its long history, quality design and many satisfied clients.



Diamond Award & The Women in Business Award



US Commerce Association



American Graphic Design and Advertising



The firm is the recipient of numerous design awards, for cities, healthcare, public sector, entertainment, and higher education. These include:

2019 Lakeland Regional Health Pavilion for Women and Children was the recipient of “*Best of Category*” awarded by the American Graphic Design & Advertising was the top award given to any designer and was selected from a national design competition.

2019 Mount Sinai Medical Center “*Award of Distinction*” by the American Graphic Design & Advertising Association for interior and exterior signage and graphics including wall murals to provide additional wayfinding cues while enhancing the environment through the use of historic photos of the Hialeah/Miami area.

2019 WVUMedicine “*Award of Distinction*” by the American Graphic Design & Advertising Association for the comprehensive branding, signage, and wayfinding implementation for the entire health system including 8 hospitals and over 50 related medical facilities.

2019 Stamford Hospital “*Award of Distinction*” by the American Graphic Design & Advertising Association for the comprehensive interior and exterior signage program developed for the new facility and the replacement of the existing signage in the original building making wayfinding seamless from one location to the next.

2019 David L. Lawrence Convention Center “*Award of Distinction*” by the American Graphic Design & Advertising Association for the development of a complete replacement program for the center’s interior signage. The program highlighted static and digital message boards providing flexibility and the ability to communicate with multiple cultures through bi-lingual translations. Additionally, the flexibility provided a means of advertising upcoming events and highlighted shows and breakout sessions.



2019 Seton Hill University “*Award of Distinction*” by the American Graphic Design & Advertising



Lakeland Regional Medical Center, Lakeland, FL



Mount Sinai Medical Center, Haileah, FL



Stamford Hospital, Stamford, CT



David L. Lawrence Convention Center, Pittsburgh, PA



KMA DESIGN

Innovative Design For Exceptional Spaces

CITY OF SMITHVILLE, MO
B. QUALIFICATIONS AND EXPERIENCE

Association for a 100-year timeline wall mural to celebrate the University's Centennial. The 120 linear feet display honors staff, student and distinguished speakers and guests throughout the years.

2019 Town of Bloomfield "Award of Distinction" by the American Graphic Design & Advertising Association for the signage and wayfinding for the entire city including directional, destination, parking and gateway sign types.

2016 Seton Hill University Donor Helix "Best in Category" by the American Graphic Design & Advertising Association for the design of a sculpture commemorating the numerous donors to the Joanne Woodyard Boyle Health Sciences Center.

2015 Gateway Clipper Fleet "Best in Category" by the American Graphic Design & Advertising Association for the branding and signage and wayfinding design for riverboat fleet along the Monongahela, Allegheny, and Ohio Rivers. Signage and graphic enhancements included boats, wharf, dock, and entrances.

2015 St. Johns University "Award of Distinction" by the American Graphic Design & Advertising Association for the signage design and wayfinding for Queens, NY, Rome, Italy and Paris, France campuses. Sign types included gateways, pedestrian and vehicular directionals, parking identification, building identification, map kiosks, and street signage.

Additional Awards and Certifications:

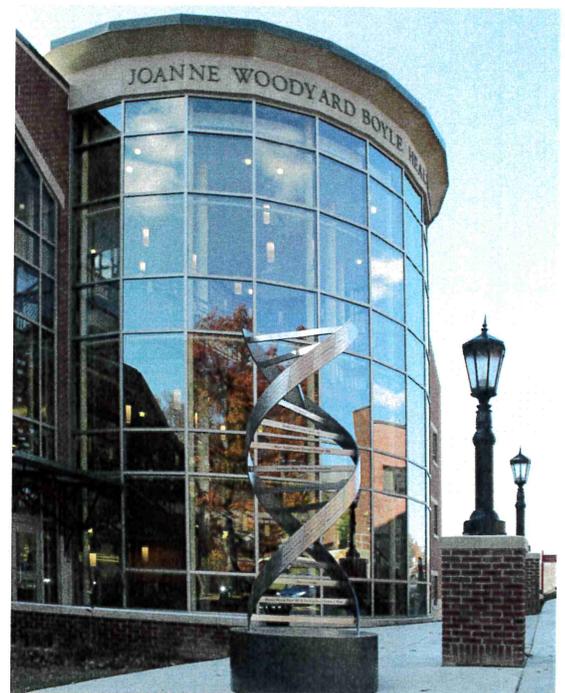
- 2019 CUPRAP Cuppie Award
- 2019 PRSA-Renaissance Award
- 2016 Fastest Growing Companies
- 2016 US Commerce Association Best of Carnegie
- 2015 US Commerce Association Best of Carnegie
- 2014 US Commerce Association Best of Carnegie
- 2013 Diamond Award (Top 15 CEOs)
- 2013 US Commerce Association Best of Carnegie
- 2013 Women in Business First Award
- 2012 US Commerce Association Best of Canonsburg



Seton Hill University, Greensburg, PA



Town of Bloomfield, CT



Seton Hill University, Greensburg, PA





The work that KMA Design has created on projects of a similar scope to that of the City of Smithville's request for qualifications, is a testament to the strategy that will be applied to this project, paying attention to the aesthetics, function, and flexibility the wayfinding sign program will offer. The ultimate goal is to protect a client's investment by developing a signage system that will grow with change and maintain its image over time.

The firm has the philosophy that customer satisfaction is the number one objective. When the firm completes a project, the successful result is that of a good reference based on the performance of the work and the interaction of the client with the KMA staff. The firm's mission statement, "innovative design for exceptional spaces" denotes the fact that without proper guidance and direction, buildings and sites are not easily comprehended and require supportive information to facilitate wayfinding and movement to and from destinations. This is a result of the utilization of signage, the careful planning of where signs are placed, and how they read through proper size and scale for maximum visibility.

KMA Design has worked with numerous state Departments of Transportation and brings this specific experience to the project. Additionally, KMA is an expert in the Manual for Uniform Traffic Control Devices (MUTCD), Federal requirements on which most states base their zoning criteria. The number of state Department of Transportation Districts KMA has coordinated with in the United States exceeds 50.

Experience on Projects of a Similar Scope and Complexity

The City of Smithville is made up of a variety of components; historic, residential, downtown, and recreation areas.

GPS technology leads to a direct address or destination and most people unfamiliar with their surroundings will never see or understand what can be nearby when navigating along the most direct route by GPS. To entice visitors to partake in



Gateway Clipper Fleet, Pittsburgh, PA



St. John's University, Queens, NY



Walt Disney World Entrances, Orlando, FL





KMA DESIGN

Innovative Design For Exceptional Spaces

CITY OF SMITHVILLE, MO
B. QUALIFICATIONS AND EXPERIENCE

other amenities, wayfinding signage can serve two purposes. First to direct, and secondly to inform visitors what a left or right turn can offer. The goal of an effective wayfinding program with consistent locations can pull traffic along the “breadcrumb trail” to new and interesting points of interest.

Some of the cities that KMA has worked with are Durango, CO, Manassas, VA, Pittsburgh, PA, Mead, CO, Shawnee, OK, and many others as highlighted in the examples of comparable projects that follow. The firm has also done work for the states of Tennessee, Iowa, Michigan, and Rhode Island by developing and implementing statewide signage standards. Tennessee has some 3,000 state-owned sites that KMA is rebranding by replacing all sites and buildings exterior signage. Iowa, Michigan, and Rhode Island hired KMA to work with their Departments of Natural Resources in creating a standards manual for implementation in multiple state parks. KMA has also worked with the National Park Service providing analysis and signage standards for national battlefields, parks, and monuments.



Iowa Department of Natural Resources, Des Moines, IA



Iowa Department of Natural Resources, Des Moines, IA





KMA DESIGN

Pittsburgh • Tampa • Philadelphia

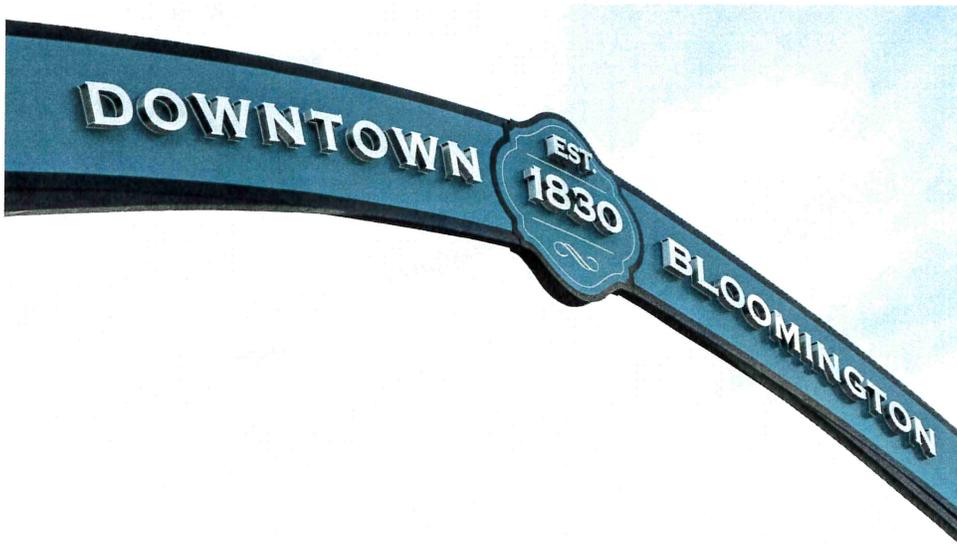
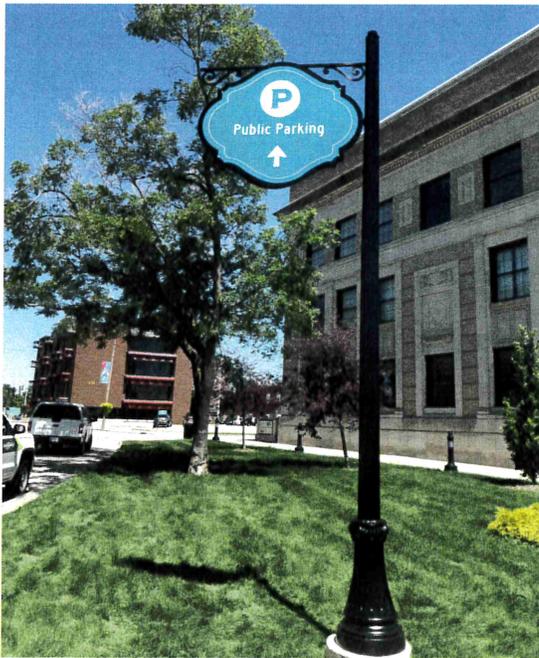
CITY OF BLOOMINGTON
BLOOMINGTON, IL

Located along Route 66 in Illinois, this historic town, where Lincoln once practiced law, was aching for an identity. The city desired to pull students from nearby colleges to the city to enjoy its many historic, entertainment, shopping and dining venues. To do this, KMA Design was hired to work with the downtown development board in creating a sign program that spoke to the community's past, while celebrating the future.

The signage has a traditional flair, with a historic teal paint that seamlessly blends with the architectural surrounds of the area. The main goal of the program was to draw traffic into the downtown area. To do this the design team created a large archway that beckons visitors to enter and explore what Bloomington has to offer. Community workshops and input were a vital force in the look of the designs as many avenues were utilized in gathering public opinion prior to the designs being brought to council for final approval.

SCOPE

- Directional Signage
- Gateway Signage
- Thematic Design



02.01.2018



CITY OF
Bloomington
ILLINOIS

CONSTRUCTION DOCUMENTS



PROJECT # 1712.04

Fonts

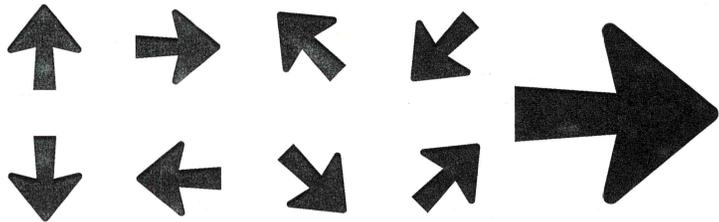
Copperplate - Upper/Lower Case

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890

Highway Gothic Wide - Upper/Lower Case

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890

Arrows



Colors



Logo



Material

1. Painted to match PMS 2224
2. Painted accent painted to match PMS white
3. 1/4" aluminum accent and text painted to match PMS white
4. 1/8" aluminum sign cabinet with 3" depth painted to match PMS black
5. Decorative aluminum finial brandon industries or equal painted PMS black to match existing streetscape
6. Fluted aluminum post brandon industries or equal painted PMS black to match existing streetscape
7. Poured concrete footer with applied Glen Gery® Thin Brick® Flagstaff Brick Veneer
8. Precast top and base to match brick veneer
9. Decorative aluminum base brandon industries or equal painted PMS black to match existing streetscape base to house breakaway bases where applicable
10. Insert map by others
11. 1/2" X 1/4" removable aluminum retainer painted to match PMS white to house map artwork
12. 10mm Optec® full color RGB with video capabilities
13. 1" thick wall aluminum tube frame with thick wall angle
14. Mounting hardware TBD by fabricator
15. Aluminum spacer painted PMS black
16. 1/2" aluminum decorative filigree painted PMS black
17. Oracal® reflective white vinyl
18. Aluminum mounting bracket painted to match PMS black
19. 1/8" aluminum sign cabinet with 6" depth painted to match PMS black
20. 3" internally illuminated halo letter with 2" stand off
21. 1" cast aluminum letter painted PMS white
22. Concrete footer TBD by structural engineer
23. Power supply by others
24. Reinforcing rebar cages
25. Thick wall structural steel pole
26. 1" fabricated aluminum can painted PMS black
27. 1/8" aluminum sign panel painted to match PMS black
28. Through face tamper resistant fasteners flush mounted painted PMS black - mounts to 1" aluminum tube frame
29. Bitro® Resno® internally face and halo illuminated channel letter white face stainless steel returns
30. 1/8" aluminum sign panel painted to match PMS 2224
31. Precast plaque with incised established date
32. Transpo pole safe breakaway base
33. Treetop products bulletin board enclosure

General Notes

1. Written dimensions on drawings take precedence over scaled dimensions. Sign contractor shall verify and be responsible for all dimensions and conditions shown on drawings
2. Sign contractor shall verify all existing conditions prior to shop drawings and bring any discrepancy between the drawing and the actual condition to the owner's attention prior to fabrication.
3. The sign contractor shall provide signed and sealed engineered design for all signs including structural and wind load requirements. These electrical engineered connections shall be submitted with the shop drawings and stamped by an engineer registered locally.
4. All colors and finishes shall be approved by the owner prior to the production of sign units.
5. Sign contractor shall provide full size mock-ups of designated prototypes for owner approval before proceeding with sign fabrication and installation.
6. Paint / color / materials shown in drawings shall be continuous around edges and continuous faces.
7. Typefaces shall not be supplied to contractor. Contractor shall obtain the licensed edition for their own use.

Project: City of Bloomington, IL
Wayfinding

Address:

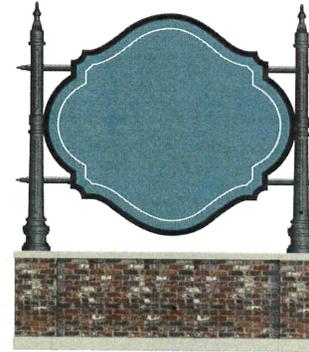
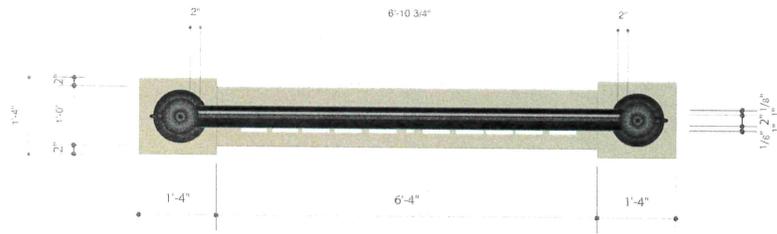
Project Number: 1712.04

Date: 02-05-28

Project Manager: Victoria N. Aubele

Sign Type: 01 - Monument Gateway

Issued for: Construction Documents



Side B



01 ST 01 - Monument Gateway
Elevation

Scale - 1/2" = 1'

02 ST 01 - Monument Gateway
End View

Scale - 1/2" = 1'

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Sheet:

Project: City of Bloomington, IL
Wayfinding

Address:

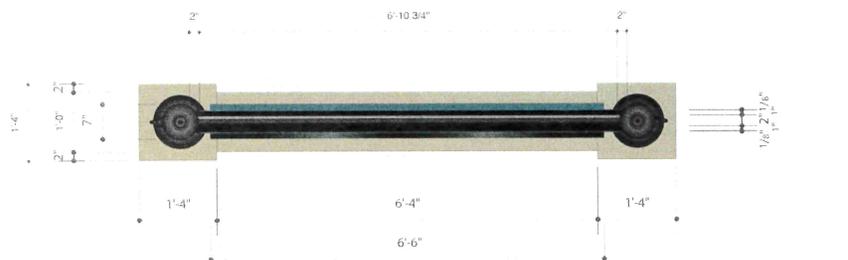
Project Number: 1712.04

Date: 02.05.28

Project Manager: Victoria N. Aubele

Sign Type: 02 - City Information LED

Issued for: Construction Documents



Side B



01 ST 02 - City Information LED
Elevation

Scale - 1/2" = 1'

02 ST 02 - City Information LED
End View

Scale - 1/2" = 1'

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Sheet:

Project: City of Bloomington, IL
Wayfinding

Address: 1000 N. State Street, Bloomington, IL 61702

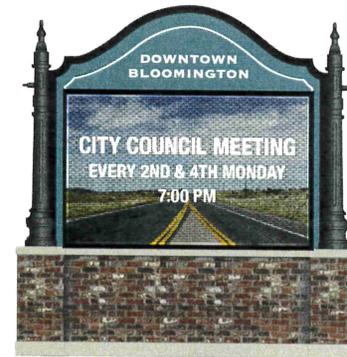
Project Number: 1712.04

Date: 02-05-28

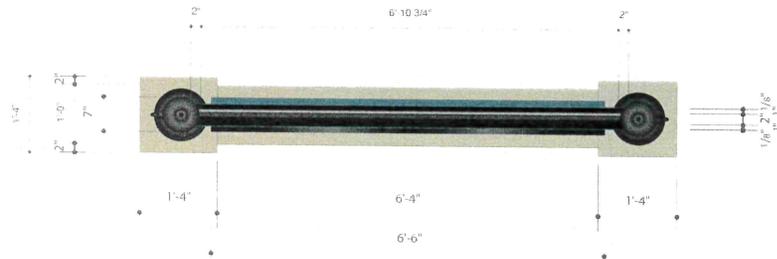
Project Manager: Victoria N. Aubele

Sign Type: 02.1 - City Information LED

Issued for: Construction Documents



Side A



02



01 ST 02 - City Information LED
Elevation

Scale - 1/2" = 1'

02 ST 02 - City Information LED
End View

Scale - 1/2" = 1'

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Project: City of Bloomington, IL
 Wayfinding

Address:

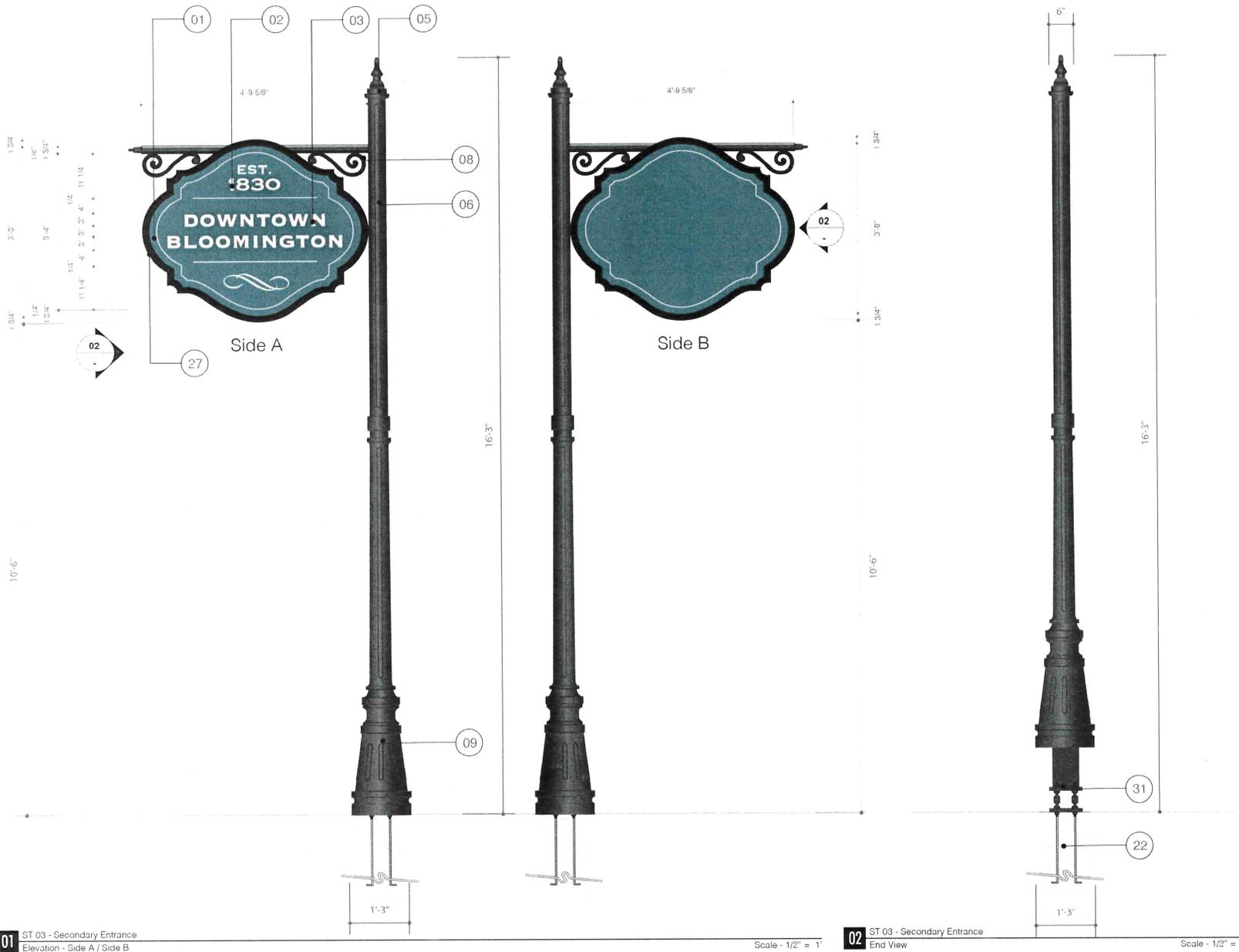
Project Number: 1712.04

Date: 02-05-28

Project Manager: Victoria N. Aubele

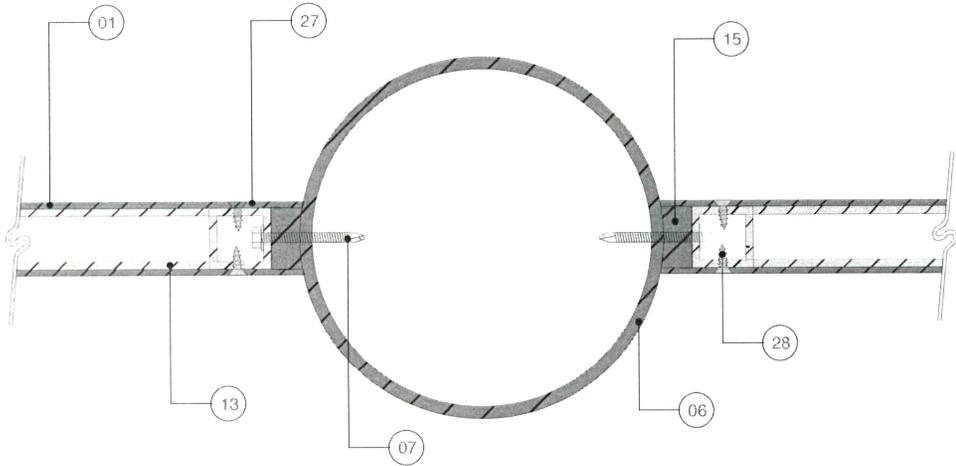
Sign Type: 03 - Secondary Entrance

Issued for: Construction Documents

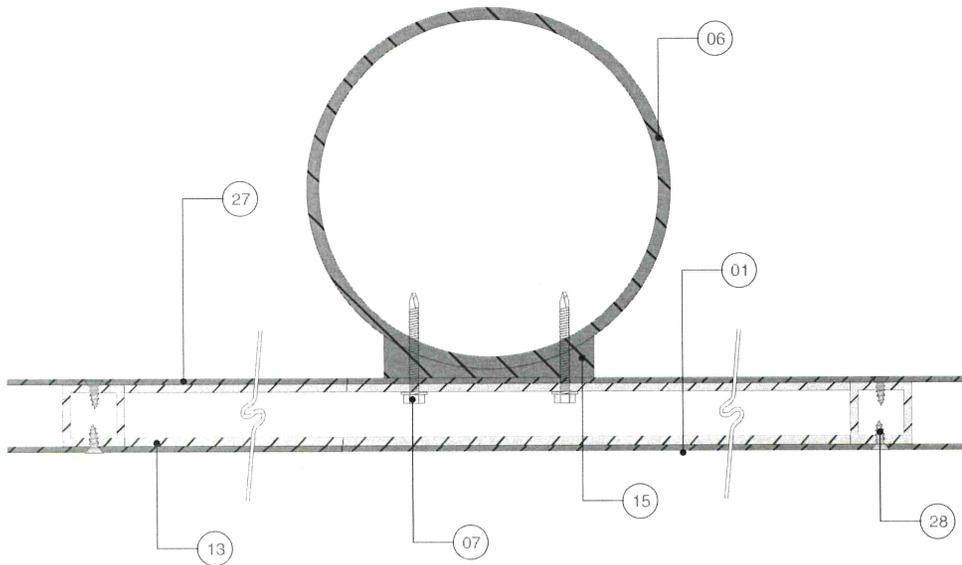


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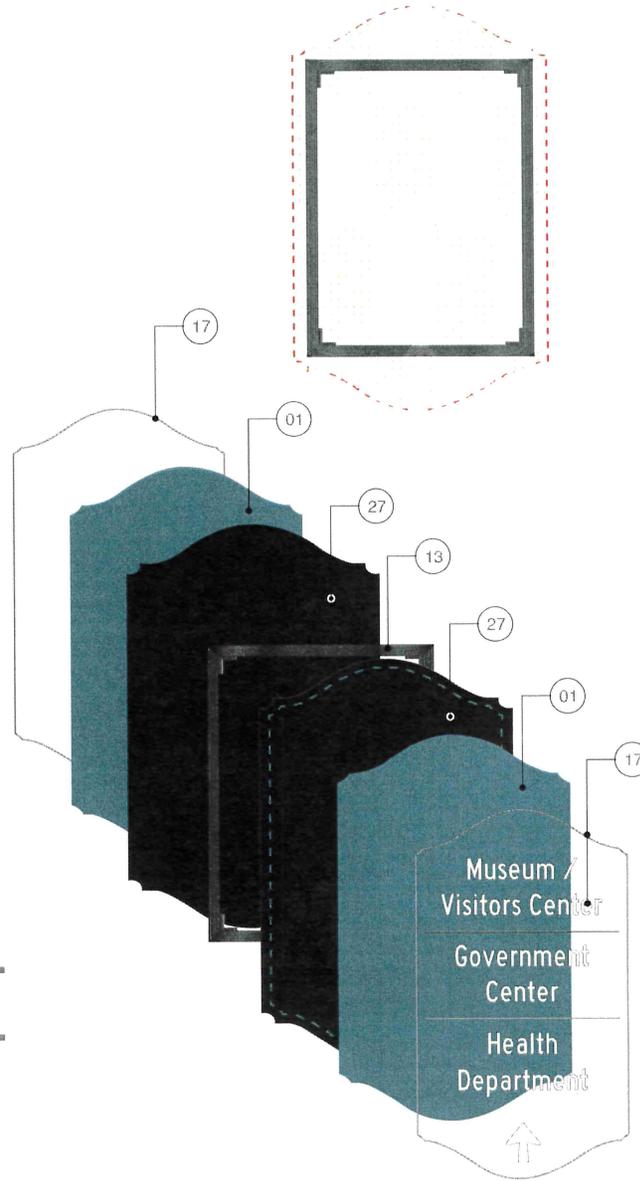
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01 Mounting Details
Section / Plan View
Scale - 1/2" = 1"



02 Mounting Details
Section / Plan View
Scale - 1/2" = 1"



03 Details
Elevation
Scale - 1/2" = 1"

Project: City of Bloomington, IL
Wayfinding

Address: 1000 N. Walnut Street
Bloomington, IL 61820

Project Number: 1712.04

Date: 02-05-28

Project Manager: Victoria N. Aubele

Sign Type: 04 - Vehicular Directional (Single Panel)

Issued for: Construction Documents

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Project: City of Bloomington, IL
 Wayfinding

Address:

Project Number: 1712 04

Date: 02-05-28

Project Manager: Victoria N. Aubele

Sign Type: 04.1 - Vehicular Directional (Single Panel)

Issued for: Construction Documents



01 ST 04.1 - Vehicular Directional (Single Panel)
 Elevation

02 ST 04.1 - Vehicular Directional (Single Panel)
 End View

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Project: City of Bloomington, IL
 Wayfinding

Address: _____

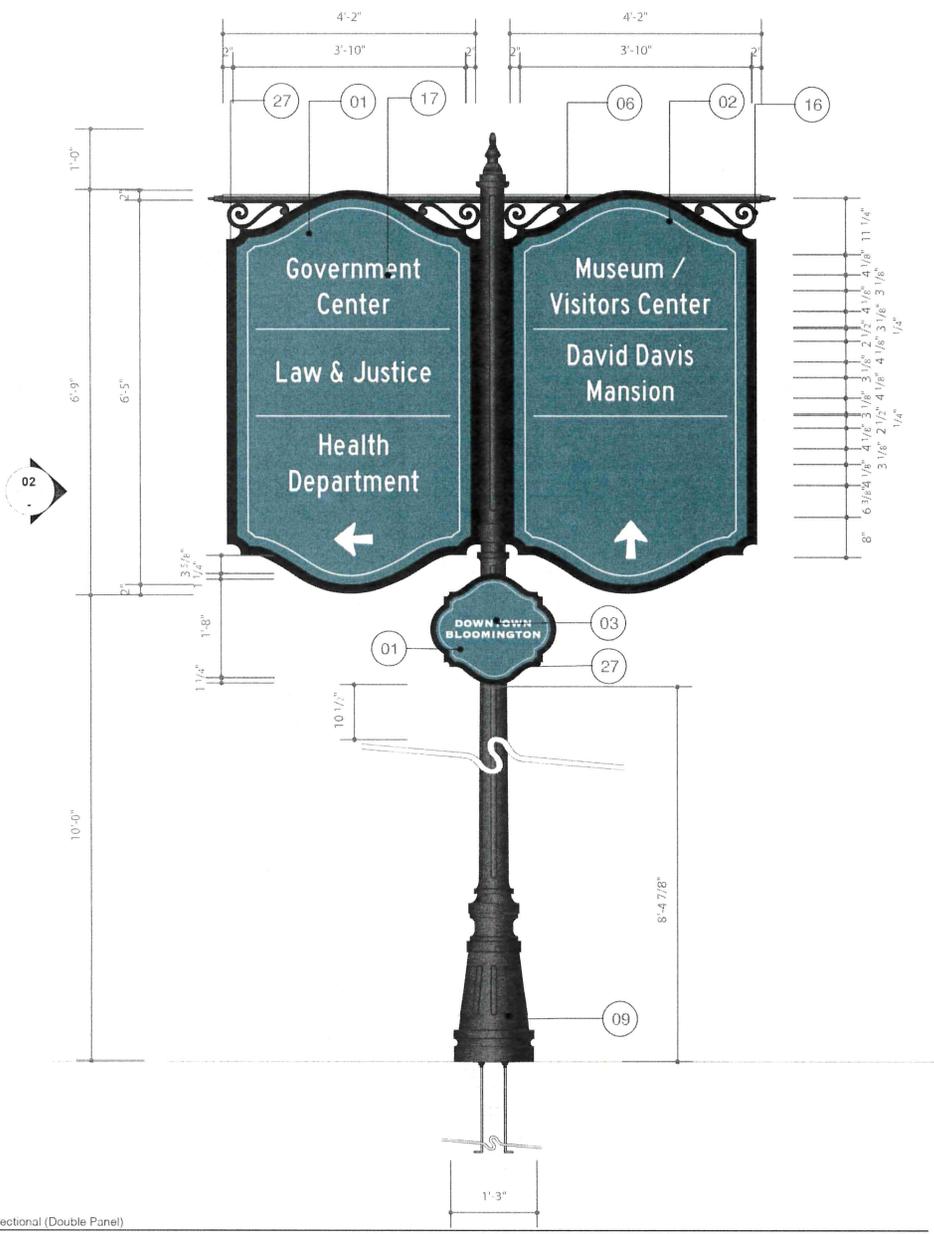
Project Number: 1712.04

Date: 02.05.28

Project Manager: Victoria N. Aubele

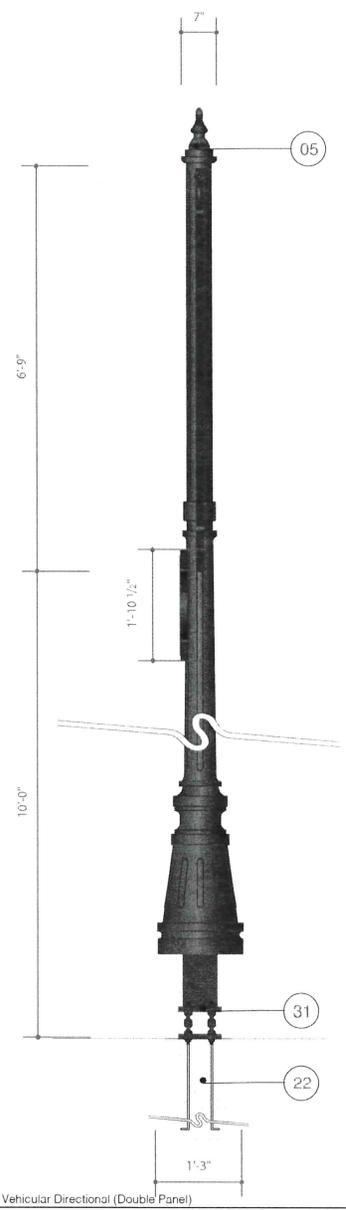
Sign Type: 05 - Vehicular Directional (Double Panel)

Issued for: Construction Documents



01 ST 05 - Vehicular Directional (Double Panel)
 Elevation

Scale - 1/2" = 1'



02 ST 05 - Vehicular Directional (Double Panel)
 End View

Scale - 1/2" = 1'

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Project: City of Bloomington, IL
 Wayfinding

Address:

Project Number: 1712.04

Date: 02-05-28

Project Manager: Victoria N. Aubele

Sign Type: 06 - Vehicular Directional (Pathfinder)

Issued for: Construction Documents

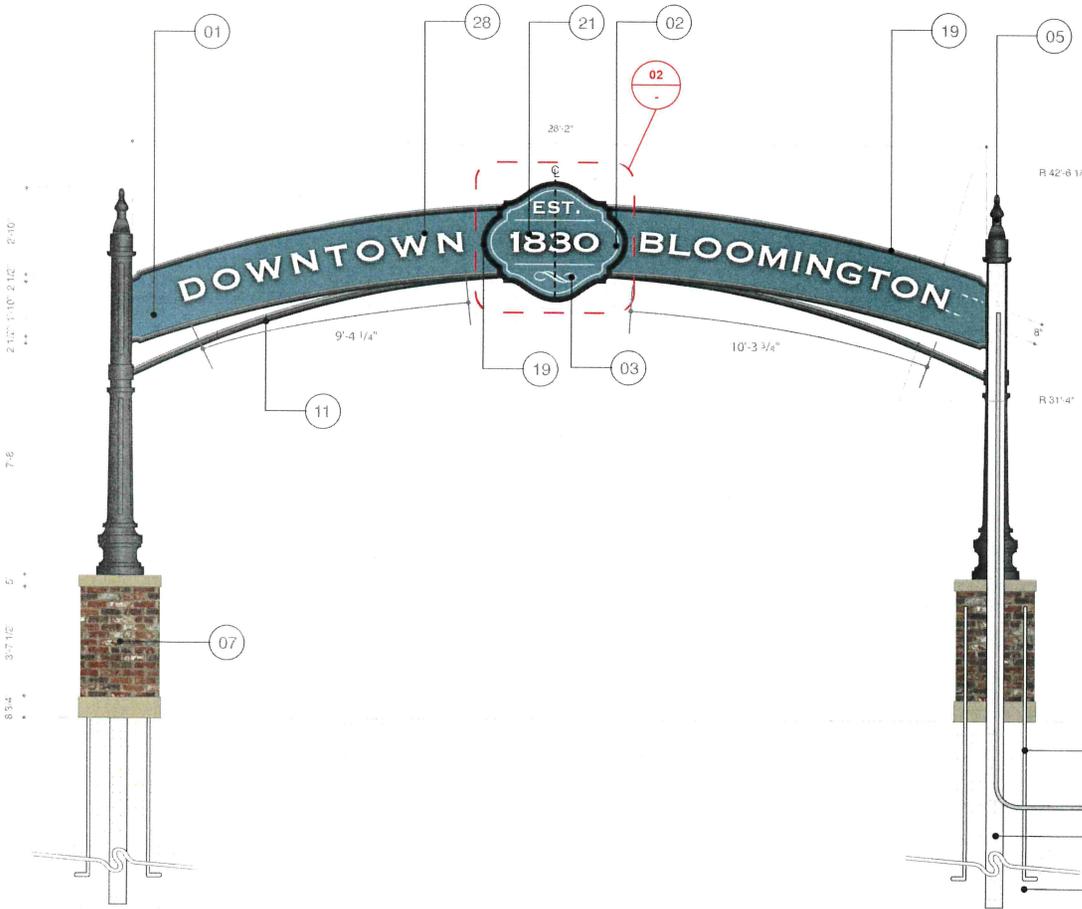


03 ST 06 - Vehicular Directional (Pathfinder) - Alternate Layout
 Elevation

Scale - 1/2" = 1'

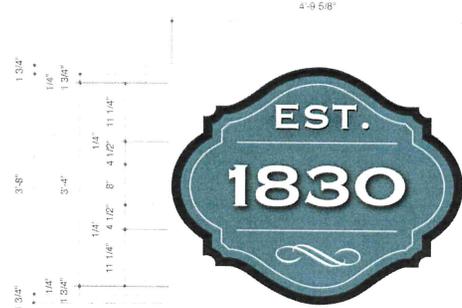
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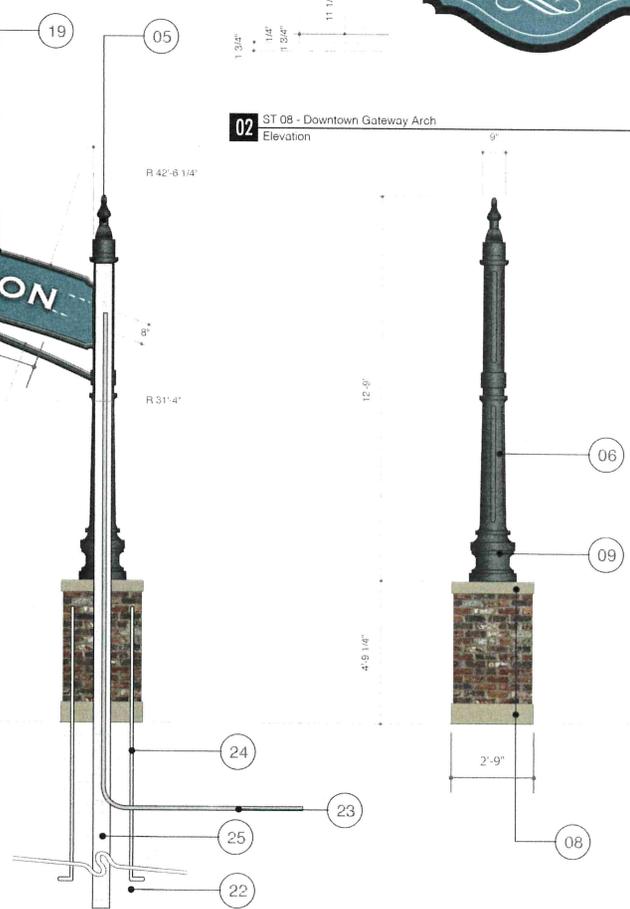
01 ST 08 - Downtown Gateway Arch
Elevation

Scale - 1/4" = 1'



02 ST 08 - Downtown Gateway Arch
Elevation

Scale - 1/2" = 1'



03 ST 08 - Downtown Gateway Arch
Elevation

Scale - 1/4" = 1'



Project: City of Bloomington, IL
Wayfinding

Address:

Project Number: 1712.04

Date: 02-05-28

Project Manager: Victoria N. Aubele

Sign Type: 08 - Downtown Gateway Arch

Issued for: Construction Documents

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Project: City of Bloomington, IL
 Wayfinding

Address: _____

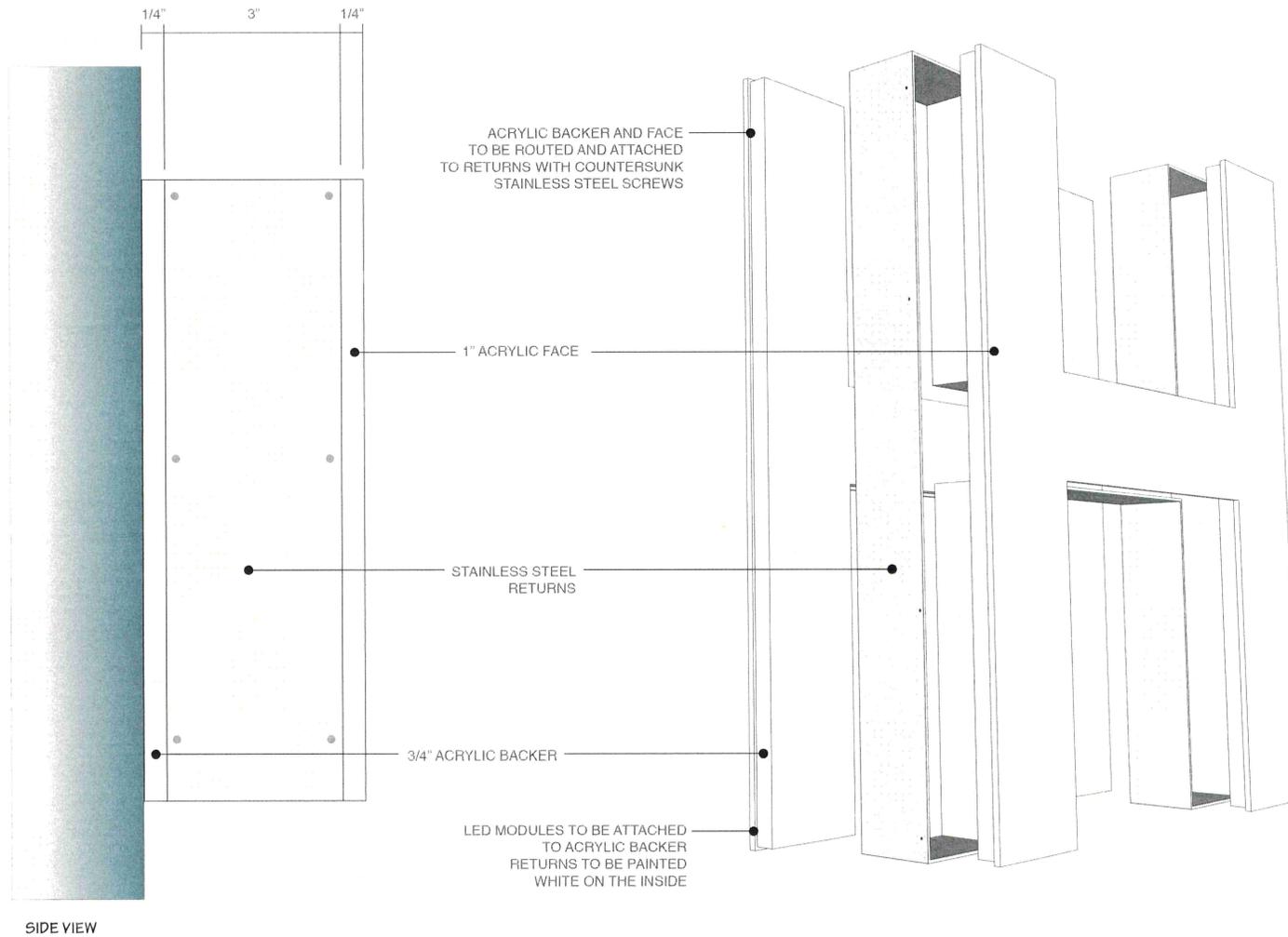
Project Number: 1712.04

Date: 02-05-28

Project Manager: Victoria N. Aubele

Sign Type: 08 - Downtown Gateway Arch

Issued for: Construction Documents



01 ST 08 - Downtown Gateway Arch
 End View

Scale - 1/4" = 1'

03 ST 08 - Downtown Gateway Arch
 Detailed Elevation

Scale - 1/4" = 1'

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Sheet:

Project: City of Bloomington, IL
Wayfinding

Address:

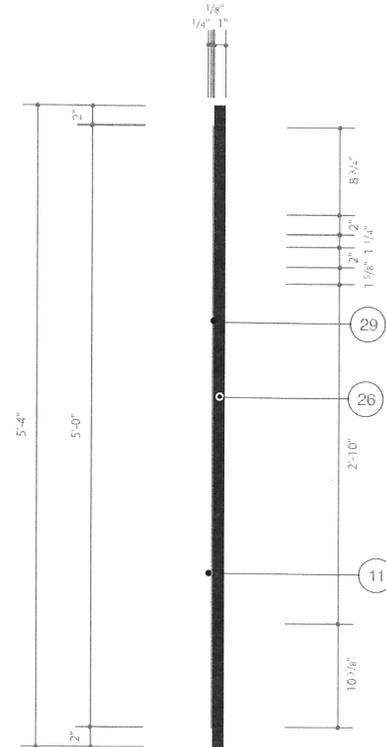
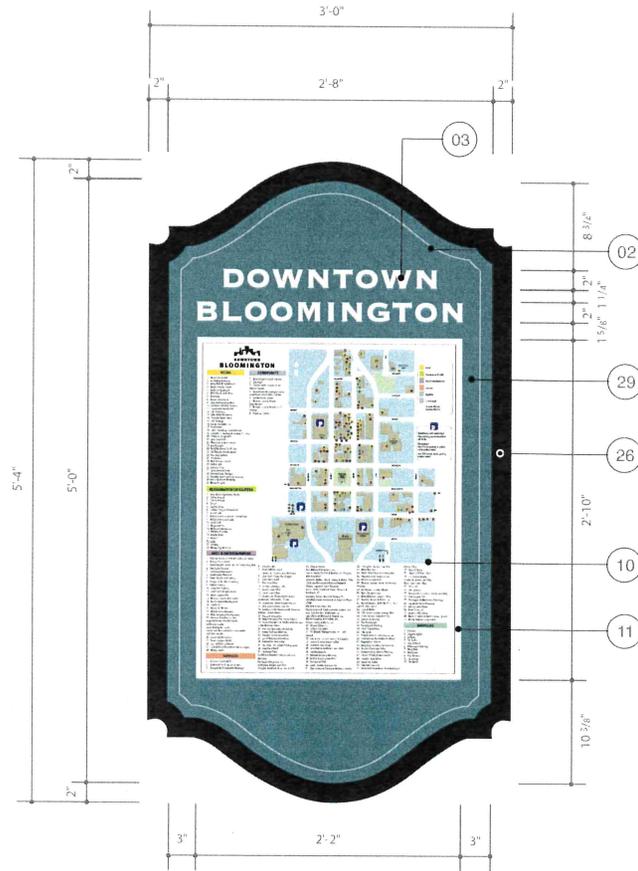
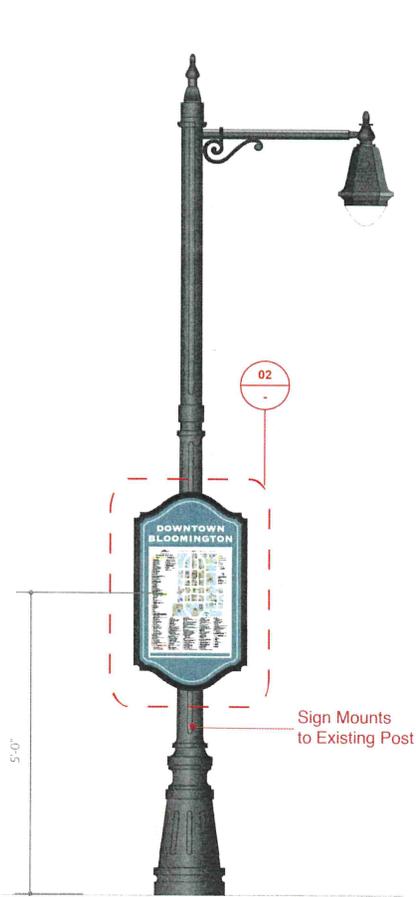
Project Number: 1712.04

Date: 02-05-28

Project Manager: Victoria N. Aubele

Sign Type: 09 - Pedestrian Map Directory

Issued for: Construction Documents



01 ST 09 - Pedestrian Map Directory
Elevation

Scale - 1/2" = 1'

02 ST 09 - Pedestrian Map Directory
End View

Scale - 1/2" = 1'

02 ST 09 - Pedestrian Map Directory
End View

Scale - 1/2" = 1'

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Sheet:

Project: City of Bloomington, IL
Wayfinding

Address:

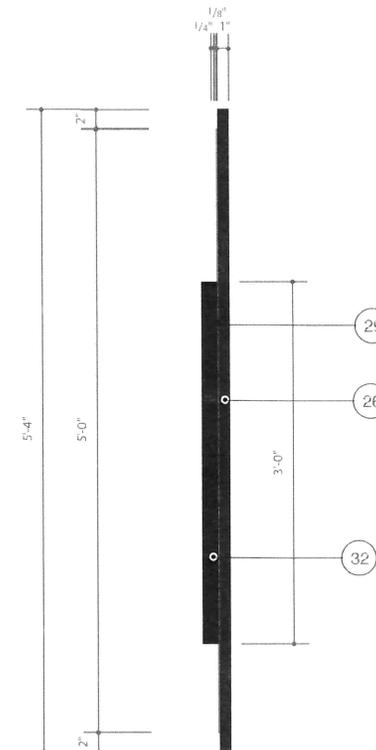
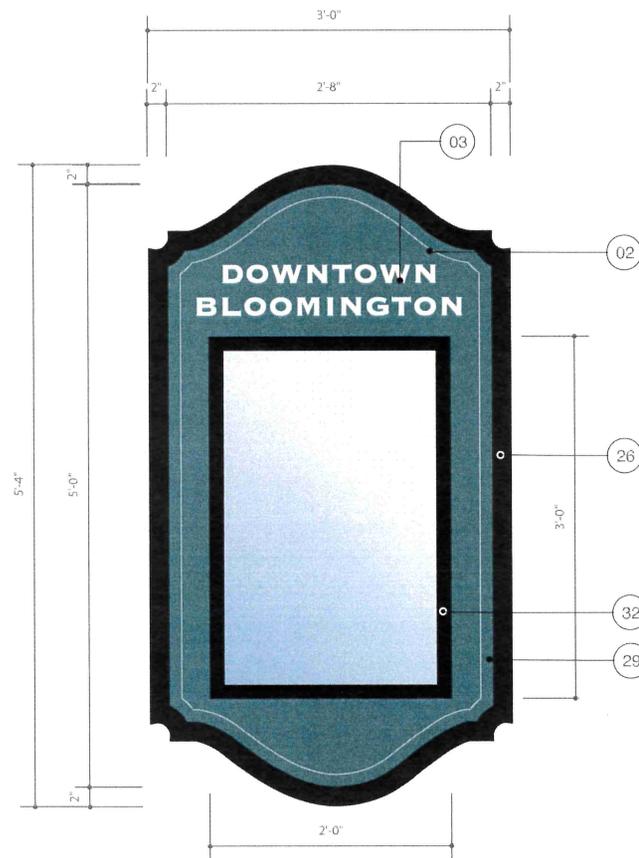
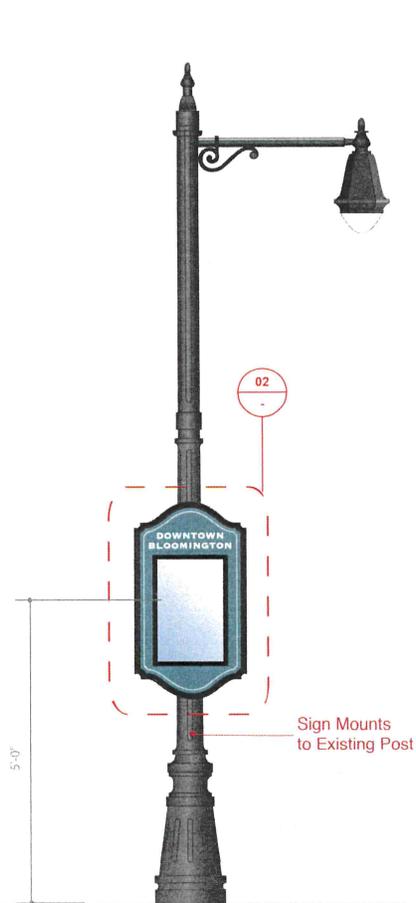
Project Number: 1712.04

Date: 02-05-28

Project Manager: Victoria N. Aubele

Sign Type: 09.1 - Bulletin Board Enclosure

Issued for: Construction Documents



01 ST 09.1 - Bulletin Board Enclosure
Elevation
Scale - 1/2" = 1'

02 ST 09.1 - Bulletin Board Enclosure
End View
Scale - 1/2" = 1'

02 ST 09.1 - Bulletin Board Enclosure
End View
Scale - 1/2" = 1'

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Project: City of Bloomington, IL
 Wayfinding

Address:

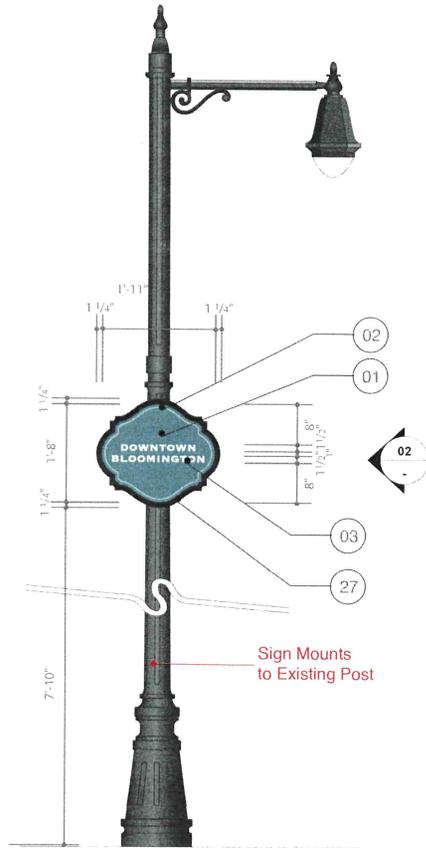
Project Number: 1712.04

Date: 02-05-28

Project Manager: Victoria N. Aubele

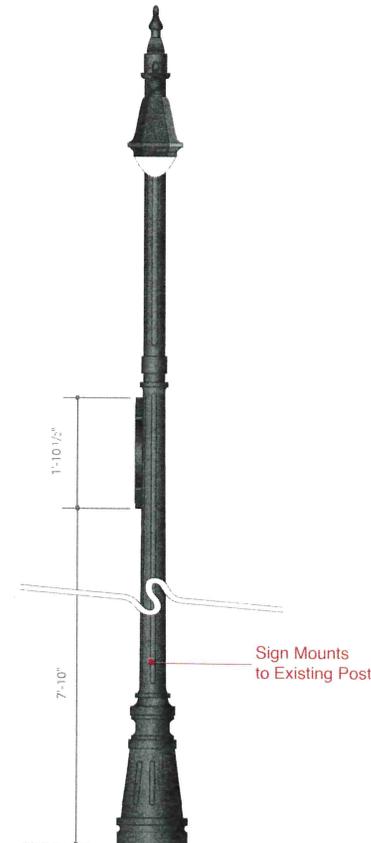
Sign Type: 10 - Downtown Plaque

Issued for: Construction Documents



01 ST 10 - Vehicular Directional (Pathfinder)
 Elevation

Scale - 1/2" = 1'



02 ST 10 - Vehicular Directional (Pathfinder)
 End View

Scale - 1/2" = 1'

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LOCATION PLANS



Project: City of Bloomington, IL
Wayfinding

Address:

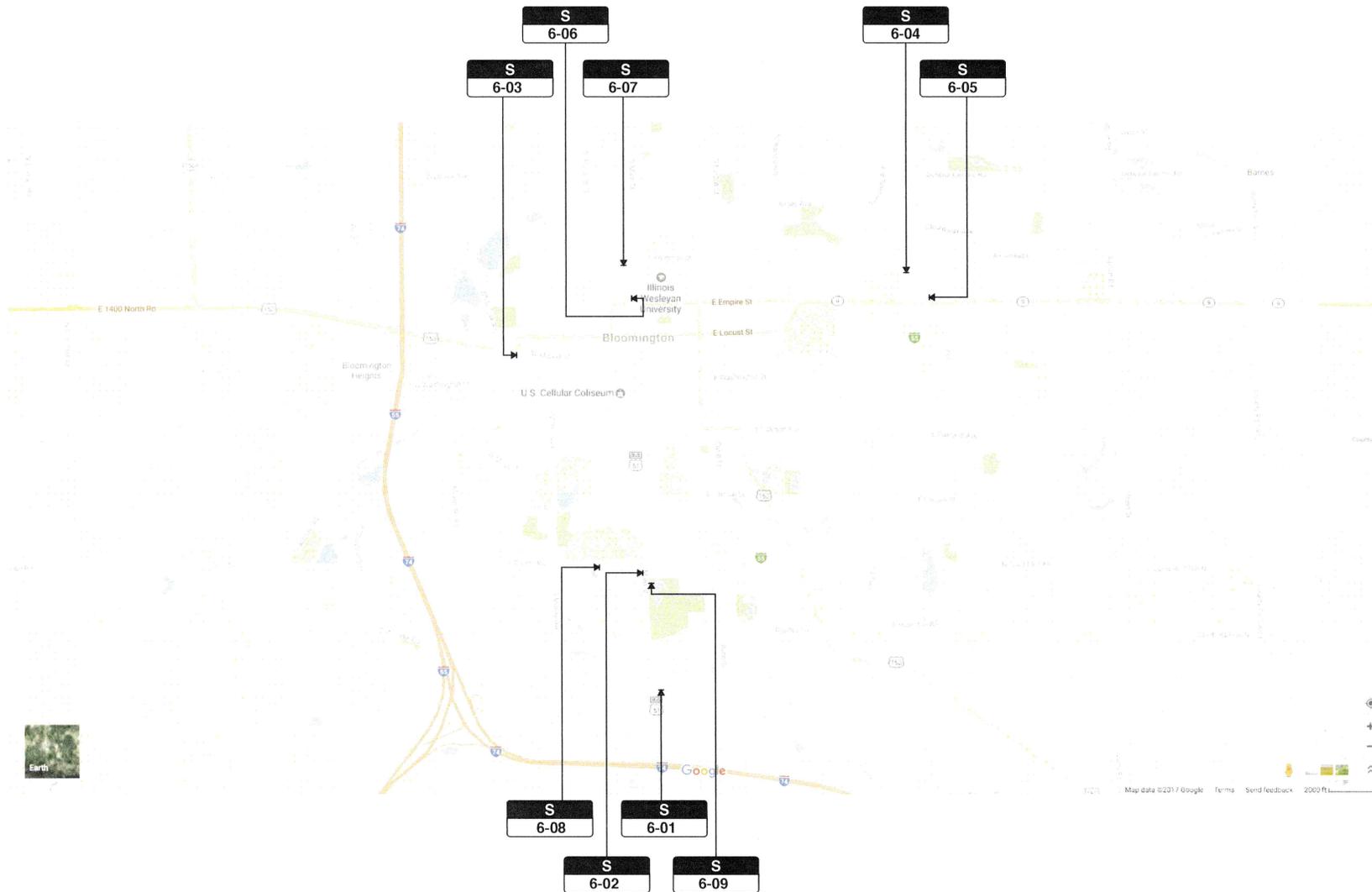
Project Number: 1712.04

Date: 02-05-28

Project Manager: Victoria N. Aubele

Sign Type:

Issued for: Construction Documents



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MESSAGE SCHEDULE



Schedule Index

Sign Type - Description

Symbol - Description

- 1 - Monument Gateway (SEE LAYOUT - SHEET 01)
- 2 - City Information LED
- 3 - Downtown Gateway
- 4 - Vehicular Directional, Single Panel
- 4.1 - Vehicular Directional, Single Panel - Alternate Option
- 5 - Vehicular Directional, Double Panel
- 6 - Vehicular Directional, Pathfinder
- 7 - Vehicular Directional, Parking
- 8 - Downtown Gateway Arch
- 9 - Pedestrian Map Directory
- 9.1 - Community Event Panel
- 10 - Downtown Plaque (SEE LAYOUT - SHEET 10)

P - Parking

Schedule Index

Sign Type - Description

Qty

- 1 - Monument Gateway (Primary)
- 2 - LED Monument 2
- 3 - Downtown Gateway (Secondary) 3
- 4 - Vehicular Directional, Single Panel 14
- 4.1 - Vehicular Directional, Single Panel - Alternate Option 2
- 5 - Vehicular Directional, Double Panel 3
- 6 - Vehicular Directional, Pathfinder 9
- 7 - Vehicular Directional, Parking 5
- 8 - Downtown Gateway Arch 1
- 9 - Pedestrian Map Directory 2
- 9.1 - Community Event Panel 2
- 10 - Downtown Plaque

Level	Sign Type	Sign Number	Message	Symbol	Notes
S	2	01	DOWNTOWN BLOOMINGTON (LED BOARD)	(SIDE A)	
			(BLANK)	(SIDE B)	
S	2	02	(NOT USED)		
S	2	03	(BLANK)	(SIDE A)	
			DOWNTOWN BLOOMINGTON (LED BOARD)	(SIDE B)	
S	3	01	(NOT USED)		
S	3	02	DOWNTOWN BLOOMINGTON		
S	3	03	DOWNTOWN BLOOMINGTON		
S	3	04	DOWNTOWN BLOOMINGTON		
S	4	01	(NOT USED)		
			(UP ARROW)		
			BLM CENTER PERFORM ARTS		
			(RIGHT ARROW)		
S	4	02	DAVID DAVIS MANSION	(FIELD VERIFY LOCATION)	
			(LEFT ARROW)		
			MUSEUM / VISITORS CENTER		
			(UP-RIGHT DIAGONAL ARROW)		
S	4	03	ARENA / ICE CENTER		
			CITY HALL / LIBRARY		
			LAW & JUSTICE		
			(UP ARROW)		
S	4	04	GOVERNMENT CENTER		
			MUSEUM / VISITORS CENTER		
S	4	05	(NOT USED)		
			(UP ARROW)		
S	4	06	GOVERNMENT CENTER		
			HEALTH DEPARTMENT		
			LAW & JUSTICE		
S	4	07	(NOT USED)		
			(LEFT ARROW)		
S	4	08	ARENA / ICE CENTER		
			HEALTH DEPARTMENT		
			LAW & JUSTICE		
			(LEFT ARROW)		
S	4	09	CITY HALL		
			PUBLIC LIBRARY		
			(UP ARROW)		
			BLM CENTER PERFORM ARTS		
S	4	10	(RIGHT ARROW)		
			CITY HALL / LIBRARY		
			(LEFT ARROW)		
			ARENA / ICE CENTER		
			(RIGHT ARROW)		
S	4	11	BLM CENTER PERFORM ARTS		
			MCLEAN CO. ARTS CENTER		
			(UP ARROW)		
S	4	12	GOVERNMENT CENTER		
			HEALTH DEPARTMENT		
			LAW & JUSTICE		
			(LEFT ARROW)		
S	4	13	GOVERNMENT CENTER		
			HEALTH DEPARTMENT		
			LAW & JUSTICE		
			(UP ARROW)		
S	4	14	BLM CENTER PERFORM ARTS		
			MCLEAN CO. ARTS CENTER		
			(RIGHT ARROW)		
			MUSEUM / VISITORS CENTER		
			(UP ARROW)		
S	4	15	BLM CENTER PERFORM ARTS		(NO DOWNTOWN BLOOMINGTON PANEL)
			MCLEAN CO. ARTS CENTER		
			(RIGHT ARROW)		
			DOWNTOWN BLOOMINGTON		
			(LEFT ARROW)		
S	4	16	BLM CENTER PERFORM ARTS		
			MCLEAN CO. ARTS CENTER		
S	4	17	(RIGHT ARROW)		
			ARENA / ICE CENTER		

S	4.1	01	(UP ARROW) CITY HALL / LIBRARY (LEFT ARROW) DAVID DAVIS MANSION MUSEUM / VISITORS CENTER		(BLANK)	(SIDE B)
S	4.1	02	(UP ARROW) CITY HALL / LIBRARY (LEFT ARROW) GOVERNMENT CENTER LAW & JUSTICE		(PEDESTRIAN MAP)	(FIELD VERIFY LOCATION) (MOUNTS TO NEW DECORATIVE POLE) (FIELD VERIFY LOCATION) (MOUNTS TO NEW DECORATIVE POLE WITH DIRECTIONAL)
S	5	01	(NOT USED)		(COMMUNITY EVENTS HOLDER)	(FIELD VERIFY LOCATION) (MOUNTS TO NEW DECORATIVE POLE)
S	5	02	(UP ARROW) GOVERNMENT CENTER HEALTH DEPARTMENT LAW & JUSTICE	(LEFT PANEL)	(COMMUNITY EVENTS HOLDER)	(FIELD VERIFY LOCATION) (MOUNTS TO NEW DECORATIVE POLE WITH DIRECTIONAL)
			(UP ARROW) ARENA / ICE CENTER MUSEUM / VISITORS CENTER (RIGHT ARROW) BLM CENTER PERFORM ARTS	(RIGHT PANEL)		
S	5	03	(NOT USED)			
S	5	04	(UP ARROW) BLM CENTER PERFORM ARTS MCLEAN CO. ARTS CENTER MUSEUM / VISITORS CENTER (RIGHT ARROW) CITY HALL / LIBRARY HEALTH DEPARTMENT LAW & JUSTICE	(LEFT PANEL)		
				(RIGHT PANEL)		
S	5	05	(NOT USED)			
S	5	06	(NOT USED)			
S	5	07	(NOT USED)			
S	5	08	(LEFT ARROW) GOVERNMENT CENTER MUSEUM / VISITORS CENTER (UP ARROW) HEALTH DEPARTMENT LAW & JUSTICE	(LEFT PANEL)		
				(RIGHT PANEL)		
S	6	01	(UP ARROW) DOWNTOWN BLOOMINGTON [MILEAGE TO BE DETERMINED]	(INSTALL ON NEW DECORATIVE POLE - WITHOUT STREET-LIGHT)		
S	6	02	(LEFT ARROW) DOWNTOWN BLOOMINGTON [MILEAGE TO BE DETERMINED]	(INSTALL ON NEW DECORATIVE POLE - WITHOUT STREET-LIGHT)		
S	6	03	(UP ARROW) DOWNTOWN BLOOMINGTON [MILEAGE TO BE DETERMINED]	(INSTALL ON NEW DECORATIVE POLE - WITHOUT STREET-LIGHT)		
S	6	04	(RIGHT ARROW) DOWNTOWN BLOOMINGTON [MILEAGE TO BE DETERMINED]	(INSTALL ON NEW DECORATIVE POLE - WITHOUT STREET-LIGHT)		
S	6	05	(UP ARROW) DOWNTOWN BLOOMINGTON [MILEAGE TO BE DETERMINED]	(INSTALL ON NEW DECORATIVE POLE - WITHOUT STREET-LIGHT)		
S	6	06	(LEFT ARROW) DOWNTOWN BLOOMINGTON [MILEAGE TO BE DETERMINED]	(INSTALL ON NEW DECORATIVE POLE - WITHOUT STREET-LIGHT)		
S	6	07	(UP ARROW) DOWNTOWN BLOOMINGTON [MILEAGE TO BE DETERMINED]	(INSTALL ON NEW DECORATIVE POLE - WITHOUT STREET-LIGHT)		
S	6	08	(UP ARROW) DOWNTOWN BLOOMINGTON [MILEAGE TO BE DETERMINED]	(INSTALL ON NEW DECORATIVE POLE - WITHOUT STREET-LIGHT)		
S	6	09	(UP-RIGHT DIAGONAL ARROW) DOWNTOWN BLOOMINGTON [MILEAGE TO BE DETERMINED]	(INSTALL ON NEW DECORATIVE POLE - WITHOUT STREET-LIGHT)		
S	7	01	(UP ARROW)	P		
S	7	02	(RIGHT ARROW)	P		
S	7	03	(LEFT ARROW)	P		
S	7	04	(NOT USED)			
S	7	05	(NOT USED)			
S	7	06	(LEFT ARROW)	P		
S	7	07	(UP ARROW)	P		
S	8	01	DOWNTOWN BLOOMINGTON	(SIDE A) (LOCATION TO BE FIELD VERIFIED PRIOR TO FABRICATION)		



KMA DESIGN

Pittsburgh • Tampa • Philadelphia

CITY OF SEVIERVILLE
SEVIERVILLE, TN

The city of Sevierville, Tennessee sought out a national design firm with expertise in the development of gateway and wayfinding signage to help them foster tourists to their many destinations and venues. KMA Design was selected to facilitate the comprehensive sign program that replaced all existing signs. Sevierville is located off of Interstate 40 and unfortunately was a pass-through to Pigeon Forge and the Great Smoky Mountain National Park. The 14-mile stretch offered restaurants, hotels and other amenities that were ignored by those who were looking for Dollywood and other area attractions. Even some of the key destinations like the outlet mall and civic center advertised as being a part of Pigeon Forge for better name recognition instead of Sevierville.

The city struggled with their own identity and asked the design team to develop concepts that reflected a variety of themes including; hometown, theme park and the mountains during the design development stage of the work. The end result was a mixed-use of perforated metals and layered acrylics to emulate the Smoky Mountains and the city's rolling rivers. The sign designs are unique to Sevierville and brand the community from one end of the city to the other.

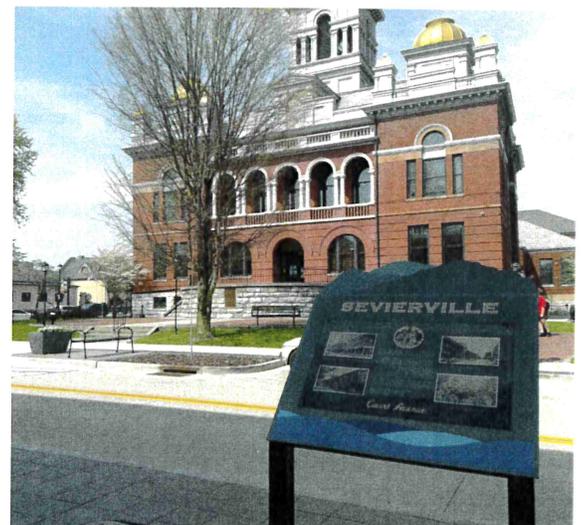
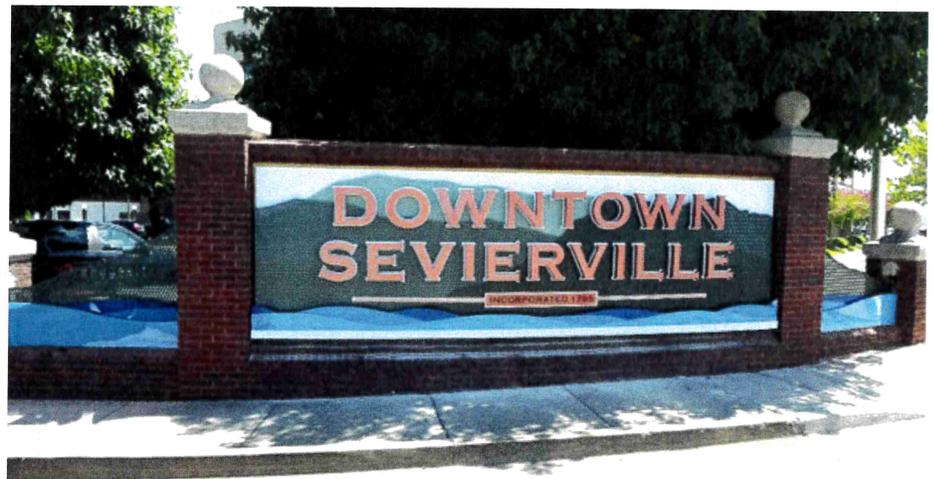
To help resolve this issue, KMA developed a sign system that clearly announced the boundaries of the city and directed to all major destinations. Key mile markers with large illuminated pylons were created to serve as a means of orientation and name reinforcement to tourists and visitors.

SCOPE

- Creation of New Design Concept
- Directional Signage
- Identification Signage
- Rebranding
- Wayfinding



Graphic Design USA
American Graphic Design Awards
2021 Winner





KMA DESIGN

Pittsburgh • Tampa • Philadelphia

SEVIERVILLE MUNICIPAL COMPLEX SEVIERVILLE, TN

Based on the previous performance by KMA in the development of a city-wide gateway and wayfinding program, the firm was hired to create a unified signage program for the municipal complex, which houses all city government entities including; City Hall, Library, Police and Chamber of Commerce. The site was not easy to negotiate and required wayfinding directional signage and building identification to assist visitors to appropriate parking areas, accessible entrances and departments.

Utilizing similar materials and design concepts from the city's signage program, the firm developed a comprehensive exterior signage program that efficiently directs, identifies and enhances the government complex.

SCOPE

- Exterior Signage
- Wayfinding



Graphic Design USA
American Graphic Design Awards
2021 Winner





KMA DESIGN
Innovative Design For Exceptional Spaces

02-14-2020

ISSUED FOR BID



1811.02 Exterior Signage Wayfinding

TYPOGRAPHY / MATERIALS



Typography

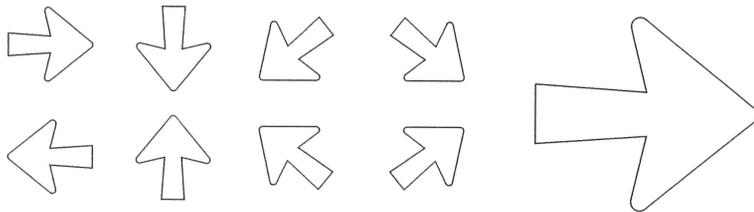
Highway Gothic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890

Copperplate - Gothic - Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890

Arrows



Logos

SEVIERVILLE

Colors

Paint	Description	Vinyl	Description
	MP40684 Rosey Copper Metallic		3M 3630-057 Olympic Blue
	PMS Black - Satin Clear Coat		3M 3630-337 Process Blue
	PMS 5555 AKZO Sign 50110 - Light Green		3M 3630-157 Sultan Blue
	PMS 5477 AKZO Sign 4114 - Med. Green		Transparent Copper Vinyl to Match MP40684
	PMS 5535 AKZO Sign 50100 - Dark Green		
	Paint to Match 3M 3630-337 Process Blue		

General Notes

01. Written dimensions on drawings take precedence over scaled dimensions. Sign contractor shall verify and be responsible for all dimensions and conditions shown on drawings.
02. Sign contractor shall verify all existing conditions prior to shop drawings and bring any discrepancy between the drawing and the actual condition to the owner's attention prior to fabrication.
03. The sign contractor shall provide signed and sealed engineered drawings for all signs including structural and wind load requirements. All Electrical Components to be UL compliant and all wiring connections shall be included in the drawing package, signed, and sealed by a licensed PE registered in the state of Tennessee. Electrical engineered connections shall be submitted with the shop drawings and stamped by an engineer registered locally. City of Sevierville to provide power, fabricator responsible for final hook-up.
04. All colors and finishes shall be approved by the owner prior to the production of sign units.
05. Sign contractor shall provide full size mock-ups of designated prototypes for owner approval before proceeding with sign fabrication and installation.
06. Paint / Color / Materials shown in drawings shall be continuous around edges and continuous faces.
07. Typefaces shall not be supplied to contractor. Contractor shall obtain the licensed edition for their own use.

DETAILS / DRAWINGS



Project: City of Sevierville Wayfinding

Address: 120 Gary Wade Blvd, Sevierville, TN 37862

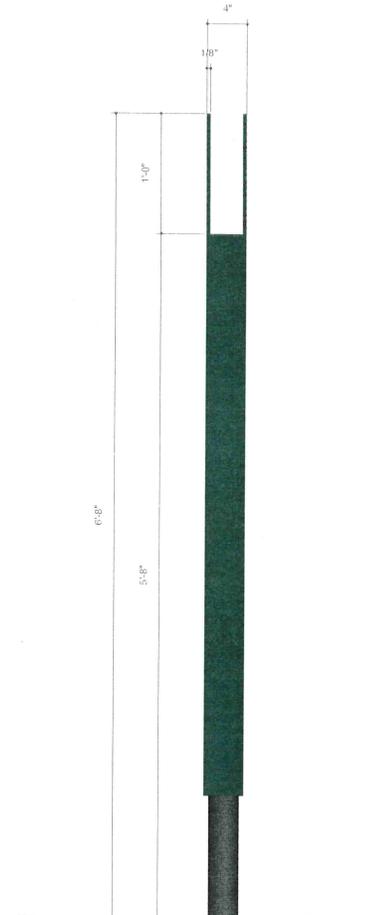
Project Number: 1811.02

Date: 02-14-2020

Project Manager: Jeremy Detwiler

Sign Type: 01 - Campus Gateway Identification

Issued for: Bid



01 Campus Gateway Identification - Two Sided
 Elevation

Scale: 1" = 1'-0"

02 Campus Gateway Identification
 End View

Scale: 1" = 1'-0"

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Sheet:

Project: City of Sevierville
Wayfinding

Address: 120 Gary Wade Blvd, Sevierville, TN 37862

Project Number: 1811.02

Date: 02-14-2020

Project Manager: Jeremy Detwiler

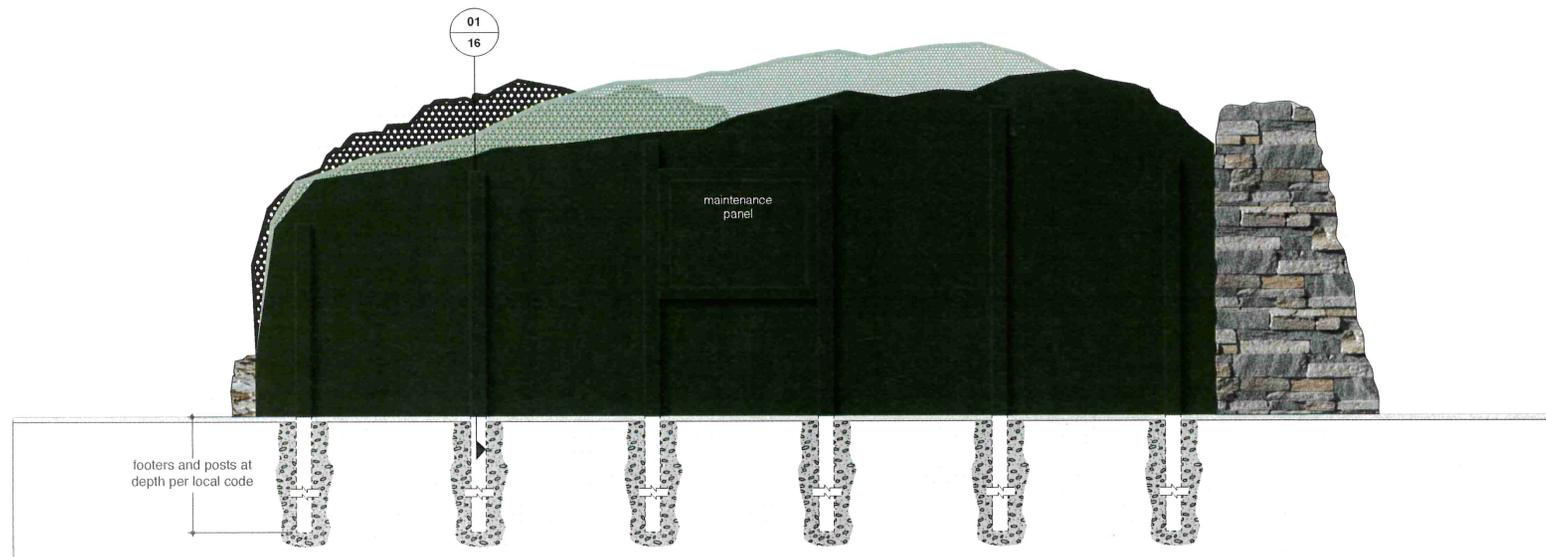
Sign Type: 01.01 - Primary Gateway

Issued for: Bid



01 Primary Gateway - front
Elevation

Scale - 3/8" = 1'



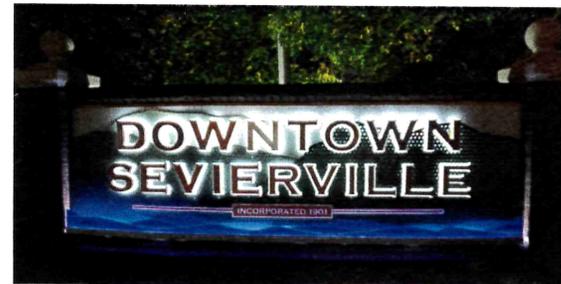
02 Primary Gateway - rear
Elevation

Scale - 3/8" = 1'

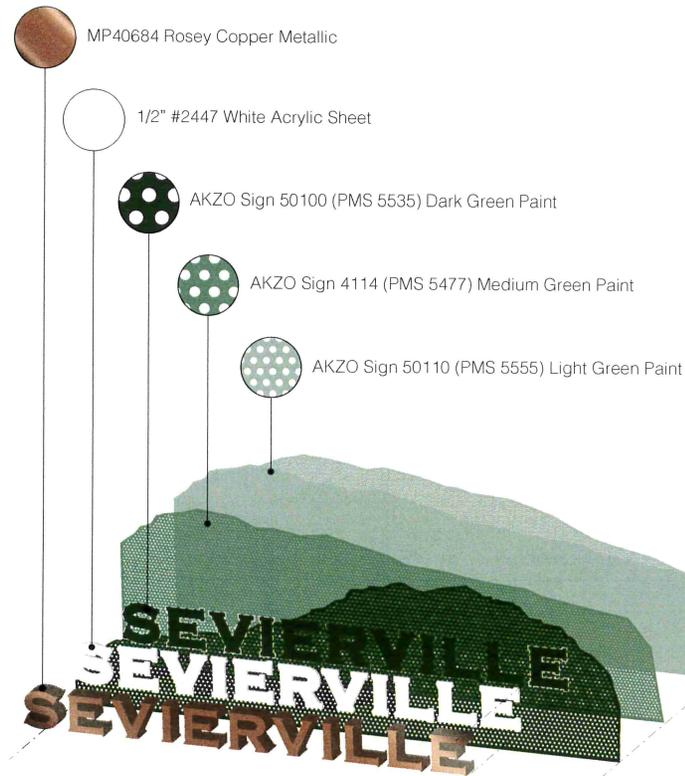
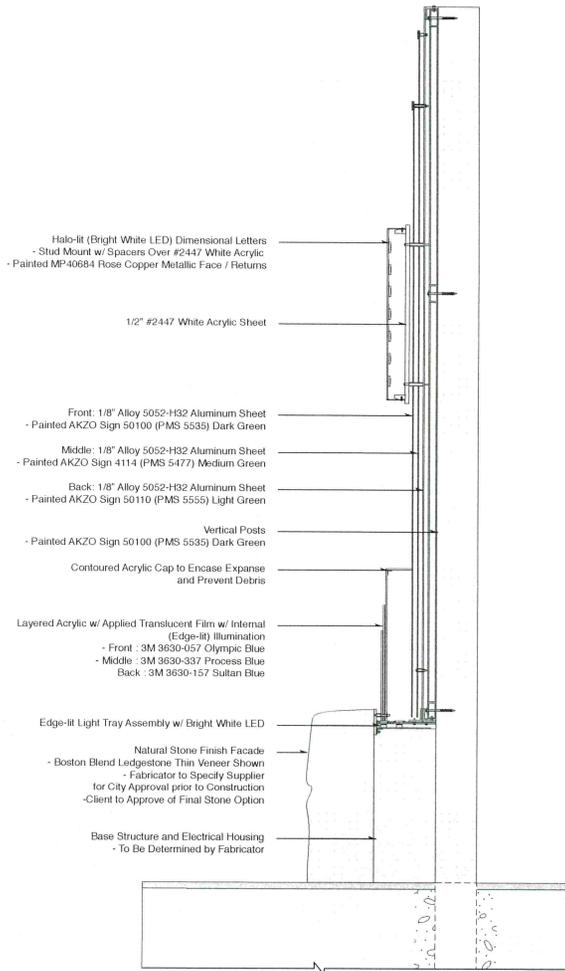
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Project: City of Sevierville Wayfinding
 Address: 120 Gary Wade Blvd, Sevierville, TN 37862
 Project Number: 1811.02
 Date: 02-14-2020
 Project Manager: Jeremy Detwiler
 Sign Type: 01.01 - Primary Gateway
 Issued for: Bid



*Existing



01 Primary Gateway
Section

Scale - NTS

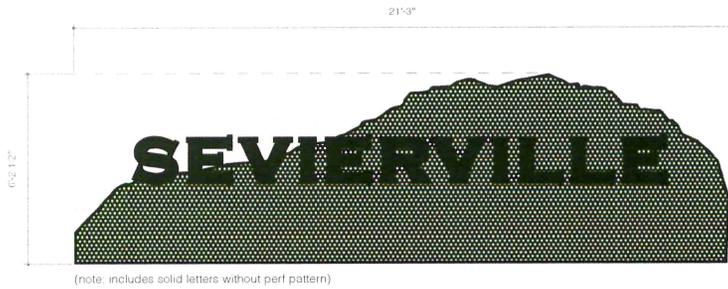
02 Primary Gateway
Isometric

NTS

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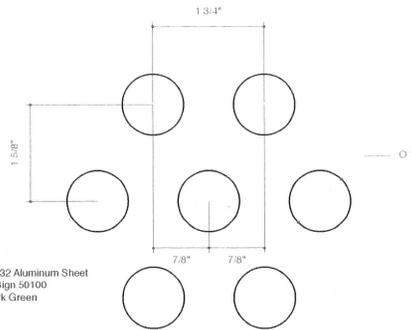
Sheet:



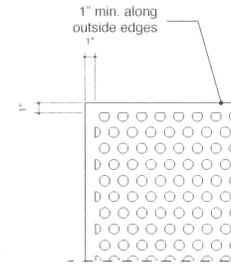
(note: includes solid letters without perf pattern)

1/8" Alloy 5052-H32 Aluminum Sheet
- Painted AKZO Sign 50100
(PMS 5535) Dark Green

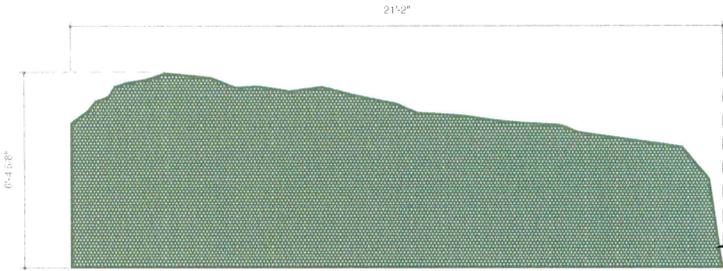
01 Custom "Mountain" Layer #1
Elevation Scale - 1/4" = 1'



02 Perforation pattern #1 details
Elevation Scale - 1/2" = 1'

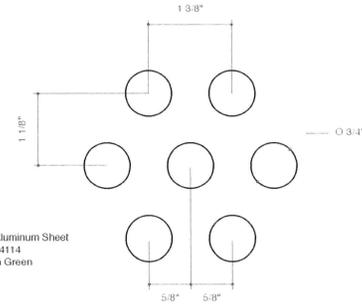


03 Edge Example pattern #1
Elevation Scale - 1" = 1'

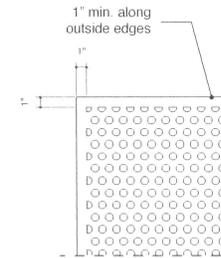


1/8" Alloy 5052-H32 Aluminum Sheet
- Painted AKZO Sign 4114
(PMS 5477) Medium Green

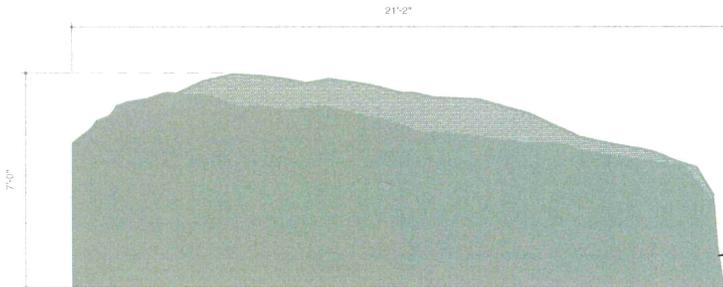
04 Custom "Mountain" Layer #2
Elevation Scale - 1/4" = 1'



05 Perforation pattern #2 details
Elevation Scale - 1/2" = 1'



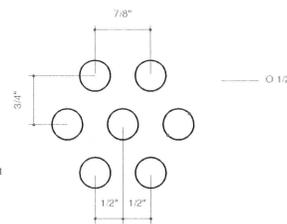
06 Edge Example pattern #2
Elevation Scale - 1" = 1'



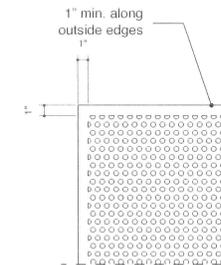
(note: perforated pattern at the top only)

1/8" Alloy 5052-H32 Aluminum Sheet
- Painted AKZO Sign 50110
(PMS 5555) Light Green

07 Custom "Mountain" Layer #3
Elevation Scale - 1/4" = 1'



08 Perforation pattern #3 details
Elevation Scale - 1/2" = 1'



09 Edge Example pattern #3
Elevation Scale - 1" = 1'

Project: City of Sevierville Wayfinding
Address: 120 Gary Wade Blvd, Sevierville, TN 37862
Project Number: 1811.02
Date: 02-14-2020
Project Manager: Jeremy Detwiler
Sign Type: 01.01 - Primary Gateway
Issued for: Bid

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Project: City of Sevierville
Wayfinding

Address: 120 Gary Wade Blvd, Sevierville, TN 37862

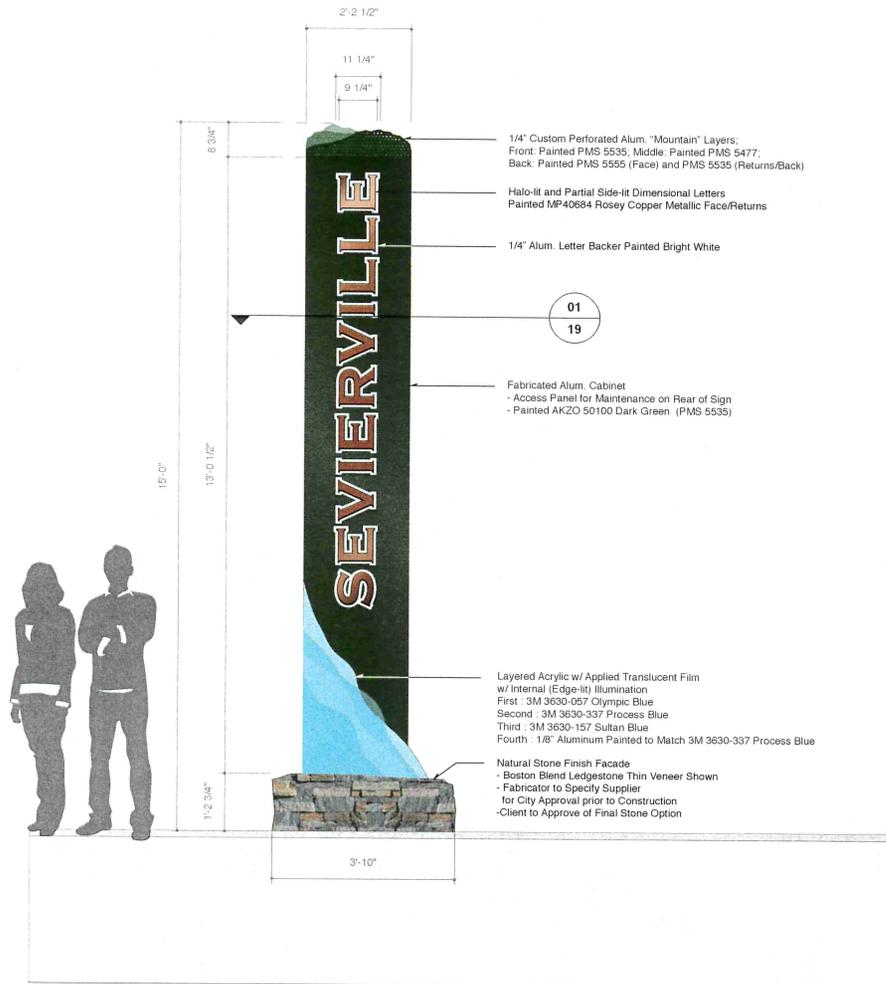
Project Number: 1811.02

Date: 02-14-2020

Project Manager: Jeremy Detwiler

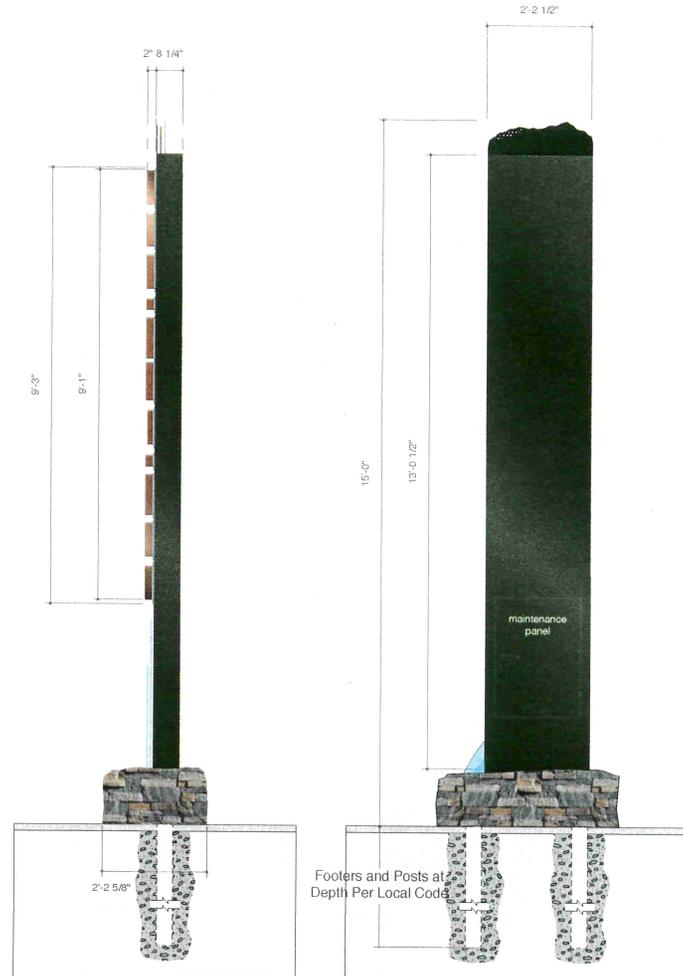
Sign Type: 01.02 - Secondary Gateway

Issued for: Bid



01 Secondary Gateway - front
Elevation

Scale - 3/8" = 1'



02 Secondary Gateway - side
Elevation

Scale - 3/8" = 1'

03 Secondary Gateway - rear
Elevation

Scale - 3/8" = 1'

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Sheet:

Project: City of Sevierville
Wayfinding

Address: 120 Gary Wade Blvd, Sevierville, TN 37862

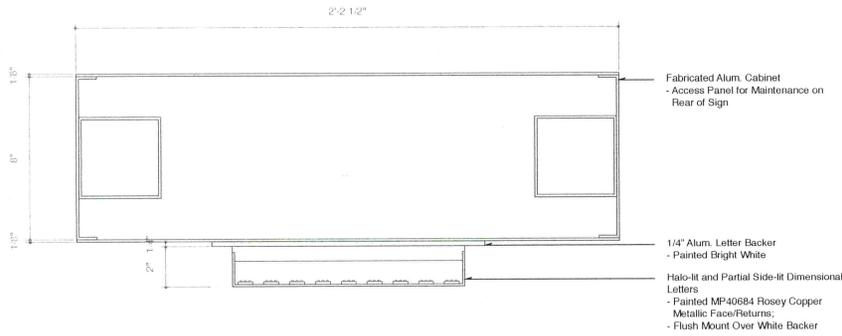
Project Number: 1811 02

Date: 02-14-2020

Project Manager: Jeremy Detwiler

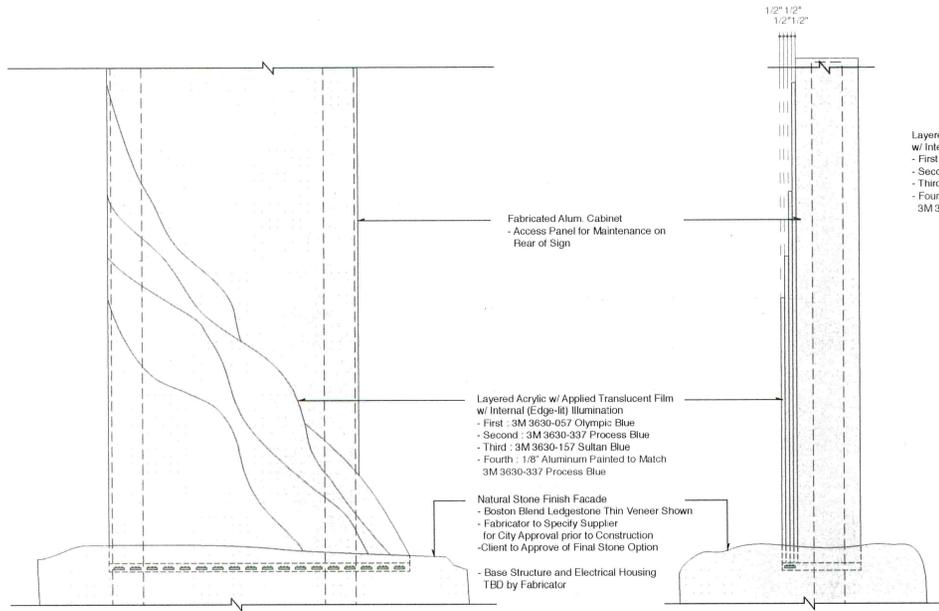
Sign Type: 01.02 - Secondary Gateway

Issued for: Bid

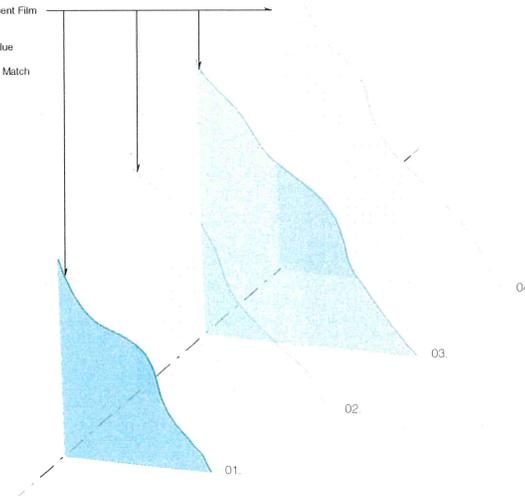


01 Secondary Gateway
Section Detail
Scale - 2" = 1'-0"

02 Secondary Gateway - Letters
Elevation
NTS



Layered Acrylic w/ Applied Translucent Film
w/ Internal (Edge-lit) Illumination
 - First : 3M 3630-057 Olympic Blue
 - Second : 3M 3630-337 Process Blue
 - Third : 3M 3630-157 Sultan Blue
 - Fourth : 1/8" Aluminum Painted to Match
 3M 3630-337 Process Blue



03 Secondary Gateway
Elevation
Scale - 3/4" = 1'-0"

04 Secondary Gateway
End View
Scale - 3/4" = 1'-0"

05 Secondary Gateway - Layered Acrylic
Isometric
NTS

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Project: City of Sevierville
Wayfinding

Address: 120 Gary Wade Blvd, Sevierville, TN 37862

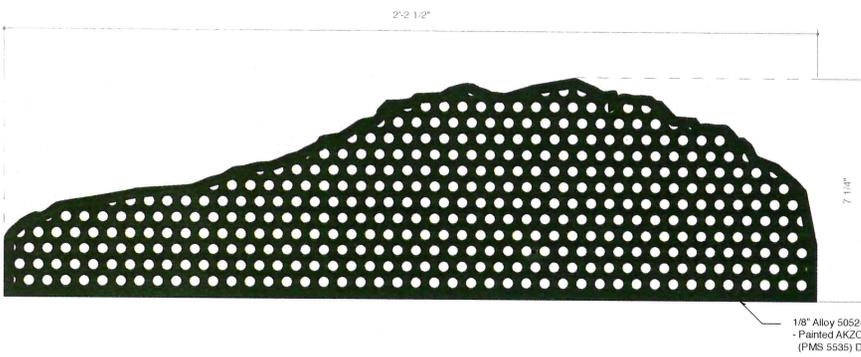
Project Number: 1811.02

Date: 02-14-2020

Project Manager: Jeremy Detwiler

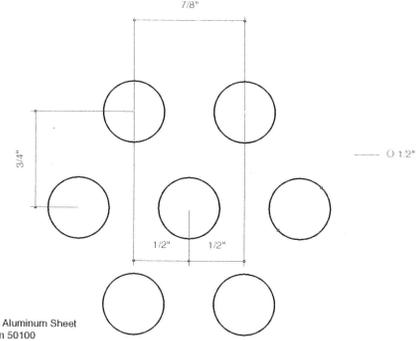
Sign Type: 01.02 - Secondary Wayway

Issued for: Bid

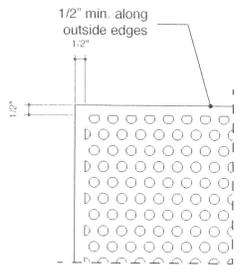


01 Custom "Mountain" Layer #1
Elevation
Scale - 2" = 1'

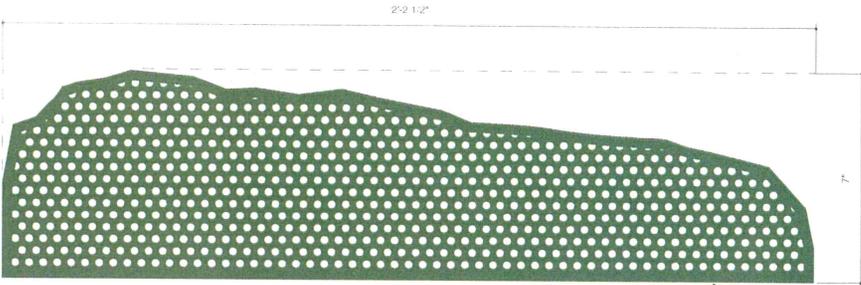
1/8" Alloy 5052-H32 Aluminum Sheet
- Painted AKZO Sign 50100
(PMS 5535) Dark Green



02 Perforation Pattern #1 Details
Elevation
Full Scale

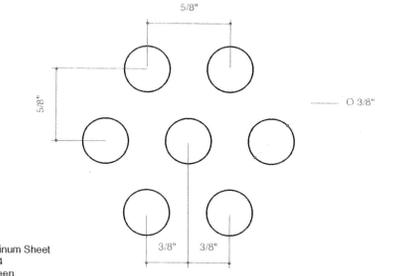


03 Edge Example Pattern #1
Elevation
2" = 1'

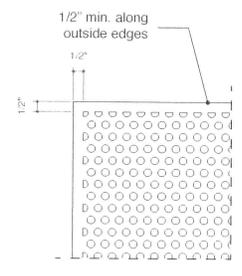


04 Custom "Mountain" Layer #2
Elevation
Scale - 3" = 1'

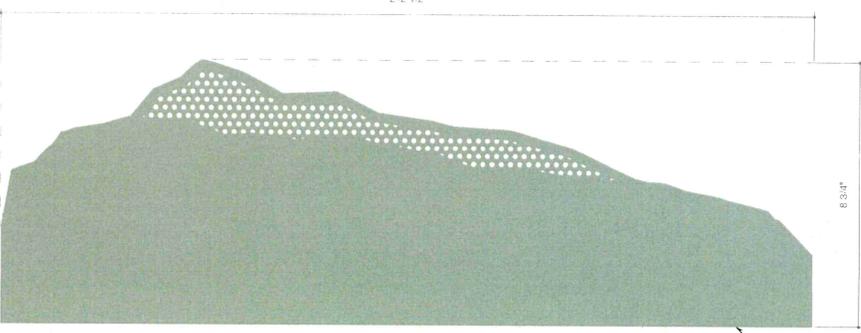
1/8" Alloy 5052-H32 Aluminum Sheet
- Painted AKZO Sign 4114
(PMS 5477) Medium Green



05 Perforation Pattern #2 Details
Elevation
Full Scale

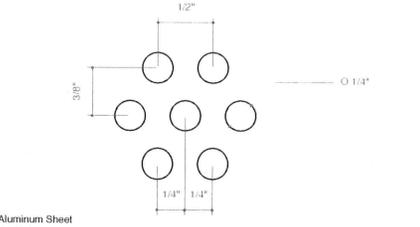


06 Edge Example Pattern #2
Elevation
2" = 1'

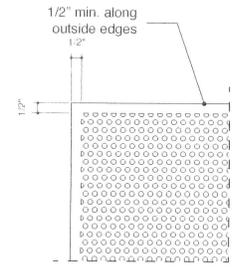


07 Custom "Mountain" Layer #3
Elevation
Scale - 2" = 1'

1/8" Alloy 5052-H32 Aluminum Sheet
- Painted AKZO Sign 50110
(PMS 5555) Light Green



08 Perforation Pattern #3 Details
Elevation
Full Scale



09 Edge Example Pattern #3
Elevation
2" = 1'

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Project: City of Sevierville
Wayfinding

Address: 120 Gary Wade Blvd, Sevierville, TN 37862

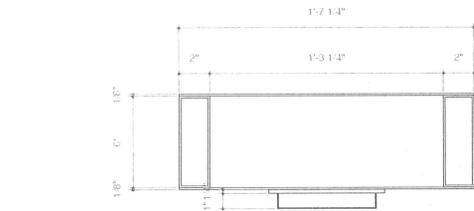
Project Number: 1811.02

Date: 02-14-2020

Project Manager: Jeremy Detwiler

Sign Type: 01.03-Tertiary Gateway

Issued for: Bid



01 Tertiary Gateway Section
Scale - 1 1/2" = 1'

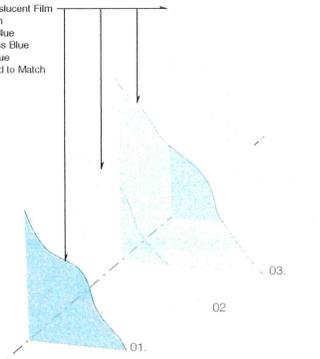
1/4" Alum. Letter Backer
- Painted Bright White

Dimensional Letters
- Painted MP40684 Rosey Copper Metallic Face/Returns;
- Flush Mount Over White Backer

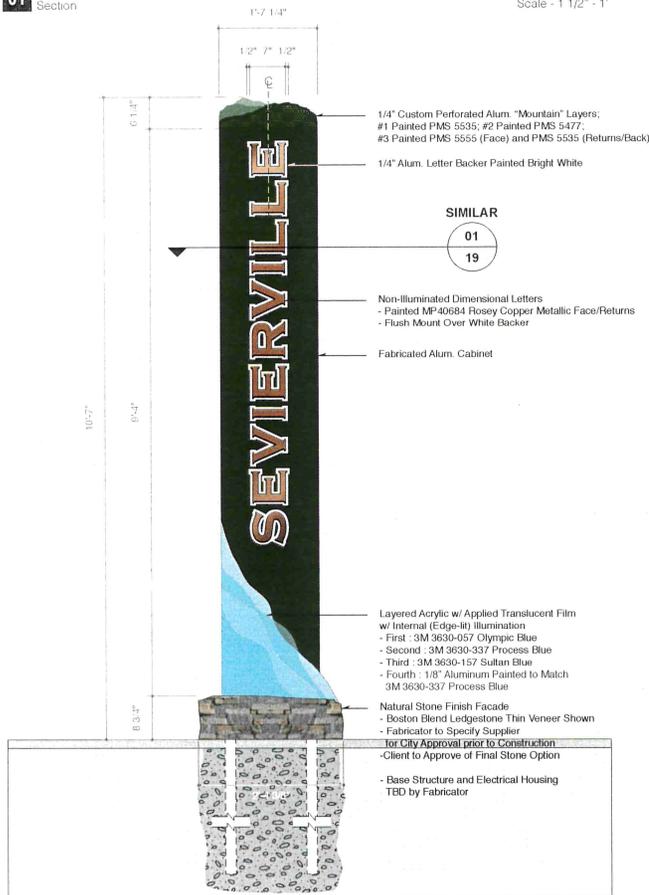


Layered Acrylic w/ Applied Translucent Film
w/ Internal (Edge-lit) Illumination

- First : 3M 3630-057 Olympic Blue
- Second : 3M 3630-337 Process Blue
- Third : 3M 3630-157 Sultan Blue
- Fourth : 1/8" Aluminum Painted to Match 3M 3630-337 Process Blue

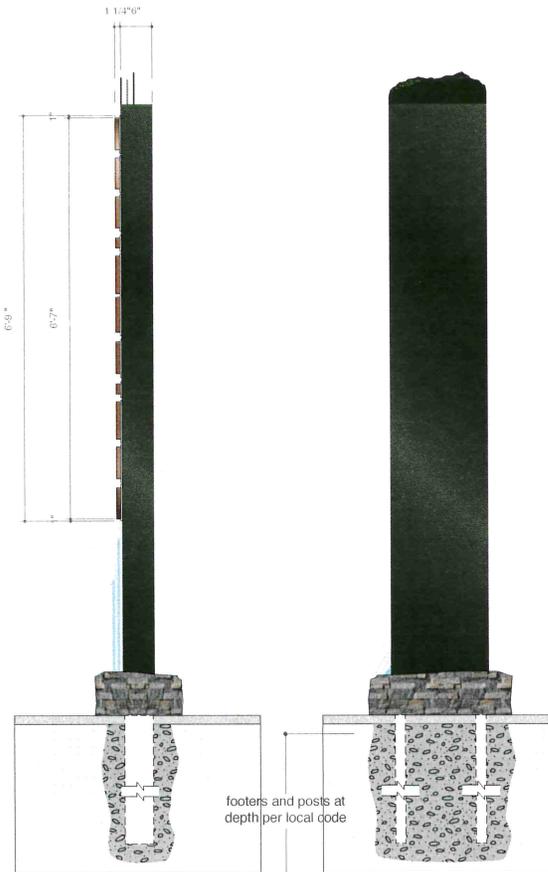


03 Tertiary Gateway Isometric
NTS



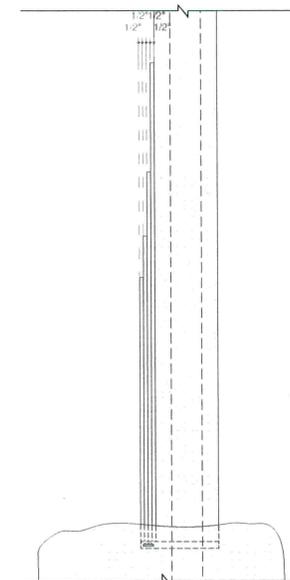
04 Tertiary Gateway - Front Elevation
Scale - 1/2" = 1'

02 Tertiary Gateway Elevation
NTS



05 Tertiary Gateway End View
Scale - 1/2" = 1'

06 Tertiary Gateway - Back Elevation
Scale - 1/2" = 1'



07 Tertiary Gateway Section
NTS

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Project: City of Sevierville Wayfinding

Address: 120 Gary Wade Blvd, Sevierville, TN 37862

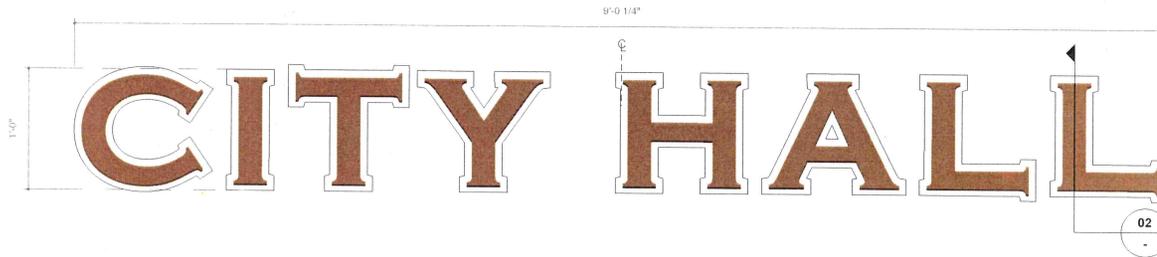
Project Number: 1811.02

Date: 02-14-2020

Project Manager: Jeremy Detwiler

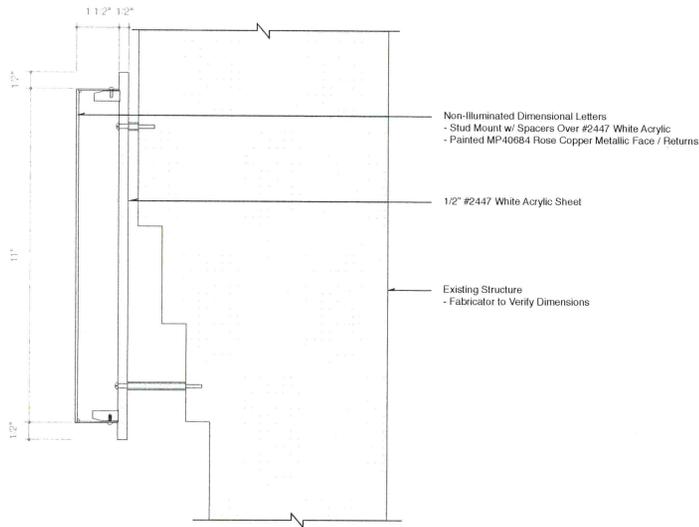
Sign Type: 02 - Wall Mounted Building Identification

Issued for: Bid



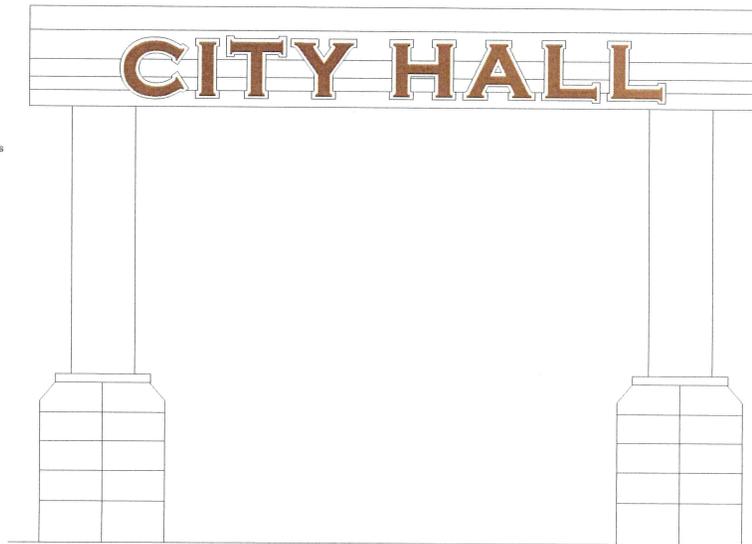
01 Wall Mounted Building Identification
 Elevation

Scale: 1" = 1'-0"



02 Wall Mounted Building Identification
 Section

Scale: 3" = 1'-0"



03 Wall Mounted Building Identification
 Rendering

Scale: 1/2" = 1'-0"

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Project: City of Sevierville
Wayfinding

Address: 120 Gary Wade Blvd, Sevierville, TN 37862

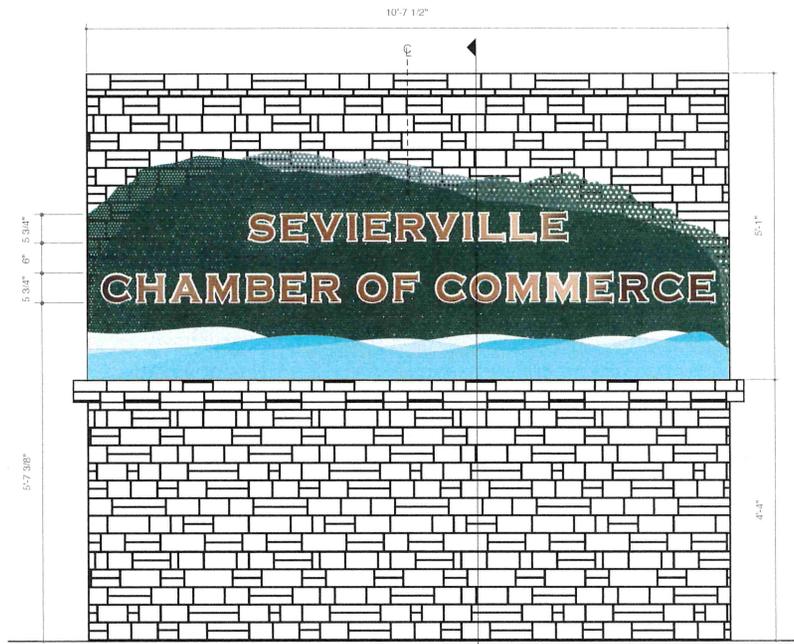
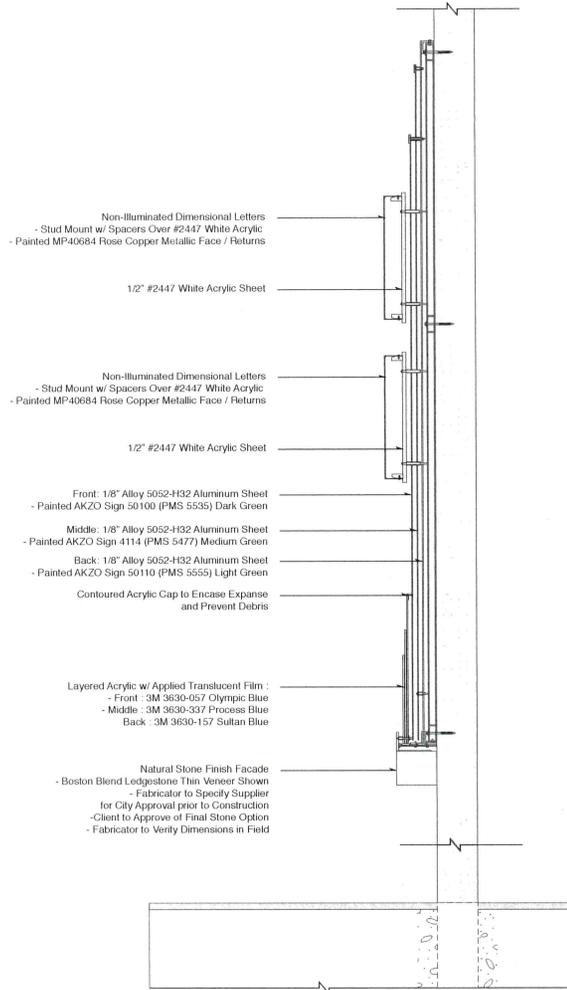
Project Number: 1811.02

Date: 02-14-2020

Project Manager: Jeremy Detwiler

Sign Type: 16 - Chamber of Commerce Monument

Issued for: Bid



01 Chamber of Commerce Monument
Section

Scale - NTS

02 Chamber of Commerce Monument
Elevation

Scale 1/2" = 1'-0"

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Sheet:

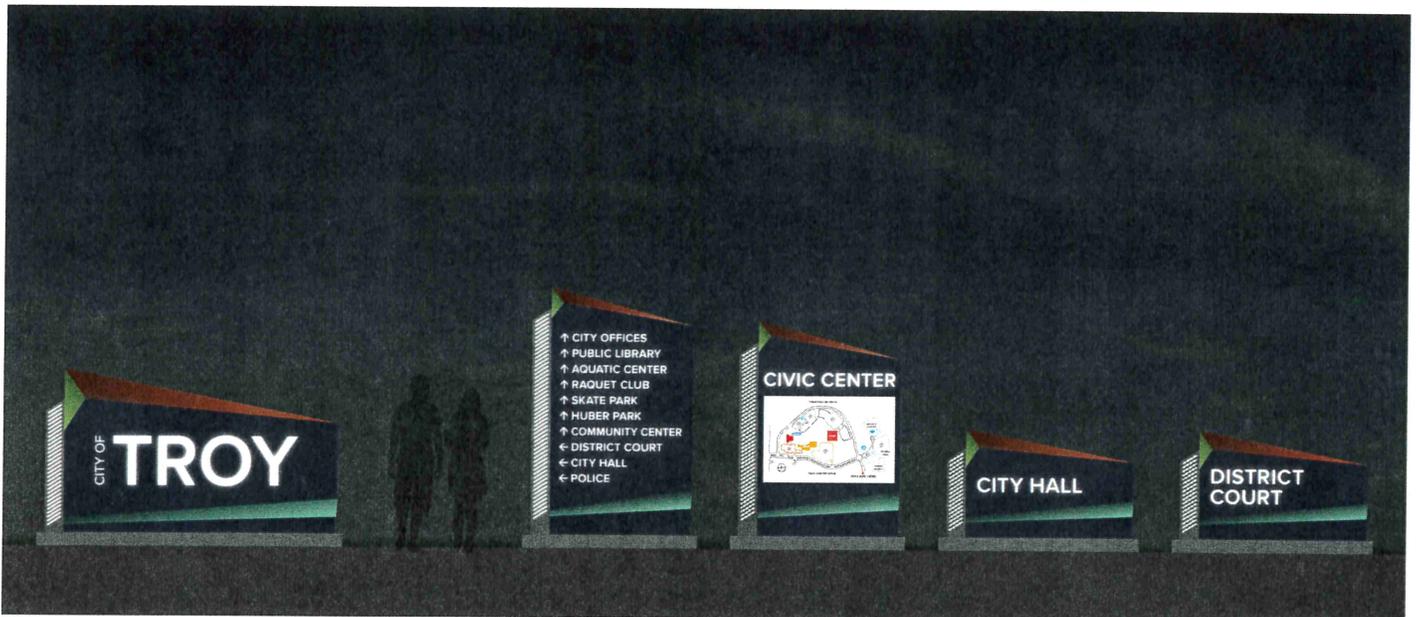


Located off of Interstate 75 in Michigan, the city of Troy had no identity off of the exit ramp. The main boulevard, was lined with a variety of businesses, but had not sense of place as it was difficult to determine where exactly one was. To eliminate the impression of anywhere USA, Troy invoked on a city-wide signage program to highlight geographic boundaries and placemaking for the community.

KMA Design created a unique signage design utilizing the brand that the city had recently adopted to reinforce website and printed materials with the new signage program for continuity. The signage is a combination of various angles to provide interest from all vantage points. These angles are illuminated with LED lighting to add interest and draw one's eye to them during evening hours when the bold colors would not be so evident. A full complement of sign types was created to direct, label and inform.

SCOPE

- Destination Signage
- Directional Signage
- Gateway Signage
- Wayfinding



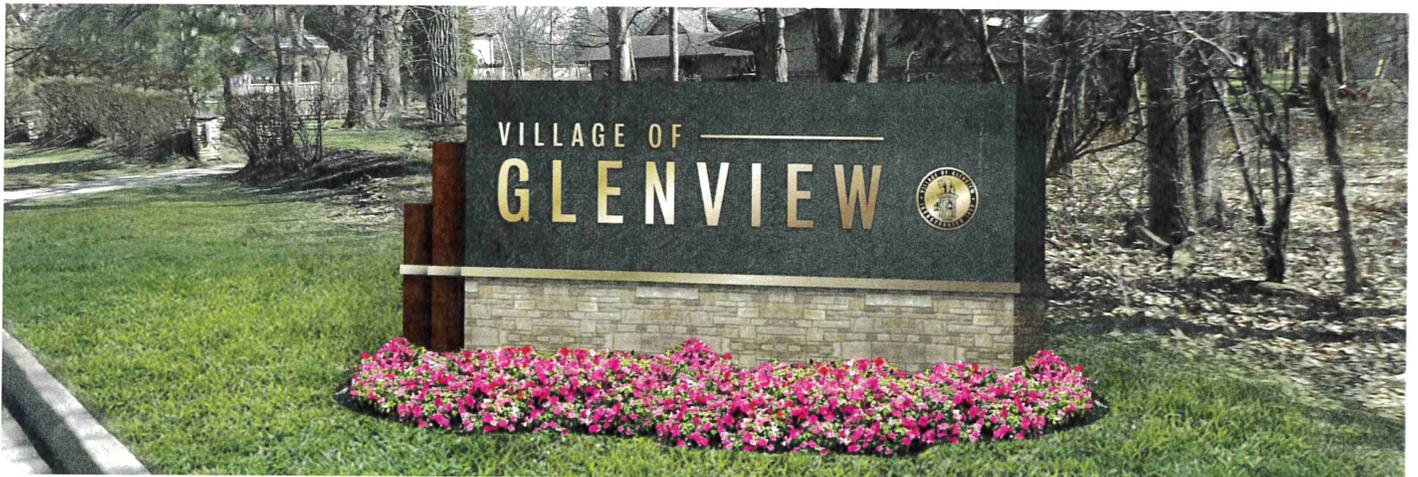


The Village of Glenview was looking for a fresh new image that would provide the community with a consistent look through gateway and directional signage. Located in Cook County, on the North Shore of Chicago, the hamlet has some 45,000 residents and a variety of amenities like shopping, dining, recreation and entertainment.

KMA created several concepts for the village to consider prior to their selection of monuments made up of stone, wood and slate with high-polished dimensional letters. Sunlight highlights the letters during the day, and during the evening white halo lighting surrounds the characters, elegantly creating a sense of place at its approaches and within the city. Similarly designed supportive signage, which directs and identifies various destinations is located throughout the village.

SCOPE

- Exterior Signage
- Wayfinding





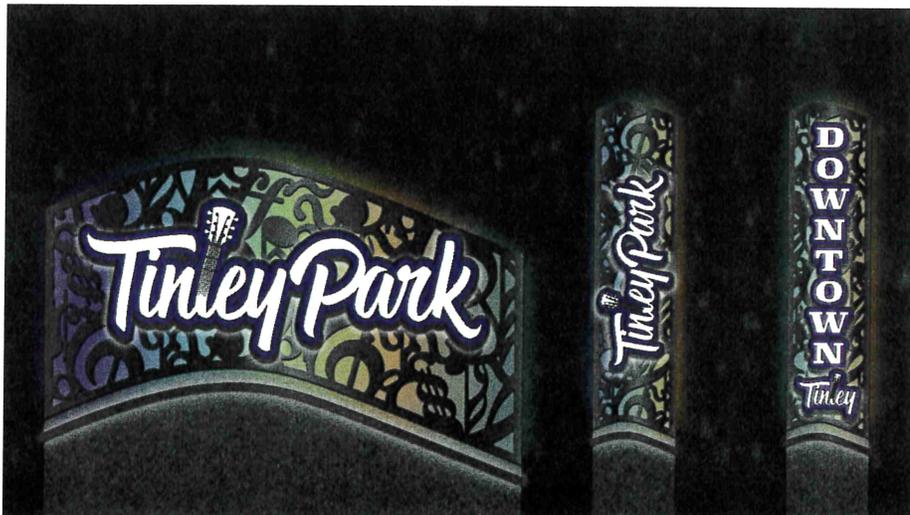
The Village of Tinley Park, IL is the 14th largest city in the metropolitan Chicago area with over 60,000 residents. The village wanted to develop a new comprehensive signage program to highlight the city's new brand and tag line "Life Amplified" celebrating its rich musical heritage. The Hollywood Casino Amphitheater draws thousands to musical events annually, as this was the basis for the brand, it also is reflected in the signage design.

The signs are a creative blend of the new brand logo displayed over cut-outs of various musical symbols and notes creating a filigree backdrop, which reads copper by day and black at night. The evening illumination contrasts against the graphics with an RGB LED display that morphs from one color to the next.

Additionally, wayfinding signage, downtown gateways and kiosks carry out the graphic them of the sign program highlighting the amenities that should be explored by residents and visitors.

SCOPE

- Exterior Signage
- Wayfinding



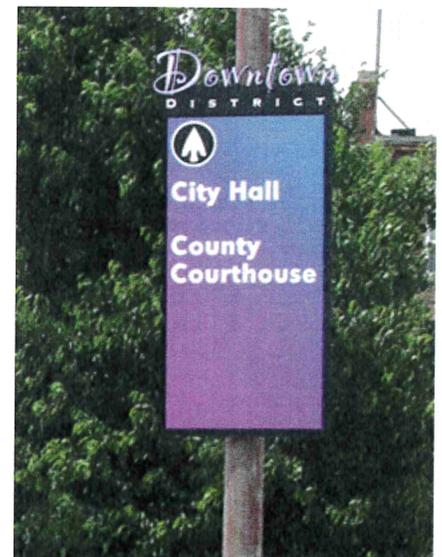
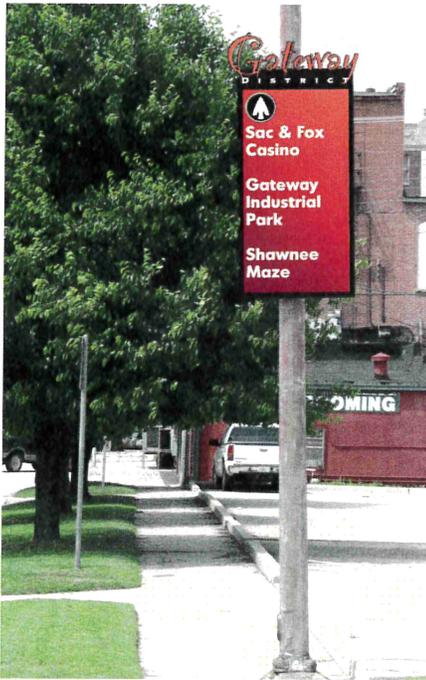


The city of Shawnee, 48 square miles with a population of 30,000, hired KMA Design to transform all forms of traveler information into a cohesive wayfinding system. Trying to shed the image of a “Rodeo Town”, Shawnee wanted a fun, progressive and well-planned program to reflect the master plan goals for the city. Names were assigned to each district and incorporated into the trailblazing signage, serving as a wayfinding tool by reinforcing to the visitor their location within the city.

KMA Design segregated its regional travel into five districts: Gateway District, Enterprise District, Pioneer District, Downtown District, and Heritage District. The font used upon the top of each trailblazing sign is artfully dignified and announces each district upon entry. Signs limit the amount of messages to maximize visibility and highlight forty-three major destinations.

SCOPE

- Directional Signage
- Identification Signage
- Street Signage
- Wayfinding



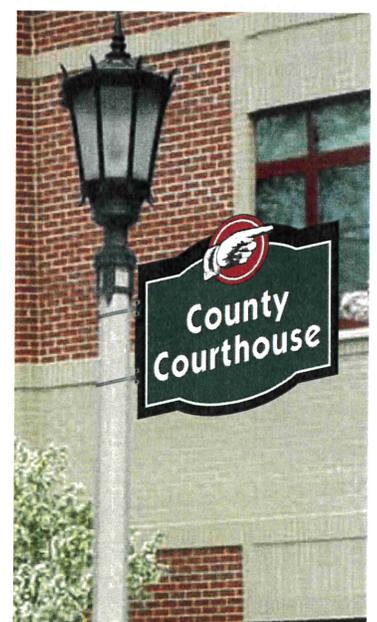
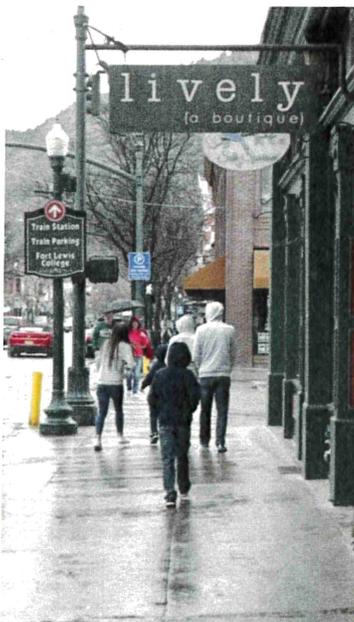


The city of Durango's historic downtown district was in need of an overall comprehensive signage and wayfinding master plan to brand and help direct numerous visitors throughout the city. The Durango and Silverton Narrow Gauge Railroad stops in the heart of the historic district and floods the community with tourists several times a day. The problem was that the city lacked an identity and signs that would pull visitors down Main Avenue and up and down cross streets, which were overlooked as potential areas for shopping, dining and the arts.

KMA Design was awarded the project after a national search, due to their experience in city wayfinding and design for other historic landmark buildings and communities. The city, though established in the late 1800's, did not want to have an image that reflected the "wild west" but instead, one that honored the rich architectural palette that abounds. Colors, fonts and shapes were all established to work with history of the city and the style and color of the streetlights, trash receptacles, and benches. A complete sign family was designed and a detailed manual was provided to the city for phased implementation.

SCOPE

- Directional Signage
- Identification Signage
- Re-branding Design Development
- Wayfinding



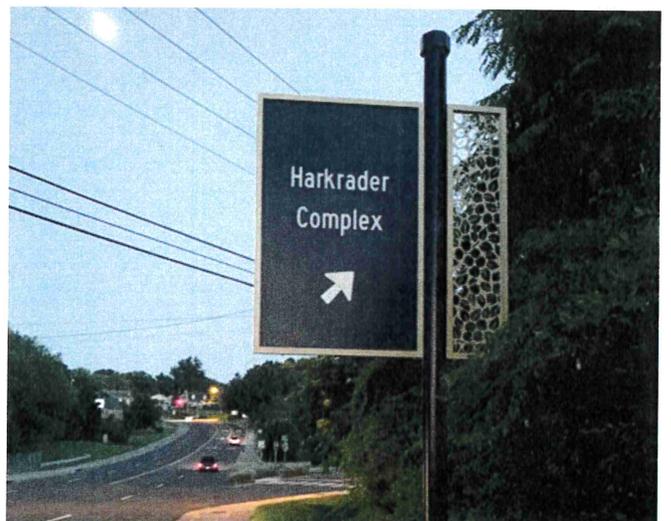
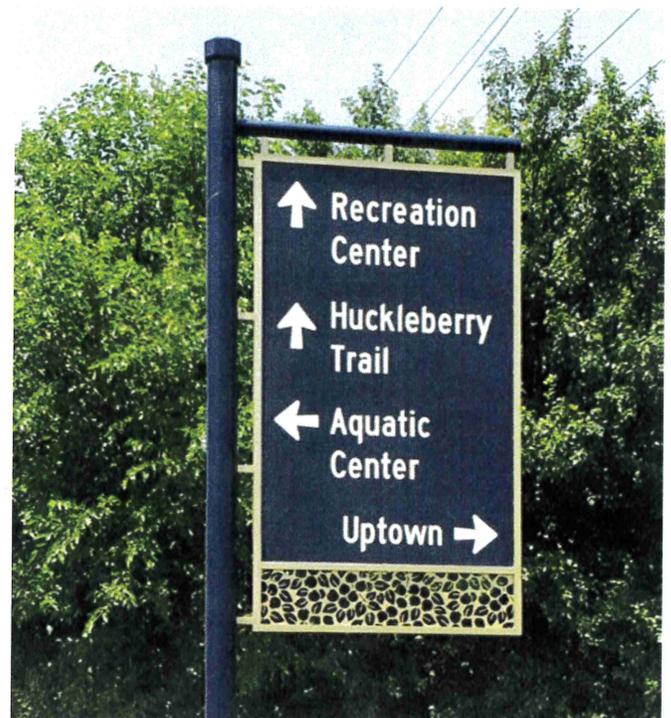


The historic city of Christiansburg, VA selected KMA Design to develop a city-wide signage program to provide direction to both vehicular and pedestrian traffic around the city. In addition to the city and its many points of interest, the firm was also hired to develop directional and identification signage for the areas ten parks and the Huckleberry Trail, which extends from Christiansburg through the town of Blacksburg, home of Virginia Tech, to the Jefferson National Forest Trail system.

The signage is unique to the city with its delicate filigree accent, which consists of the leaves and fruit of the huckleberry shrub, routed out of aluminum. Transitions from adjacent communities are announced by a vertical stanchion naming individual locations while maintaining a consistent look.

SCOPE

- Vehicular Directional
- Pedestrian Directional
- Destination Signage
- Park Identification
- Trail Signage



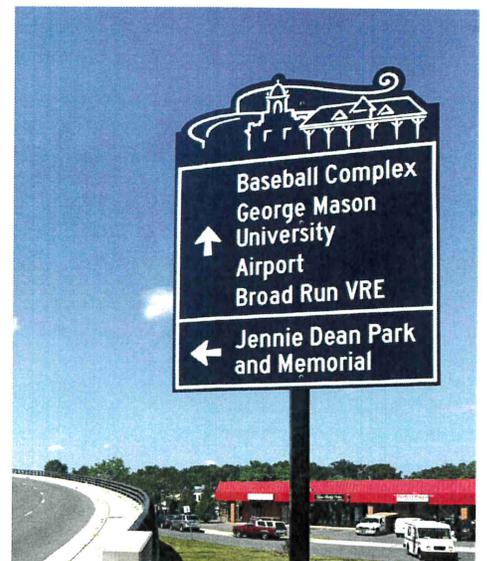
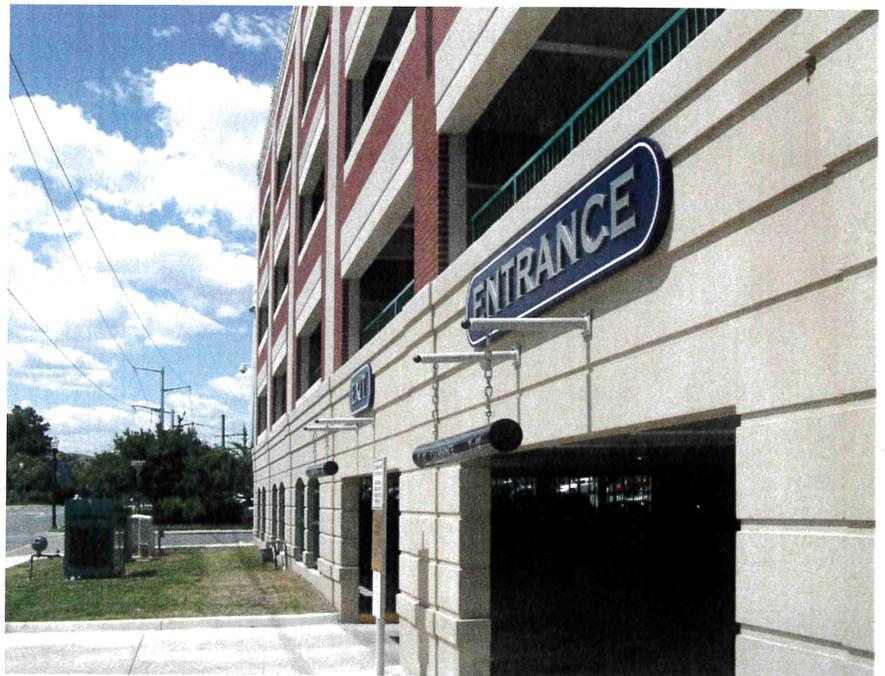
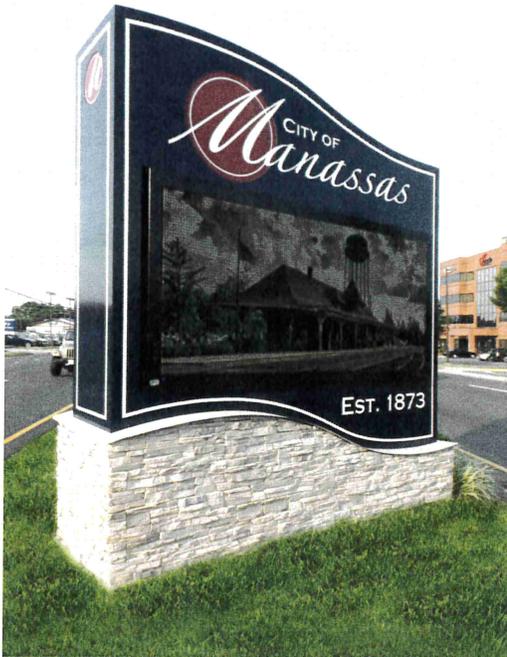


The historic civil war city of Manassas, Virginia, with a population of over 35,000, was in need of a comprehensive wayfinding system to attract and better serve both visitor and residential needs. KMA Design was hired to create a signage program that would alleviate confusion while highlighting the many attractions and amenities the City has to offer.

KMA's design team worked to develop an effective wayfinding program by creating a signage family that maintains consistent characteristics and recognition factors from sign type to sign type. Colors, fonts and shapes were all established to work with the City's history while complementing its existing cityscape, landscaping and diverse architecture styles. Types of signage that were designed included gateway, vehicular and pedestrian directionals, parking identification, destination identification and kiosks.

SCOPE

- Destination identification
- Digital Display
- Gateway Signage
- Parking Identification
- Wayfinding

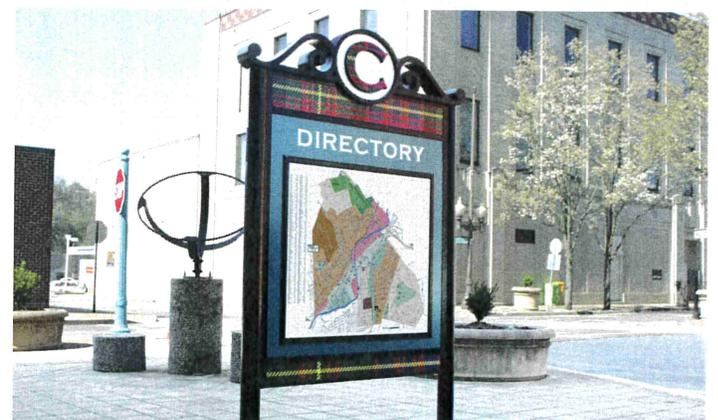




In an effort to revitalize the business district of Carnegie, the Borough and the Carnegie Community Development Corporation adopted a wayfinding system to identify entrances, businesses, parking and local attractions. KMA Design created a design theme that honored the Borough's namesake, philanthropist and steel magnate, Andrew Carnegie, using the Carnegie clan, Scottish-tartan plaid in the sign details. Overhead signage was planned to alleviate traffic congestion by differentiating the business route, Main Street and business by-pass.

SCOPE

- Directional Signage
- Gateway Signage



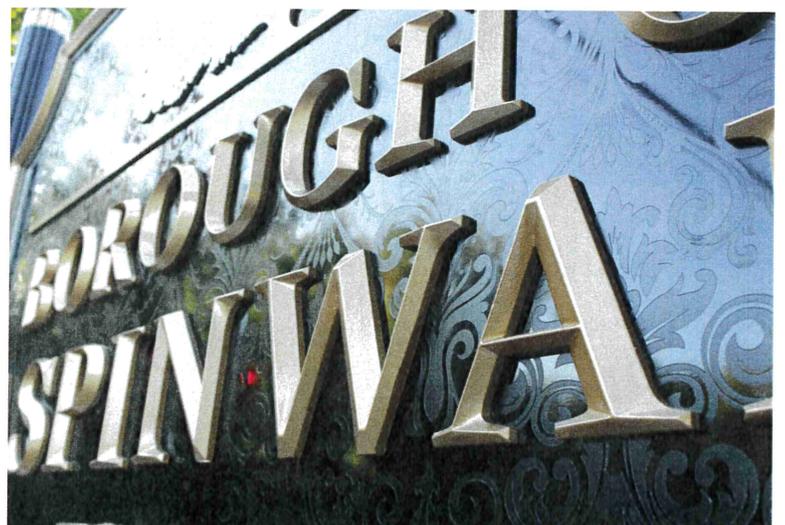
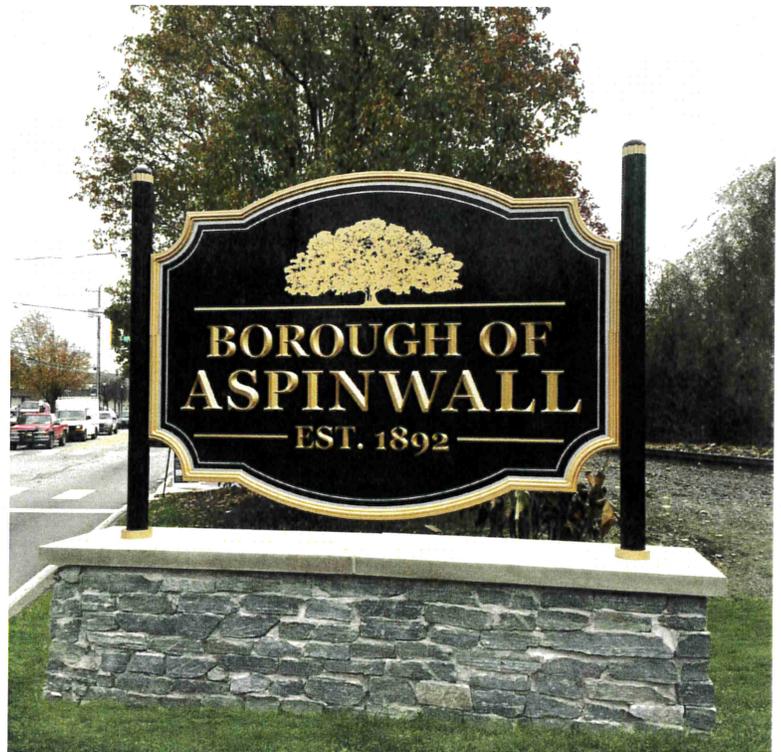
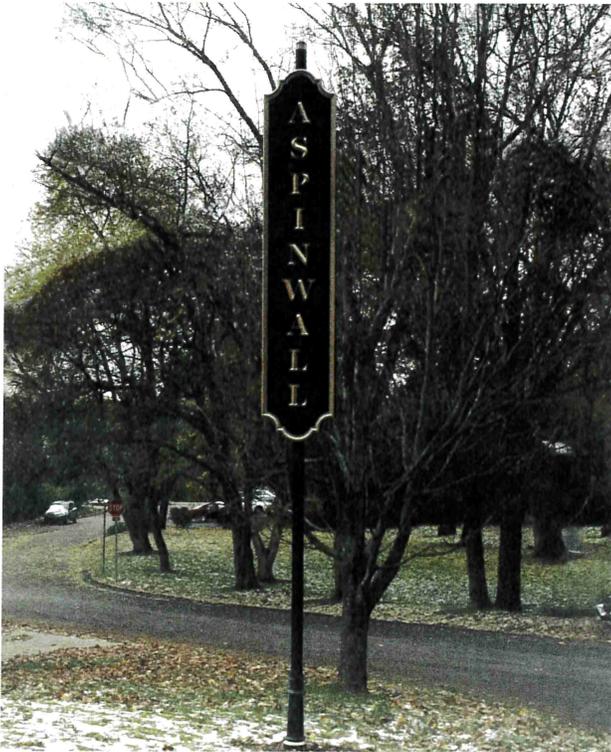


Incorporated in 1892, the historic Borough of Aspinwall desired an exterior wayfinding system to assist with pedestrian and vehicular navigation. KMA was contracted to design a wayfinding master plan that would best reflect, direct, and serve the residents and visitors of the community.

KMA Design also devised a new logo for the Borough of Aspinwall that is incorporated into the signage designs. A large sycamore tree is paired with a black and gold motif that anchors a damask-patterned background. The firm used notable attributes of the area, which includes an abundance of sycamores, to best represent the Borough. Sign types included in the design package consist of gateways, directionals, parking and street identification, and point of interest markers.

SCOPE

- Destination Signage
- Directional Signage
- Gateway Signage
- Park Identification
- Parking and Street Sign Identification
- Wayfinding

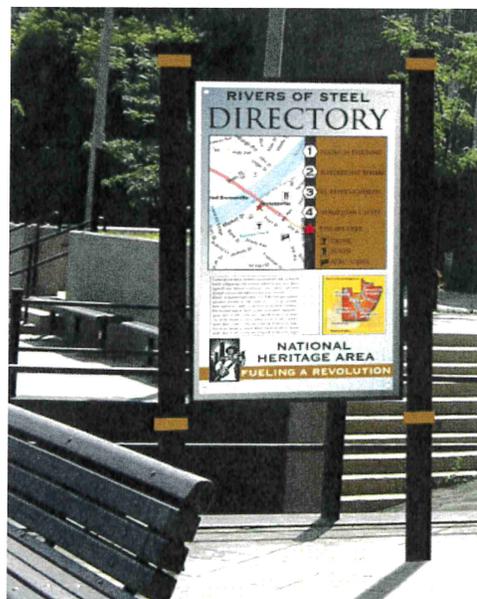
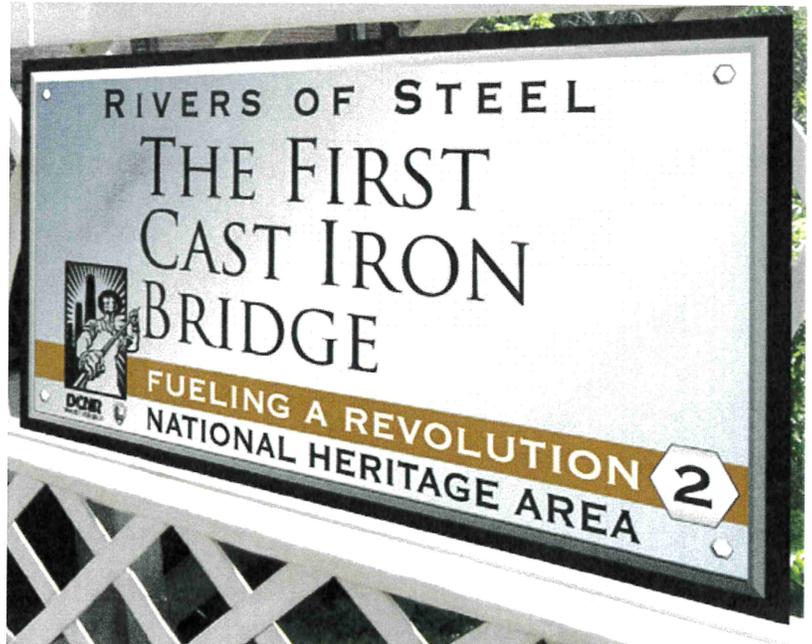




During the century-long Big Steel Era (1890-1990) the entire eight-county Pittsburgh Industrial District served one primary purpose: steel-related production. Rivers of Steel National Heritage Area identifies and conserves the resources of steel and its related industries. KMA Design was selected to develop a series of sign types to be used in conjunction with the four rivers that flow throughout this historic area; Monongahela, Ohio, Allegheny and the Youghiogheny Rivers. Building medallions, banners, kiosks and community welcome signs greet both vehicular and pedestrian tourists, while river-landing signs and kiosks announce historic areas to recreational boaters who traverse the waterways to follow the path of steel. KMA Design worked with the Steel Industry Heritage Corporation to create a menu of sign types to serve as a guide for various structures, buildings, sites and museums.

SCOPE

- Architectural Signage
- Banner Signage
- Destination/Welcome Signage
- Kiosks
- Interpretive Panels



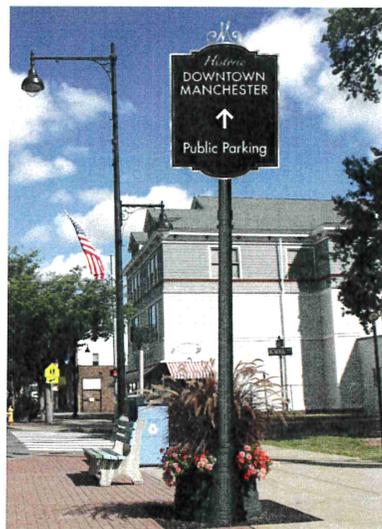
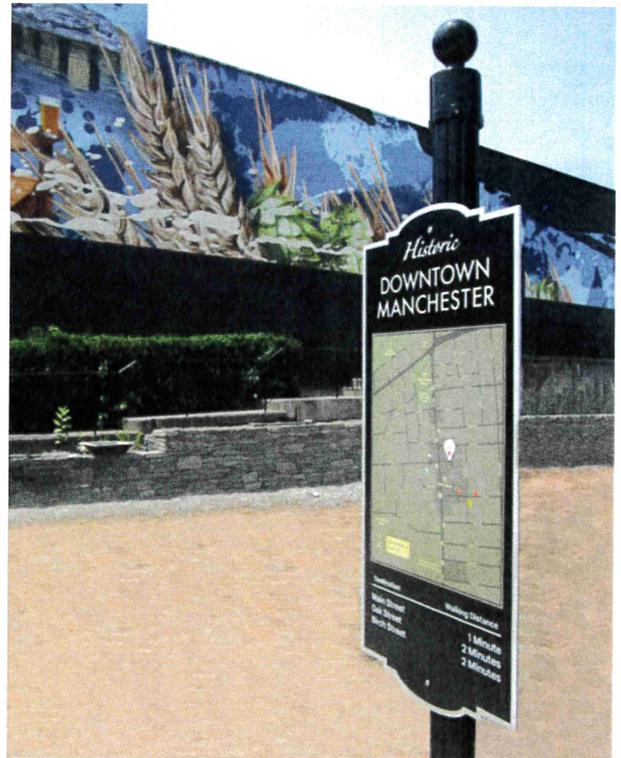


The Town of Manchester, Connecticut, selected KMA Design to develop a wayfinding signage system for its historic Main Street and central business district. The goal of the project was to guide vehicular traffic to appropriate destinations and parking areas and guide pedestrians to shopping and nearby landmarks and points of interest.

The signage designs are traditional and reflect the historic nature of the downtown district. Using wrought iron-like details and traditional fluted sign pole bases, highlight the other hardscape items found in the community. The contextual balance of the sign program to the rural and urban landscape serves the community in the presentation of information in an architectural format.

SCOPE

- Destination Signage
- Directional Signage
- Pedestrian Mapping
- Wayfinding





KMA DESIGN

Pittsburgh • Tampa • Philadelphia

TOWN OF BLOOMFIELD
BLOOMFIELD, CT

The Town of Bloomfield, has a population of 20,000 residents and is located in the central part of the Connecticut in Hartford County. Incorporated in 1835, the town historically is known for the Brown Drum Factory, where both revolutionary and civil war battle drums were made for many years. The town is more densely populated on the south and eastern fringes while the north and west sections have a more rural appeal of meadows, woods and farms.

KMA Design was hired from a national search of signage companies to develop a comprehensive wayfinding program highlighting gateways and destinations into the town as well as providing directions throughout the community. The sign system highlights the area's theme of "bloom" using a tone on tone watermark of flowers used as a decorative border on structures. Certain branding elements were also used to unify the look of the signs to the other graphic standards found in the town's print media and web applications; including fonts and colors.

Suggested materials included resin beams for maintenance and longevity, aluminum panels and vinyl messaging for flexibility if destinations are changed in the future.

"Congratulations on this award after working with you and your team! I am not surprised. I'm glad the town had the opportunity to benefit from your firm's creativity, hard work, and professionalism."

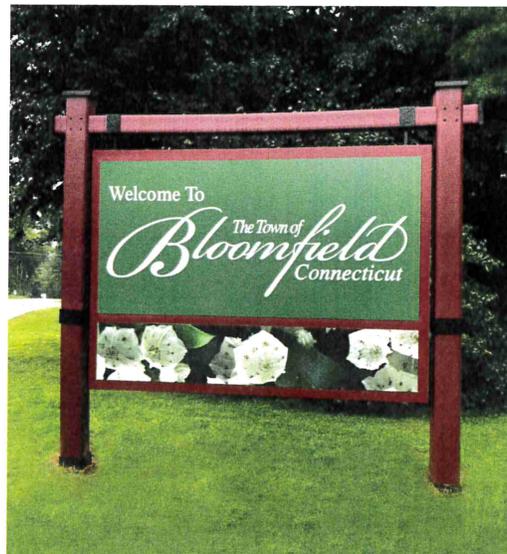
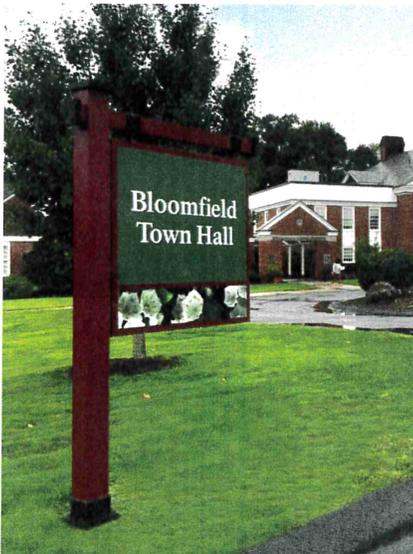
David Meleska
Director of Leisure Services
Town of Bloomfield

SCOPE

- Destination Signage
- Directional Signage
- Gateway Signage
- Park Identification
- Wayfinding
- Interpretive Panels
- Trail Signage



American Graphic Design and Advertising
"AWARD OF DISTINCTION" Recipient for
Environmental Graphics and Signage

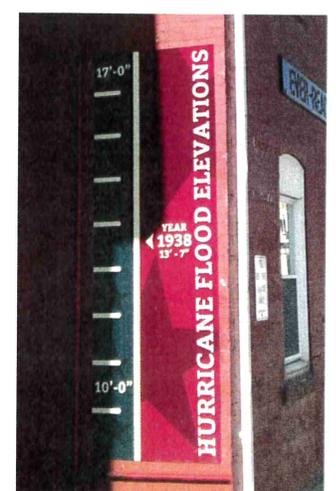
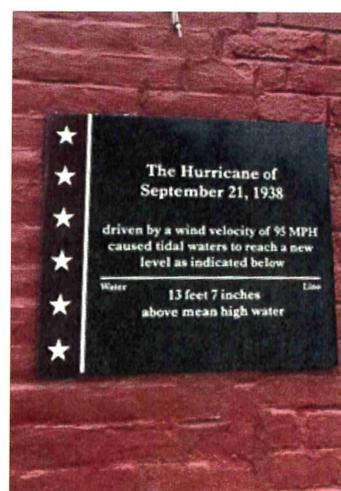
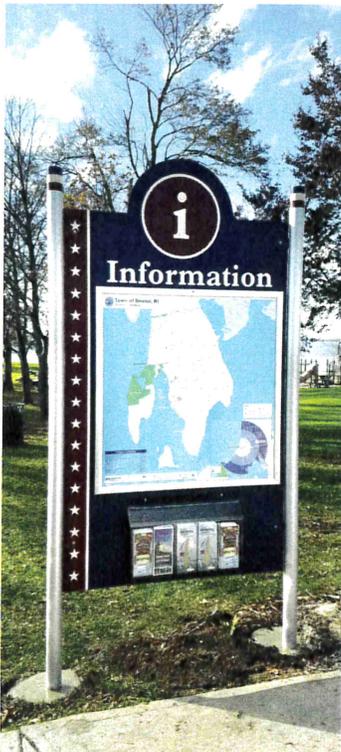




The town of Bristol envisioned welcoming visitors with a positive experience by showcasing local assets and attractions such as the East Bay Bike Path, cultural sites, the downtown historic district and waterfront. KMA Design created a wayfinding system that enhances the community's sense of place by reducing sign clutter and aiding multi-modal navigation by highlighting direct routes to desired locations with a unified design theme. The town elected a patriotic design concept celebrating Bristol as being the oldest town in the United States to hold Independence Day parade and festivities. KMA also integrated gateways, parking lot identification, directories and town banners into the wayfinding system to reduce frustration for those unfamiliar with the town and to enhance the historic and celebratory nature of the community.

SCOPE

- Design Concept
- Directories and Town Banners
- Gateway Signage
- Parking Lot Identification
- Wayfinding
- Interpretive Panels

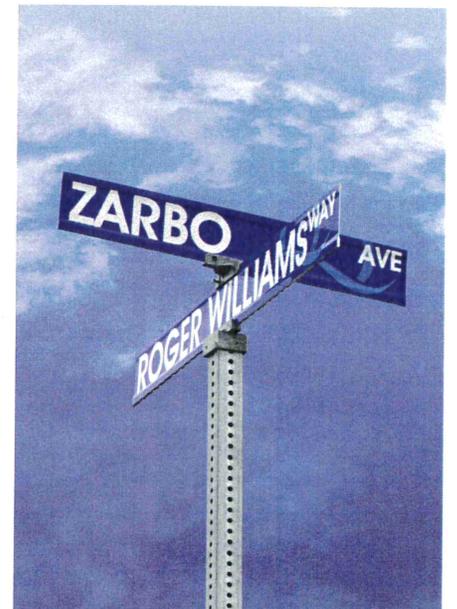
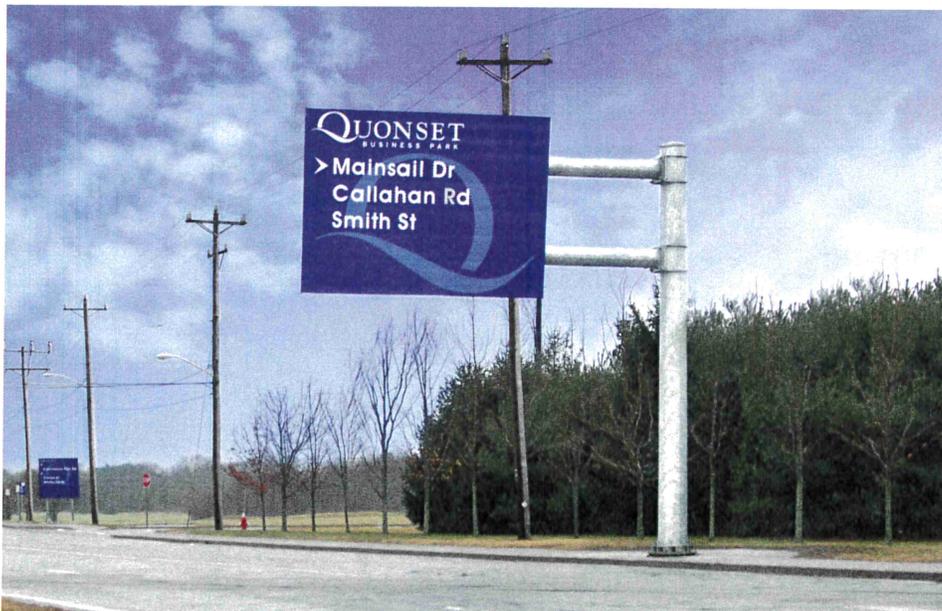




Formerly the site of the Davisville Construction Battalion Center and Quonset Naval Air Station, Quonset Business Park is a 3,000-acre industrial and commerce park, owned by the Rhode Island Economic Development Corporation (RIEDC). The park includes 850 acres for manufacturing and distribution industries; 514 acres for transportation and utilities, including two port of entry piers; 40 acres for commercial, research and development office space; nine acres for a future 150-room hotel and retail establishments; and 204 acres of recreation amenities, including a golf course and two marinas. KMA was selected to develop a new wayfinding and signage program for the Quonset Business Park that is functional, aesthetically designed to interface with the business park's surrounds and environment, and capable of expansion over time.

SCOPE

- Directional Signage
- Identification Signage
- Street Signage
- Wayfinding



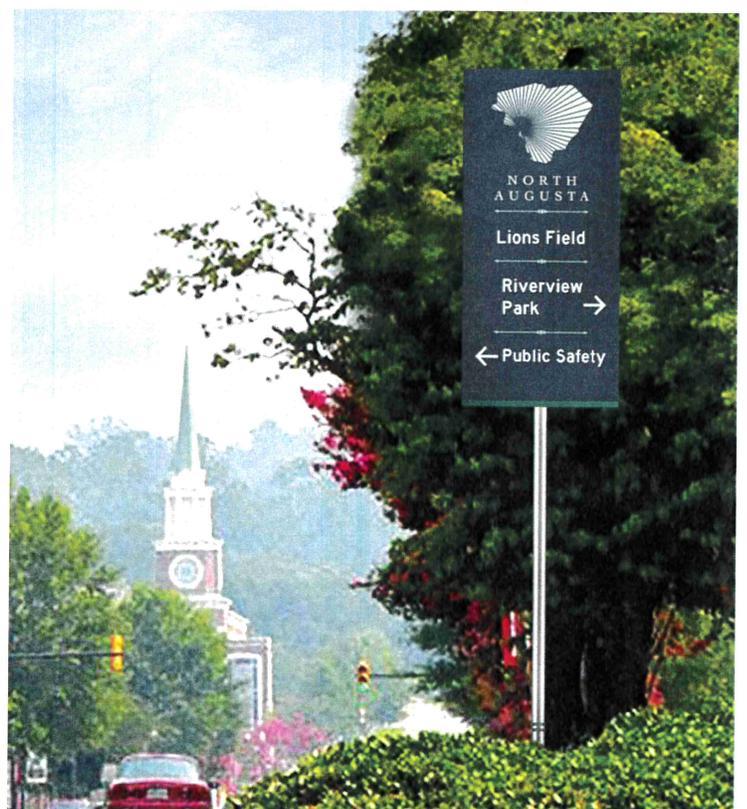
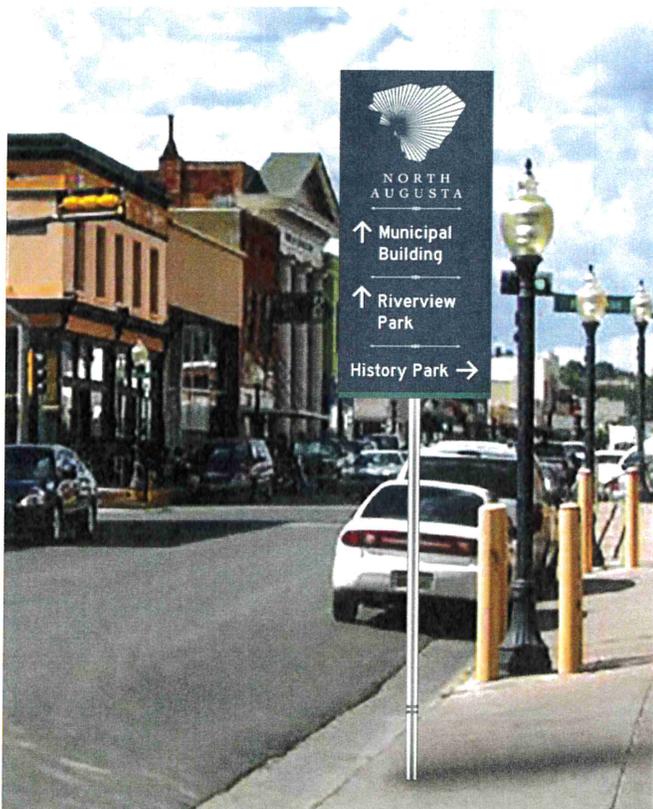
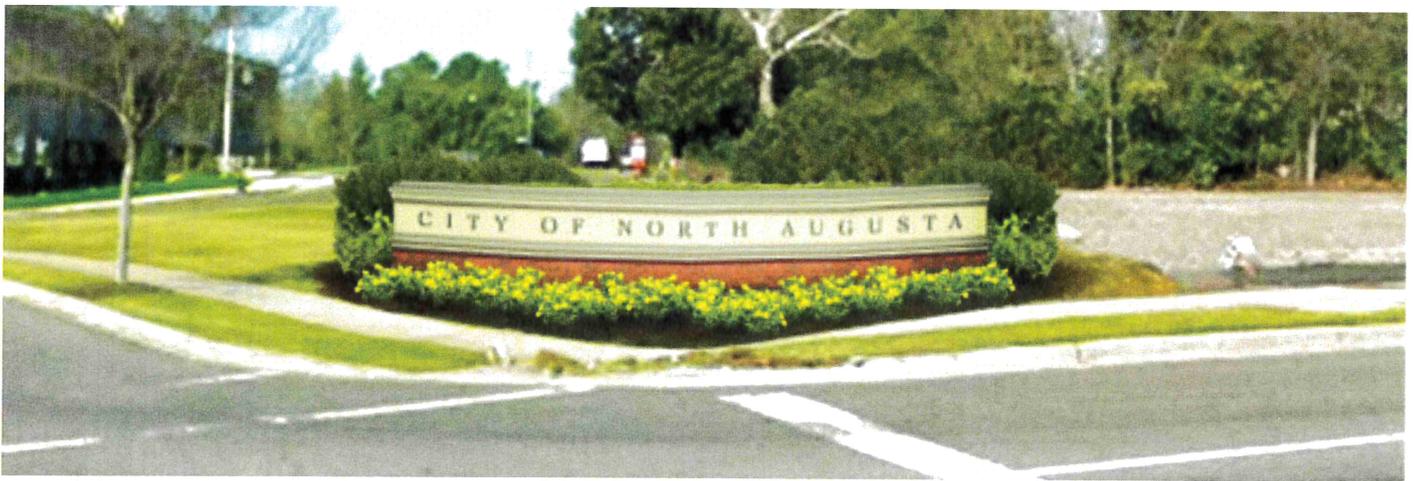


North Augusta, South Carolina sits across the river from Augusta, Georgia and as a result loses its identity to the city, which hosts the Masters PGA tournament. To feature what North Augusta has to offer tourists and to separate it from its adjacent Georgia neighbor, the city wanted to highlight its South Carolina roots, destinations and beauty.

KMA developed a traditional entrance gateway sign to boldly announce the arrival into the city. The gateway sign is composed of brick and precast and is built with a radius to maximize visibility along a busy intersection. Wayfinding signage displays the city's graphic brand, a star burst of the state, created at the header to each sign to reiterate its geographic location and independence from Augusta.

SCOPE

- Exterior Signage
- Wayfinding





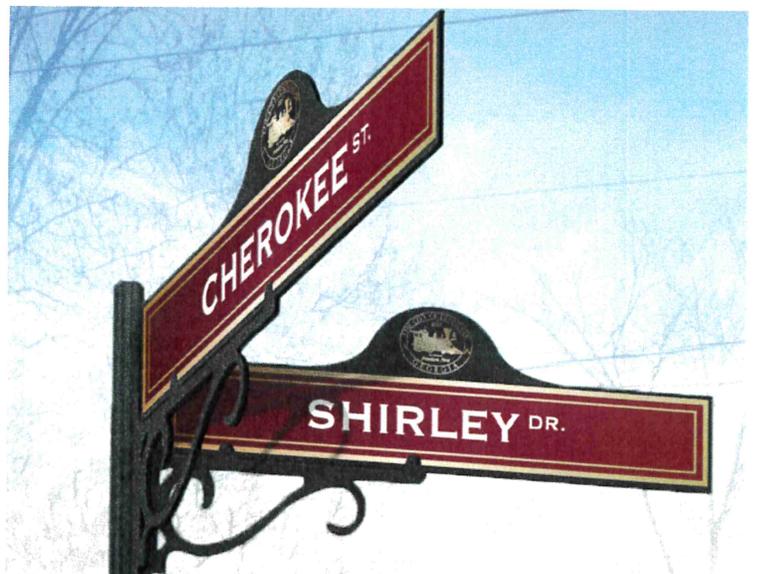
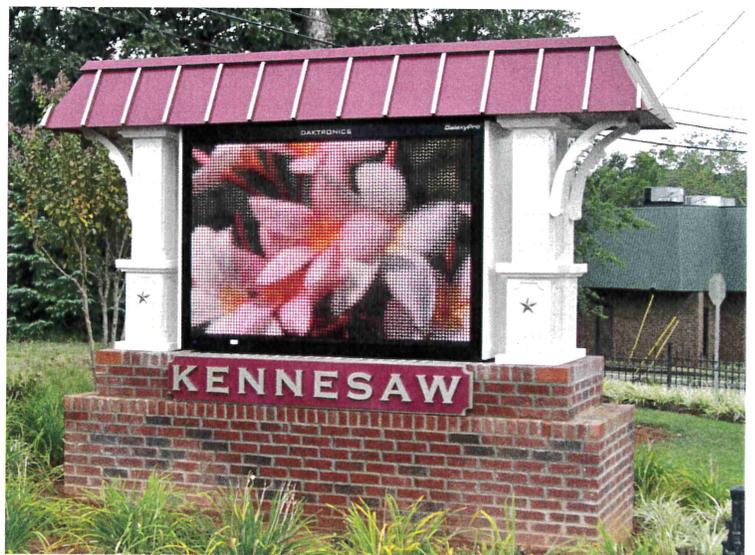
SCOPE

- Destination Signage
- Directional Signage
- Gateway Signage (with LED video message board)
- Wayfinding

Just outside of Atlanta sits the City of Kennesaw, GA, home of the “General”, an infamous Civil War steam engine stolen by the Union in an attempt to cut off all communication to the South. Telegraph lines were cut along the way during the heist only to be foiled by the owner of the train, John Fulton, who hunted down the robbers and single-handedly halted what could have been a military disaster for the Confederate States.

Kennesaw sought to celebrate the history of the city, once known as Big Shanty, by engaging in a city-wide wayfinding and signage program. The signage is intended to pull visitors off the highways and from other Civil War historic sites, such as the Kennesaw Mountain Battle Field to the heart of downtown where the Southern Museum of Civil War & Locomotive History and historic train depot are located.

The signage has a Southern appeal with the use of color and details found on the historic locomotive. Gold pin-striping, red and black hues highlight the sign construction, while the type is in white to contrast with the background. In addition to the destination signs and directional signs, large gateway signs with full-color LED video message boards were also developed.

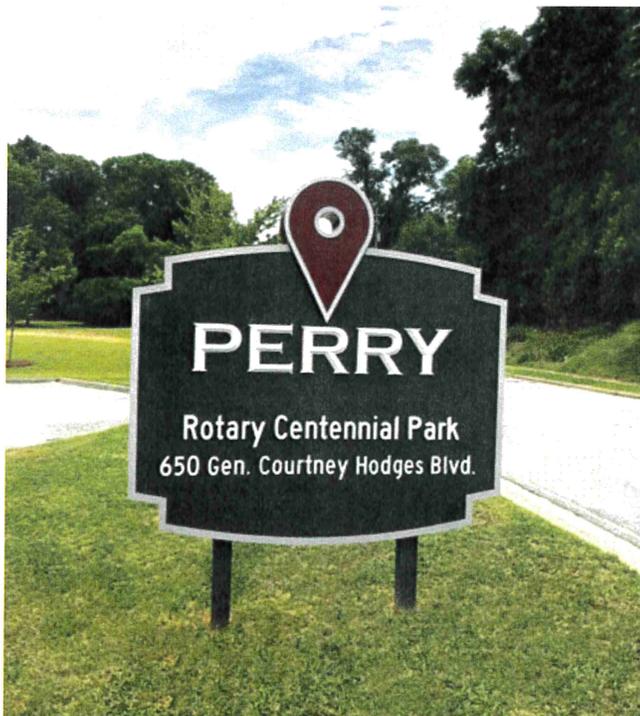
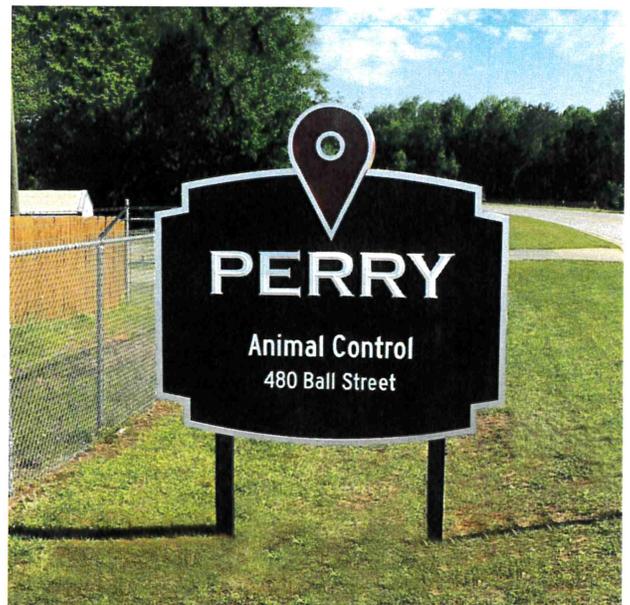




The city of Perry, Georgia wanted to create a signage program that would be commensurate with the new brand the city had recently developed. To do this, KMA was hired to find commonalities between the brand and the architectural fabric of the community. Traditional materials of brick contrast with the brand's modern "pinpoint" graphic. Signage can be found at the gateways off of the interstate's interchanges, secondary and tertiary roadways, and into the downtown area. Wayfinding, parking and destination signage rounds out the signage family creating place-making for the community that was previously non-existent.

SCOPE

- Gateway Signage
- Park Identification
- Parking and Destination Signage
- Wayfinding





The City of Lake Worth Beach, Florida, conveniently nestled between I-95 and the Atlantic coast adjacent to Palm Beach, required a revitalization of the community's exterior signage. KMA devised a comprehensive wayfinding program to help attract and direct visitors and residents to numerous landmarks, district neighborhoods, historic buildings and major destinations.

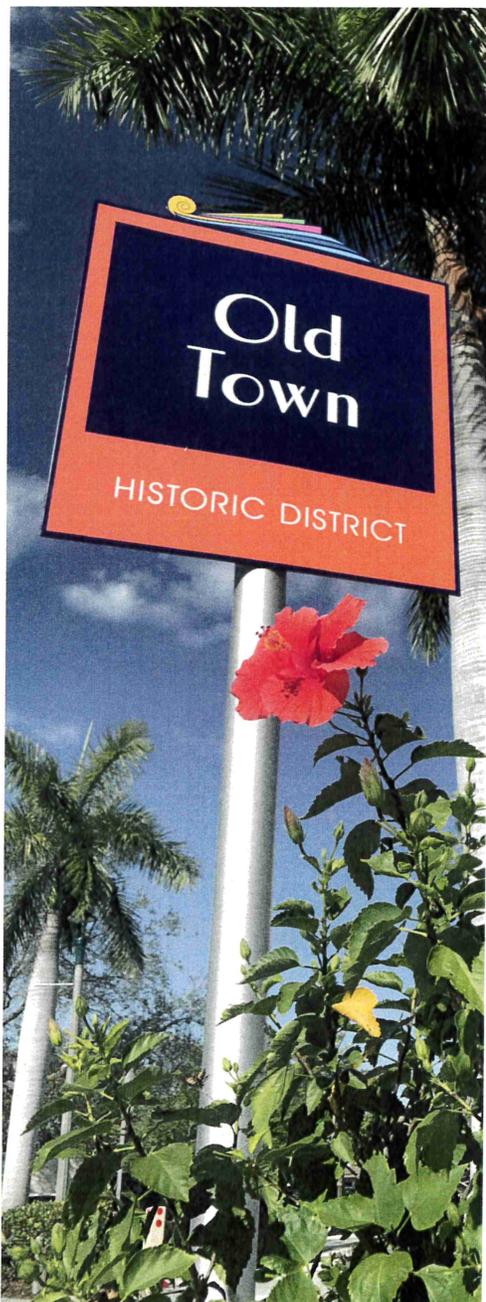
The City believes in "The Art of Florida Living," and KMA made sure to incorporate designs that would best compliment the tropical environment into the signage. The use of bright colors adds a whimsical element that helps accentuate the coastal atmosphere and local architecture. The City is comprised of a historic cottage district, a large art deco architectural region, and an artisan resident community.

SCOPE

- Destination Signage
- Digital Message Display
- Directional Signage
- Gateway Signage

For a video showing the entire sign family installation, please visit this link.

youtube.com/watch?v=JfSO_eyr5T0



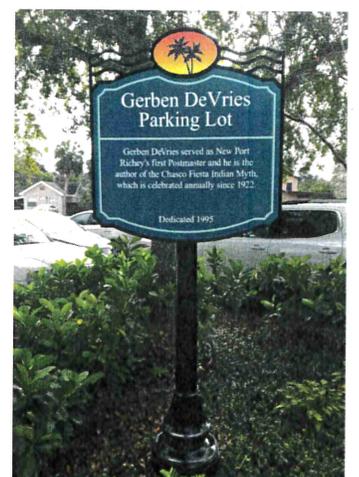
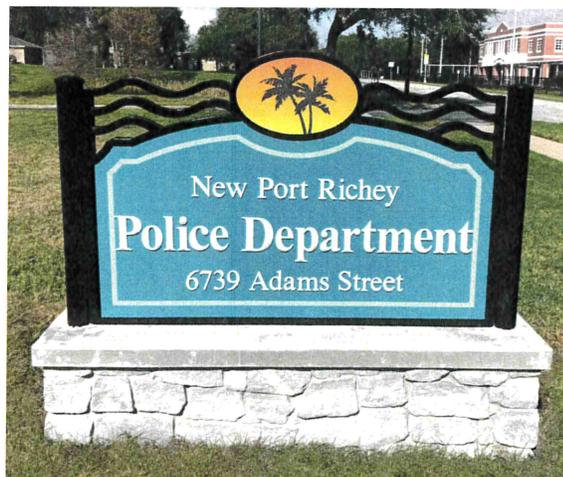
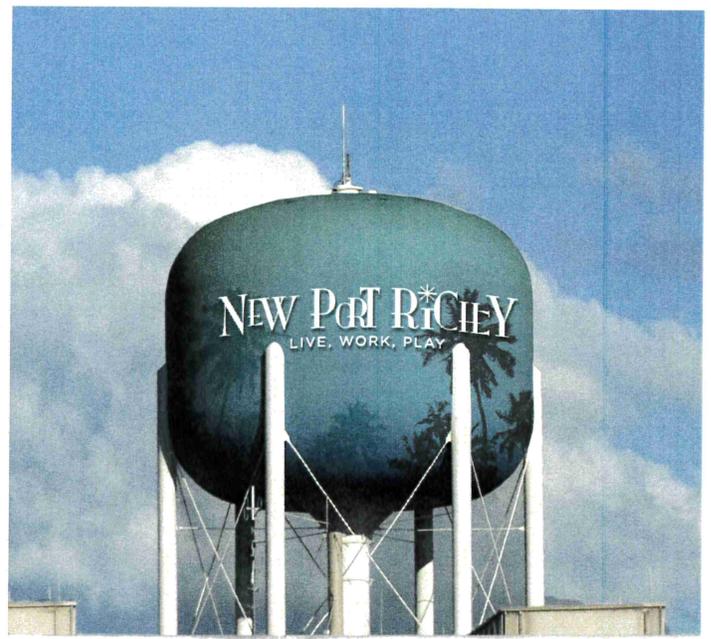


New Port Richey, once known as the “Hollywood of the South” during the silent movie era, wished to create a new look for the city highlighting the downtown area, which could be accessed off of Route 19 a major state artery connecting to Clearwater. To create a sense of place for the community, KMA Design created a tropical-themed sign program that set the city apart from its counterparts. The fresh brand now provides a visible presence to the thousands of cars that once passed by the gateway into downtown unaware that New Port Richey’s business hub existed.

In addition to city gateways and wayfinding signage, park signs and water tower graphics were also developed to carry the look of the new brand throughout the community. Two message display boards were incorporated, one at City Hall and the other at the Aquatic Center to provide a changeable display for announcements and community events.

SCOPE

- Gateway Signage
- Message Display Boards for Announcements and Community Events
- Park Identification
- Water Tower Graphics
- Wayfinding



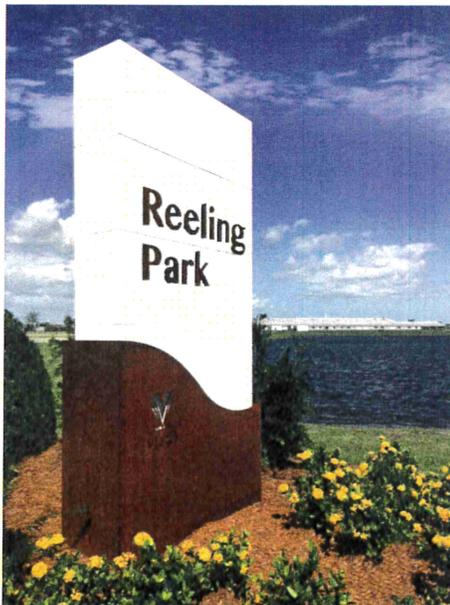


Viera is a planned town comprising 38,000 acres along I-95 in Brevard County. This mixed-used development blends the built environment with the natural landscape. The development incorporates a hierarchy of villages, schools, healthcare facilities and parks. The residents share in amenities that include bicycle paths, jogging and exercise trails, and baseball fields.

Recreational signage is thematic with development entrance identification using like colors and materials. Graphic icons announce what venues are found at each sporting location.

SCOPE

- Community Signage
- Park Identification
- Trail Signage
- Wayfinding



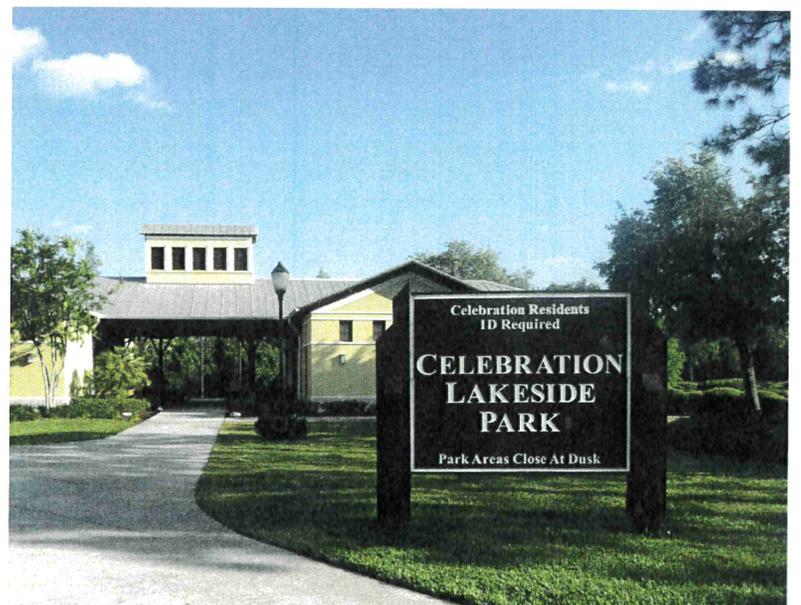
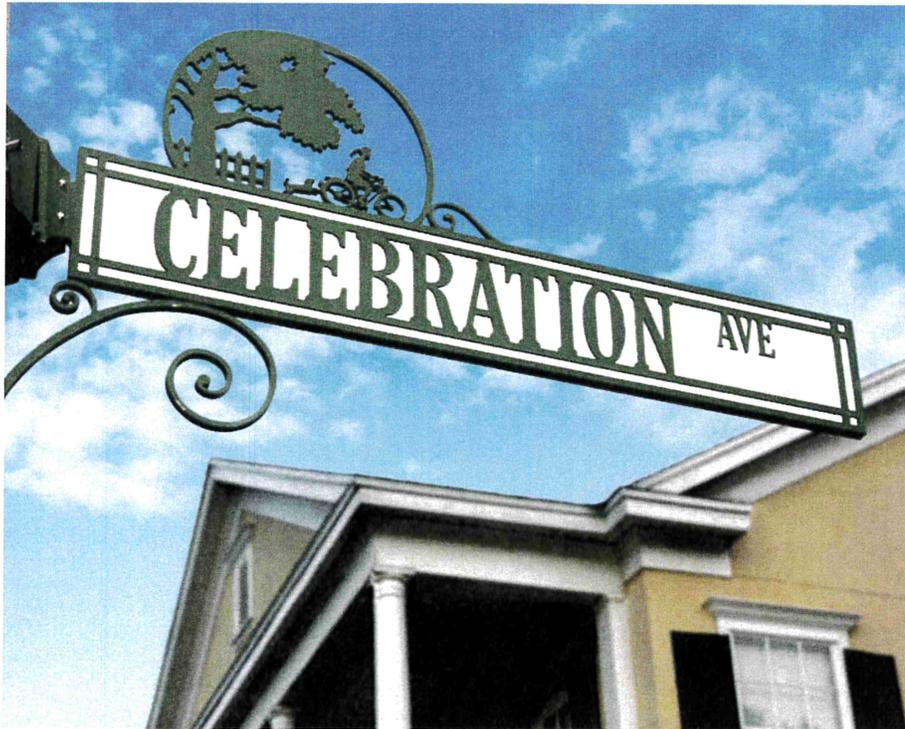


The City of Celebration boasts numerous residential parks and areas of respite for the many adjacent neighborhoods. In an effort to thematically complement the architecture and the environmental settings of these various parks, KMA Design was asked to develop a sign program that would identify each park by name and icon.

The results were a series of nine different graphic images cut out of aluminum, which mount to the top of a fluted sign-post that is reminiscent of a turn-of-the-century smalltown activity hub.

SCOPE

- Gateway Signage
- Park Identification
- Path Identification
- Street Signage





Team Experience

KMA Design is proud of its ability to work with multi-faceted client committees synthesizing various focuses and interests. Client groups often require consensus from historical societies, arts and cultural committees, planning, business development, neighborhood organizations, council, administrative departments, public works, Department of Transportation and local citizenry. KMA is experienced with listening to all associated stakeholders developing designs that reflect the needs of the community, pleasing all involved by obtaining consensus among constituents.

The professionals assigned to this project have the tenure and experience to work with the city and its stakeholders in coordinating a cohesive program. KMA's staffing philosophy is two-fold in the execution of work and division of staff responsibilities:

The firm's Principal in Charge, Barbara Martin, oversees all aspects of work, with a particular concentration on the design. She will coordinate with the Design Director, Mike Martin, and his team conveying the needs of the town of Johnstown and help bring ideas to reality. Additionally, she will work in tandem with her business partner and company President, David Kosick, who is responsible for the execution of the project planning and management and will oversee the management team. The senior staff at KMA, have an average of 20 years-experience in the branding, design and implementation of sign programs.

The following resumes highlight the key personnel who will be assigned to this project. The team assembled has worked side by side on several city wayfinding projects. The team approach that will be taken on this project will benefit the town as KMA staff have the same goal, which is to produce quality wayfinding standards to meet the specific requirements of this project.

The fact that key personnel have worked together on over twenty city projects, bodes well for KMA's clients. All are knowledgeable of the status of a project and can provide information to the client at any stage of the process. The team will focus its individual strengths to execute the planning, design and final standards for the program as a whole.





Chief Executive Officer and founder of KMA Design, Barbara J. Martin is the Principal-in-Charge overseeing all design and master planning on the project.

With over 30 years of experience, she has developed a national reputation as an expert in creating architecturally and aesthetically cohesive signage and wayfinding systems. Her resume of projects includes work in educational institutions, sporting complexes, healthcare facilities, transportation and airport environs, entertainment complexes, governmental entities, park systems, and large scale general assembly spaces.

Martin is primarily responsible for design and master planning for signage programs averaging in size from 300,000 to over 7,000,000 building square feet, and has managed individual projects with signage budgets exceeding 6 million dollars. She has planned exterior signage programs for complex campuses as large as 48 square miles.

Her particular area of expertise is “wayfinding,” the art of synthesizing key elements in functional and aesthetic design aiding in the cognitive mapping of unfamiliar territory. As a faculty member for the American Hospital Association and the American Society of Hospital Engineers, Martin lectured on both wayfinding and developing signage master plans for health care facilities at several national health care conventions and conferences. She has also served as a guest panelist for educational programs regarding the Americans with Disabilities Act.

EDUCATION

Seton Hill University, Greensburg, PA
Bachelor of Arts Degree, 1980

EXPERIENCE

33 Years

REFERENCES

Debbie Manns

City Manager
New Port Richey
5919 Main Street
New Port Richey, FL 34652
MannsD@CityofNewPortRichey.org
727-853-1021

Diane Williamson

Director of Community Development
Town of Bristol
10 Court Street
Bristol, RI 02809
dianew@bristolri.us
401-253-7000

RELEVANT PROJECTS

Borough of Aspinwall, PA

Borough of Bridgeville, PA
Borough of Carnegie, PA
Borough of Sewickley, PA
City of Bloomington, IL
City of Celebration, FL
City of Colorado Springs, CO
City of Covington, KY
City of Dunwoody, GA
City of Durango, CO
City of Lake Worth, FL
City of Manassas, VA
City of New Port Richey, FL
City of North Augusta, SC
City of Pittsburgh, PA
City of Rockville, MD
City of Sevierville, TN
City of Shawnee, OK
City of Troy, MI
City of Viera, FL
Iowa State Parks, IA
Moon Township, PA
National Park Service, Harpers Ferry, WV
Everglades National Park, FL
Kennesaw Mountain National
Battlefield Park, GA
Orange County Convention Center, Orlando, FL
Osceola County, Osceola, FL
Rhode Island Department of Environmental
Management, RI
Seminole County, Sanford, FL
State of Tennessee, TN
Steel Industry Heritage Corporation,
Pittsburgh, PA

Town of Bristol, RI
Town of Christiansburg, VA
Town of Colchester, VT
Town of Mead, CO
Village of Glenview, IL
Village of Port Chester, NY
Village of Tinley Park, IL

Transportation

Colorado Springs Airport, Colorado Springs, CO
Port Authority of Allegheny County,
Pittsburgh, PA
Quonset Business Park, North Kingstown, RI
Regional Transportation District, Denver, CO
Arapahoe Station
Bellevue Station
Colorado Station
County Line Station
Dayton Station
Dry Creek Station
I-25 Broadway Station
Lincoln Station
Louisiana Station
Nine Mile Station
Orchard Station
Southmoor Station
Union Station
University Station
Yale Station
Southwest Florida International Airport,
Fort Myers, FL



President and co-owner of KMA Design, Kosick is responsible for overseeing the KMA project management staff; as well as, the day-to-day operations of the firm.

With nearly 30 years experience in the sign master planning, intellectual property, advertising and marketing areas of the industry, he has developed a quality reputation as a communications specialist, providing expert knowledge in complex direction and information through the use of language, all conveyed in a understandable manner. His background in communications, with an emphasis in rhetoric, provides an intimate knowledge of language to signage programs, assuring consistency and clarity through the use of the written word.

With experience in all aspects of wayfinding, Kosick is a master at breaking down complex nuances of space and direction, and conveying them in a simple, yet refined manner. Working in tandem with a team of graphic designers, Kosick brings the use of language into a functional and understandable format for each wayfinding program developed.

Kosick has programmed numerous parks, facilities, stadia, cities, and complexes across the nation, with a focus on wayfinding for the occasional or infrequent visitor. His work precisely plans where and when it is necessary to provide directional cues for appropriate pedestrian and vehicular circulation in and around buildings.

EDUCATION

University of Pittsburgh, PA
Bachelor of Arts Degree, 1985

EXPERIENCE

22 Years

REFERENCES

Robert D. Smith
Assistant City Manager
City of Perry
500 Ball Street, P.O. Box 2030
Perry, GA 31069
robert.smith@perry-ga.gov
478-988-2757

Edward M. Tanner
Principal Planner / Zoning Officer
Town of Bristol
9 Court Street
Bristol, RI 02809
etanner@bristolri/gov
401-253-7000

RELEVANT PROJECTS

Government

ALCOSAN, Pittsburgh, PA
Borough of Aspinwall, PA
Borough of Carnegie, PA
Butler Township, Butler, PA
City of Bloomington, IL
City of Colorado Springs, CO
City of Covington, KY
City of Dunwoody, GA
City of Durango, CO
City of Manassas, VA
City of North Augusta, SC
City of Pittsburgh, PA
City of Rockville, MD
City of Sevierville, TN
City of Shawnee, OK
City of Troy, MI
Dane County Courthouse, Madison, WI
Iowa State Parks, IA
Moon Township, PA
National Park Service, Harpers Ferry, WV
Everglades National Park, FL
Kennesaw Mountain National
Battlefield Park, GA
Rhode Island Department of Environmental
Management, RI
Seminole County, Sanford, FL
State of Tennessee, TN
Steel Industry Heritage Corporation,
Pittsburgh, PA
Town of Bristol, RI
Town of Christiansburg, VA
Town of Mead, CO
Village of Glenview, IL
Village of Port Chester, NY
Village of Tinley Park, IL

Transportation

Colorado Springs Airport, Colorado Springs, CO
Port Authority of Allegheny County,
Pittsburgh, PA
Quonset Business Park, North Kingstown, RI
Regional Transportation District, Denver, CO
Arapahoe Station
Bellevue Station
Colorado Station
County Line Station
Dayton Station
Dry Creek Station
I-25 Broadway Station
Lincoln Station
Louisiana Station
Nine Mile Station
Orchard Station
Southmoor Station
Union Station
University Station
Yale Station
Southwest Florida International Airport,
Fort Myers, FL



Martin serves as the Design Director for KMA Design. He has been a member of the design team since 2004. His responsibilities include the graphic development of design concepts and ideas, for both environmental graphic design (signage), and traditional graphic design (websites, logos, print and collateral material) Martin is an expert in managing large-scale brand programs and the roll out of re-branding initiatives and adds great value to the KMA team and projects.

From the development of an original idea to construction documents for approved signage, the translation of a client's desired look for graphic material, Martin serves as a link between KMA and clients/fabricators while bringing an abstract concept to reality.

Understanding that each environment is different, Martin believes that each project has its own strengths, values, and surroundings and that each should be taken into account while designing. This allows the final signage design and brand identity to become part of the environment, accenting what is important while being aesthetically pleasing and cohesive architecturally.

He also understands the importance of typography in graphic design. The use of the right letterforms and spacing increase visibility and legibility, allowing the design to easily communicate the information necessary. Martin blends a modern graphic design sensibility with the more classic rules of fine art and architecture, creating programs that appeal to both conservative and ultra- modern tastes alike.

EDUCATION

Art Institute of Pittsburgh, PA, 2004

Villanova University, PA

EXPERIENCE

14 Years

RELEVANT PROJECTS

Government

ALCOSAN, Pittsburgh, PA
Borough of Aspinwall, PA
Borough of Bridgeville, PA
Borough of Carnegie, PA
Borough of Sewickley, PA
City of Bloomington, IL
City of Colorado Springs, CO
City of Covington, KY
City of Dunwoody, GA
City of Durango, CO
City of Lake Worth, FL
City of Manassas, VA
City of New Port Richey, FL
City of North Augusta, SC
City of Pittsburgh, PA
City of Rockville, MD
City of Sevierville, TN
City of Shawnee, OK
City of Troy, MI
Dane County Courthouse, Madison, WI
David L. Lawrence Convention Center,
Pittsburgh, PA
Iowa State Parks, IA
Moon Township, PA
National Park Service, Harpers Ferry, WV
Rhode Island Department of Environmental
Management, RI
Seminole County, Sanford, FL
State of Tennessee, TN
Steel Industry Heritage Corporation,
Pittsburgh, PA
Town of Bristol, RI
Town of Christiansburg, VA

Town of Colchester, VT
Town of Mead, CO
Village of Glenview, IL
Village of Port Chester, NY
Village of Tinley Park, IL

Transportation

Colorado Springs Airport, Colorado Springs, CO
Port Authority of Allegheny County,
Pittsburgh, PA
Quonset Business Park, North Kingstown, RI
Regional Transportation District, Denver, CO
Arapahoe Station
Bellevue Station
Colorado Station
County Line Station
Dayton Station
Dry Creek Station
I-25 Broadway Station
Lincoln Station
Louisiana Station
Nine Mile Station
Orchard Station
Southmoor Station
Union Station
University Station
Yale Station
Southwest Florida International Airport,
Fort Myers, FL



As a Senior Graphic Designer, Speney's primary responsibility is to serve as a liaison between KMA and clients/fabricators from project inception to conclusion. With a background in fabrication, Speney provides an extra level of client comfort and project thoroughness to each step of the process. From cost estimating to executing punch lists, his primary responsibility is to represent the interests of the client in each and every step of a project.

Speney is well-versed in codes affecting signage, including the 2010 ADA, MUTCD, JCAHO requirements, National Fire Code and state/municipal codes particular to various projects.

Other responsibilities include: inventorying existing signage, development of historical documentation, assisting with the development of message schedules and sign placement for appropriate pedestrian and vehicular circulation and maintaining direct communications with other designers, clients and fabricators.

Speney has served as graphic designer on projects of all sizes. Working in tandem with the various specialties of the KMA team, he ensures each project unsurpassed representation. In addition, Frank oversees all construction details created by the KMA staff quality controlling them for viability in the built environment.

EDUCATION

Pittsburgh Technical College

Associate in Science Degree, Specialized in Graphic Design, 1999

EXPERIENCE

19 Years

RELEVANT PROJECTS

Government

- Borough of Aspinwall, PA
- Borough of Carnegie, PA
- Borough of Sewickley, PA
- City of Bloomington, IL
- City of Dunwoody, GA
- City of Durango, CO
- City of Manassas, VA
- City of North Augusta, SC
- City of Rockville, MD
- City of Sevierville, TN
- City of Shawnee, OK
- City of Troy, MI
- DASNY Pilgrim Psychiatric Center, Brentwood, NY
- David L. Lawrence Convention Center, Pittsburgh, PA
- Moon Township, PA
- National Park Service, Harpers Ferry, WV
- Pennsylvania Department of Corrections, Phoenix Prison, Skippack, PA
- Port Authority of Allegheny County, Pittsburgh, PA
- Rhode Island Department of environmental Management, RI
- State of Tennessee, TN
- Town of Bristol, RI
- Town of Christiansburg, VA
- Town of Colchester, VT
- Town of Mead, CO
- Village of Glenview, IL
- Village of Port Chester, NY
- Village of Tinley Park, IL

Transportation

- Colorado Springs Airport, Colorado Springs, CO
- Port Authority of Allegheny County, Pittsburgh, PA
 - First Avenue Station
 - North Shore Station
- Connellsville Airport, PA



As a part of the graphic design and management departments, Mohney plays an integral role in the development of signage design and implementation for the firm.

She is charged with designing and detailing of construction documents as well as assisting in the project management of a sign program by coordinating with the graphics and planning teams. Her attention to detail provides accuracy in all of her work. She is responsible for the inventory of existing signage programs and the creation of location and demolition plans during the planning process through the use of SignAgent software.

Her role in management support includes the monitoring of project schedules, zoning research and coordination, and the creation of surveys and analysis documents. She is also well versed in several web design oriented applications and is proficient in several front-end programming languages.

EDUCATION

Pittsburgh Technical College - Oakdale, PA
Associate in Science Degree, Specialized in
Multimedia Technologies, 2011

AFFILIATIONS

Pittsburgh Technical College Curriculum
Advisory Board

EXPERIENCE

11 Years

RELEVANT PROJECTS

Alle-Kiski Medical Center, Natrona Heights, PA
Allegheny General Hospital, Pittsburgh, PA
Allegheny Valley Hospital, Natrona Heights, PA
Borough of Aspinwall, PA
Borough of Bridgeville, PA
Borough of Carnegie, PA
Borough of Castle Shannon, PA
Canonsburg Hospital, Canonsburg, PA
Carlynton School District, Carnegie, PA
Castle Rock Adventist Medical Center,
Castle Rock, CO
Century Sports, McMurray, PA
Cherokee Nation Entertainment,
Fort Gibson, OK
City of Bloomington, IL
City of Dunwoody, GA
City of Lake Worth Beach, FL
City of Manchester, CT
City of New Port Richey, FL
City of North Augusta, SC
City of Perry, GA
City of Rockville, MD
City of Sevierville, TN
City of Troy, MI
City of Viera, FL

DASNY Pilgrim Psychiatric Center,
Brentwood, NY
David Davis Communication, Finleyville, PA
Esmark, Inc., Sewickley, PA
Esmark Stars, Pittsburgh, PA
Excelsa Health, Norwin, PA
Florida Hospital Fish Memorial, Orange City, FL
Florida Hospital- Palm Harbor,
Tarpon Springs, FL
Florida Hospital- Tampa, Tampa, FL
Florida Hospital- Wauchula, Wauchula, FL
Florida Hospital Wesley Chapel,
Wesley Chapel, FL
Forbes Hospital, Monroeville, PA
Gateway Clipper Fleet, Pittsburgh, PA
Guttman Oil Company, Belle Vernon, PA
Highmark, Wilkes-Barre, PA
Indiana University of Pennsylvania, Indiana, PA
Iowa Department of Natural Resources, IA
Jefferson Hospital, Jefferson, PA
John's Hopkins Bayview Medical Center,
Baltimore, MD
Lakeland Regional Medical Center,
Lakeland, FL
Leech Tishman, Pittsburgh, PA
Mercyhurst University, Erie, PA
Monongalia County Ballpark,
Morgantown, WV
Mount Nittany Medical Center,
State College, PA
Newbury Market, Bridgeville, PA
North Hills Amateur Hockey Association,
Pittsburgh, PA
Penn State University, Altoona, PA
Pennsylvania Department of Corrections,
Phoenix Prison, Skippack, PA
Pittsburgh Young Professionals, Pittsburgh, PA
Rhode Island Department of Environmental
Management, RI
Seton Hill University, Greensburg, PA

St. John's University, Queens, NY
St Vincent Hospital, Erie, PA
Stamford Hospital, Stamford, CT
State of Tennessee, TN
SUNY Farmingdale State College,
Farmingdale, NY
Town of Bristol, RI
Town of Bloomfield, CT
Town of Christiansburg, VA
Town of Colchester, VT
Town of Mead, CO
University Medical Center of El Paso,
El Paso, TX
University of Memphis, Memphis, TN
Village of Glenview, IL
Village of Mukwonago, WI
Village of Port Chester, NY
Village of Tinley Park, IL
West Penn Hospital, Pittsburgh, PA
Wheeling Hospital, Wheeling, WV
WVU Medicine, Morgantown, WV



KMA DESIGN

Innovative Design For Exceptional Spaces

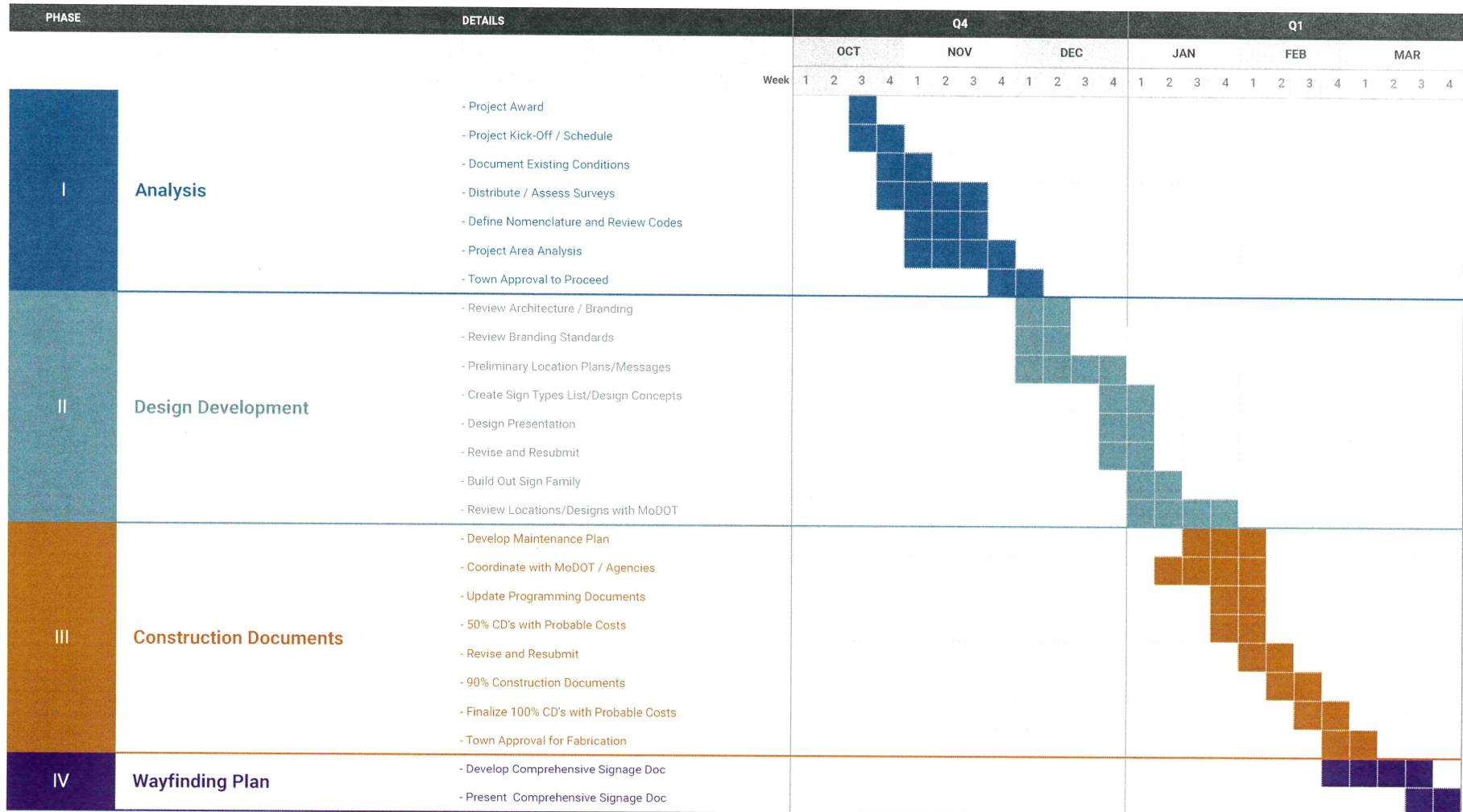
CITY OF SMITHVILLE, MO
C. REFERENCES

City of Bloomington, IL
Dominic Kallas, E.I.T., Civil Engineer
115 E. Washington Street, P.O. Box 3157
Bloomington, IL 61702-3157
309-434-2225
Fax 309-434-2804
dkallas@cityblm.org

City of Sevierville, TN
Dustin Smith, Development Director
120 Gary Wade Blvd
P.O. Box 5500
865-453-5504
dsmith@seviervilletn.org

Borough of Carnegie, PA
Steve Beuter, Borough Manager
1 Veterans Way
Carnegie, PA 15106
412-276-1414
sbeuter.carnegieboro@comcast.net







Town of Mead, CO

The Town of Mead withheld payment of some \$200,000 to KMA due to delay and quality of work done by the signage installer of the signage. The fabricator who shipped the signage to the Town was not paid and as a result of the funds not being dispersed for 6 months to KMA. The fabricator filed a lien with the Town naming KMA as being negligent. The Town then paid the fabricator to eliminate the lien filed by the fabricator as they were not responsible for the delay in the work and settled the matter for all parties.

